

Amateurs! ENROLL IN OUR Summer School of the Air

Radio Guide

E8CBDMT8DB7

THE NATIONAL WEEKLY OF PROGRAMS AND PERSONALITIES

WEEK ENDING AUGUST 1, 1936

10
CENTS



Margaret Speaks

Read Governor Landon's Radio Secret!

WAYNE KING in GIANT-GRAVURE

GANGWAY FOR *Beginners*



IF YOU have talent, the mat before the door of Radio spells a message for you. It says simply and honestly, "Welcome."

If you have talent, Radio not only welcomes you, it needs you.

Fifteen years ago, radio was a baby. Soon, it became a child wonder, capable of doing prodigious feats. Now, more than a decade later, it has become a giant with a frown, for in his mind is the unanswered question:

Where will my future entertainers come from?

They will not come from the concert field, for its greatest stars are already singing in our studios. Not from vaudeville halls, for vaudeville is practically extinct. Not from the Broadway stage, for we have already taken the best Broadway can offer.

Perhaps, then, from Hollywood. Temporarily, that is the answer. Hollywood is already giving us a half-dozen big shows

each week and another half-dozen are promised.

But what of next year, and the next?

I think I know. See if you agree.

The entertainers of tomorrow will come from the listeners of today. A girl of eighteen may be reading these words in Memphis, Tennessee. A lad of twenty-one who is wondering right now how to get his first after-graduation job may be a future Jack Benny or the girl a Jessica Dragonette. Or a woman whose children are preparing for college may be tomorrow's Gertrude Berg.

For I am certain of one thing. Broadcasting has borrowed all that it can. Soon, it must start to build its own stars.

Because we believe this is true, and because we want to be of service to the hundreds of thousands of beginners who wish to make their lives more useful, we are establishing with this issue an institute to be called the Radio Guide Summer School of the Air. In this issue, we are publishing the first of a series of lectures, written in collaboration with our greatest entertainers.

I sincerely recommend these to you. Whether you read them with a view of putting into practice the very practical principles revealed, or of sharing in knowledge not commonly available to the public, you will enjoy them.

To each beginner, I want to add this word. Printed lessons can never substitute completely for person-to-person instruction. Nevertheless, under the guidance of our famous advisory faculty, we have attempted to make each lecture as valuable as possible. To what this course gives you, you must add your own enthusiasm and courage. Those qualities, plus knowledge, must lead inevitably to greater futures.

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Curtis Mitchell

OLD-
FASHIONED
Romeo

Though Ray Heatherton Is Young, Handsome, Has Charming Manners, There Is No Romance Rumor. And Here's Why!

STANDING before the microphone, singing on the Chesterfield program, is a young man so handsome that the heart of every girl in the studio audience is doing a rhythm number. He is so charming and romantic-looking that all the girls heave great sighs of relief when they learn he isn't married.

He's the Robert Taylor of radio, the Romeo of the microphones. His name is Ray Heatherton—in case you haven't already guessed by that description.

Besides being young and handsome, he has the manners of a prince—that delightful way of making a woman feel that she is the most attractive, the most charming he has ever met as he performs those small ingratiating courtesies which bring girls ecstasy.

When he finishes singing, girls follow him with their eyes as he walks out of the studio in that careless, nonchalant way of his. They speculate: "What is he going to do now? Call up some glamorous and thrilling girl? Make a date to do the round of sophisticated night clubs? Drink champagne till dawn?"

But wait—let me tell you what he really does when he finishes his broadcast.

He goes to the telephone. And calls whom? A Long Island number. (Ah, some wealthy debutante, you say to yourself.) You're wrong.

Ray Heatherton is calling his mother!

I'm not kidding. It isn't any press-agent gag. It's absolutely on the level.

"How did the program sound?" he asks.

"Fine. You were wonderful," his mother says.

"Still better than Bing?"

SHE laughs. That's a private joke between Ray Heatherton and his mother, whom he adores.

Here's how the joke began: Ray was a kid singing little songs to his mother's accompaniment. She was a fine pianist—not a professional but an excellent musician.

When he was fifteen, he joined Father Finn's boys choir. (Incidentally this young, handsome radio celebrity in the most sophisticated business in the world still sings in the church choir in Floral Park!)

From Father Finn, Ray received a wonderful musical background. Many



Ray Heatherton: It was because his mother's faith in him never faltered that he was able to turn defeat into victory. He's a featured vocalist with Andre Kostelanetz' band

of the lads were little East Side toughs, but under Father Finn's guidance they sang like angels.

As he grew older Ray continued singing and his mother continued telling him that he had a fine voice. But when finally he took a job, it was a perfectly respectable one with the telephone company.

It was while he was still very young and still working at this job that he met Paul Whiteman. It was on a St. Patrick's day at a family party on Long Island. The guests urged Ray to sing and—because his mother was there and it was the 17th of March—he sang "Mother Machree."

Whiteman heard the song, thought Ray sang splendidly, and offered him a job immediately on his air program.

So Ray gave up his job at the telephone company and began his career in radio.

Golly, it was easy, he thought. You went to a party. You sang before Paul Whiteman. And, the next thing you knew, you were in show business.

Ray was so young and inexperienced that he thought all show business was as simple as that!

Bing Crosby was with Whiteman then and was beginning to win fame. Ray thought Bing was a fine singer. But Ray's mother thought her son was much better than Crosby. And she would announce her opinion in no uncertain terms to her son.

Then Ray quarreled with Whiteman. It makes him blush even now to think
(Continued on Page 18)



Presenting RADIO GUIDE'S



DEDICATED TO
HOPE, AMBITION

So You Want to be an Announcer

by JIMMY WALLINGTON



Jimmy Wallington: He tells what tests an announcer's mettle—and how to find out if you belong on the air!

QUITE often, I meet people who end up by asking: "Say, Jimmy, how can I become an announcer? What do you have to do? Do you have to have 'pull'?" Do you just naturally have to be good? Or is it all done with mirrors? Come on, Jimmy, give us the real dope. Be a good fellow."

Though I can't say positively that I've given the same answer to every would-be announcer, I can say that the answer isn't as easy as adding two and two.

And that's why I am glad to have this opportunity to tell you a lot of things that I could never have time to tell you personally. Through RADIO GUIDE I'm going to explain first what happens behind the "mike" and—what will interest you most—how to get there!

When I entered radio, accidents still happened. Nowadays they just don't! It's a question of pounding at that old Door of Opportunity, and—pounding hard! A lot of young men—and young women too—are earnestly and sincerely trying to find the key that unlocks that magic door and which will enable them to write—"Staff, Station XYZ"—after their names. Some day a good many of them will find it. And if I can help solve some of the questions you would like to know about announcers—what they do and what they should be able to do, some of the whys and hows of the fascinating and interesting business of radio announcing—I'll feel that the eight years I have spent in the business haven't been wasted.

I SAID a moment ago that some day there would be women announcers and I believe there will be. When? You've got me there. I can't see around corners. However, as many of you know from listening to the short-wave broadcasts from foreign countries, a number of the foreign countries employ only women announcers, relegating the men to the technical end of the business—excluding artists, of course.

Italy, for example, is one place where the girls have their say not only at home but on the bounding ether waves. Russia is another, although both men and women are employed as announcers there. The British, although noted for their conservatism,

are several steps ahead of us in this respect, too. They have two visions (and I use the word advisedly) who broadcast for the benefit of the British Broadcasting Company's television audiences. These young women were selected for their looks as well as for their voices—so keep right on with the facials, girls, and don't neglect the diction! That should give you something to think about!

I'll have more to say about the part women play in announcing a little later. But the advice and the information here applies equally to both sexes. It's based on the actual broadcasting experience that I've acquired with the

National Broadcasting Company and in my present job with that great showman, Eddie Cantor.

I'm tempted to start off with a list of things not to do if you really want to be an announcer, but I'll leave that for the station executives. I know that what you really want to know, and what will help you most when you stand before a microphone and hear that "Go ahead, please!" are a few suggestions on the positive side of the picture.

Now let's get down to facts. I said a little while ago that when I entered radio, accidents still happened, and I added that nowadays they don't. Bar-

ring acts of God (such as having an uncle who owns a radio station!) that's just about the answer to the present-day situation.

From an experiment in the early days of broadcasting, radio has grown to be a business. And a mighty big business indeed. As a result, the opportunities that existed when the experiment started aren't present any more.

Radio is no longer a plaything. It's an efficient and far-reaching business. And it is demanding and getting the best talent that's available. Broadcasters who are selling services at some ten million dollars a year or more, can't logically afford to hire an incompetent announcer. I don't mean by that that the door is closed. Far from it! There never was a time when radio was spending more for good talent, and really good announcers are still demanding and getting top money. But it does mean that if you want to have your voice reach from Coast to Coast, you're going to have to work hard and intelligently.

THERE are approximately 625 licensed broadcasting stations in the United States. A good percentage of them are affiliated with some network; a good many are still independently operated as far as their programs are concerned.

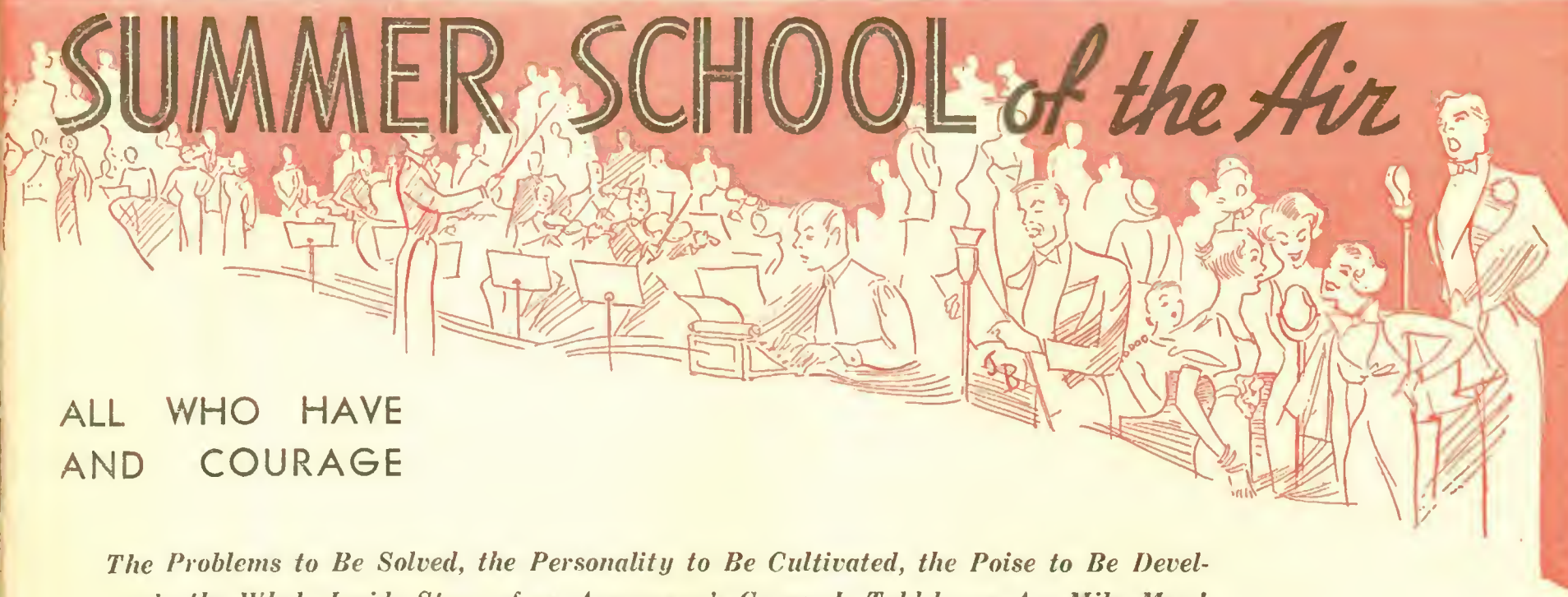
There are only about fifty men employed as announcers on both major networks. But there are about twenty-five hundred announcers in the business. That means the most logical place to learn your trade is at a station where, frankly, less is demanded of you than it would be with either major network. There are plenty of jobs at radio stations all over the country—if you have something to sell the station besides the desire to get a job.

Let's see what you might be expected to do if you got that job you'd like to have with your local station. And then let's discuss how to prepare for the inevitable—the "audition."

The time-honored advice about having, first and foremost, that indefinable something known as "air personality" is still true. Air personality isn't really anything more than your own personality expressed through the medium of the microphone.

If you have the makings of a good showman; if you like people and if you like putting a show on, you won't

SUMMER SCHOOL of the Air



ALL WHO HAVE
AND COURAGE

The Problems to Be Solved, the Personality to Be Cultivated, the Poise to Be Developed—the Whole Inside Story of an Announcer's Career Is Told by an Ace Mike Man!

have to worry about air personality. That will take care of itself. A voice may be suited ideally to broadcasting, but if it lacks that note of sincerity and friendliness that characterizes all the really great announcers, it just won't do.

Microphones are accurate conveyors of personality. If you don't happen to feel well some day, even that can be heard in your voice and it will be amplified by the time it comes out of the loudspeaker. On the other hand, if you think the program you are doing is such a darn good show that you would like to tell the world about it, there's a pretty good chance that somebody listening may say, "I wonder who that announcer is? He sounds good!"

PERSONALLY, I have always considered the microphone as a medium which blends for me the entire radio audience, and gives me a chance to talk to all those millions as if they were right beside me. I believe if you will keep that in mind, it will do a great deal toward overcoming the natural tendency to acquire what is known as "microphone fright."

Let's assume that your personality is everything that the radio audience wants, that your voice quality is suitable, your diction clean-cut—and that last is important—and that you have passed the audition the radio station has given you. That's assuming a great

deal, but we'll talk about the preparation later. First let's see whether you really want to be an announcer or not!

This mythical job of yours is going to call for all you can give it in the way of background and previous experience in any line of business. If you have a college education; so much the better. The chances are then that you have a working knowledge of at least a couple of foreign languages. And that will help. It will mean also that you may have acquired the indispensable ability to meet all kinds of people (one does in college) and generally make yourself liked by your associates. If you haven't had a college training, let's assume that your education has been varied enough to meet the demands of announcing. It's a business that demands a great deal, as I'll point out. You will be called upon to do a good many more things than you ever imagined an announcer was supposed to do. Usually there's a good reason for this. Broadly speaking, and with no attempt to minimize the functions of other departments, the announcers are still the backbone of any radio station or network.

The program department, which—as an announcer—is your particular branch of radio, is divided into three sections: announcing, continuity and production. The duties of an announcer, particularly on the smaller stations where you will be most likely to get your chance, may concern all three of these departments.

have ideas for them. If you do, you'll find plenty of opportunity to build musical programs. Or you may have a knack of reading news. Nowadays practically every station in the country has a news service, and you may find yourself as a commentator or reader of the news.

Most news commentators, however, are men who have had newspaper training and have a good sense of news value, in addition to the ability to discuss the news intelligently. Lowell Thomas, Boake Carter and Edwin C. Hill are all former newspaper men.

These are only a few of the jobs for which announcing will qualify you if you work at it. A good many of the executive jobs in the program end of

sets the tempo of the program, either consciously or unconsciously.

Now I have pointed out some of the jobs in radio for which announcing can qualify you. Possibly you're wondering, "What will I be paid for being an announcer, with the chance to double in brass for a couple of other jobs?"

The answer is this: Generally speaking, you'll be paid about \$25.00 a week to start. That figure is for the smaller stations and doesn't always apply to small stations in the big cities, but it's a pretty good average the country over. If you can do a good job for your first connection and move up to a larger station that requires experienced men—and won't consider you unless you do have actual broadcast experience—you can expect to get \$35 or \$40 a week. If you develop into a good enough announcer so that the networks are interested in you, you can add about \$10 to those last figures.

AND, if you make the grade with the networks, your earnings may reach up to \$60 or \$70 a week, depending on how well you sell your personality. Of course, these figures are basic salaries and don't include the chance that you may be paid extra by some advertiser for your services on his program, or any other money you might pick up around the station by taking part in some dramatic production or any other special feature outside of your regular duties as an announcer.

And what are your duties? Well here are some of them:

The announcer is responsible for keeping the program running as smoothly as possible, and that includes about everything you can think of. It means first, of course, that you check with the artists or orchestra leader and see that the music is the same as listed on the continuity you have, that it's in the right order and that credits are given where they are due. You may be responsible for the actual microphone placement and the balancing of the sound in the studio so that the piano doesn't sound as if it were right in front of the listener's loudspeaker and the singer as if he were hiding in the corner!

You will be expected to read any ordinary English word with ease, and you should have (add must have if you're working for a station of any

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COURSES

So You Want to Be—
An Announcer
A Comedian
An Orchestra Leader
An Actor
An Actress
A Swing Singer
An Opera Singer
A News Commentator
A Master of Ceremonies
A Radio Writer
How Clothes Help Make the Star
What to Do with Your Talent
How to Develop a Talented Child

IF YOU find you can write continuity (that is, the actual script used to tie the program together), introducing the artists and the musical selections, you probably will be given a chance to do that. If you have an uncanny knack of timing and never have trouble in running the program on time, you may develop into a production man, the person who runs the programs, is responsible for the timing, orchestra set-up, script, announcers—in other words, the whole show. That will probably come later, after you have shown that you really have a sense of showmanship. You may find that ad-libbing (talking without prepared copy), describing sports events such as boxing, baseball, tennis, wrestling, et cetera, comes naturally to you, and if it does, then sports are your field. You may like particularly musical programs and

radio are being held down by former announcers. Most program directors have been announcers at one time. It's the ideal place to learn the business because the announcer is, after all, the final link in the broadcasting set-up. All the world's best continuity can be spoiled very quickly by a poor announcer; the split-second timing which is so important in radio, can be muffed only too easily by a poor announcer, and it's a standard axiom of the business that a good announcer makes the show and a poor one can spoil the best radio show ever built. The reason for this is that an announcer can sight-read past errors if he's good enough and lucky enough, and his personality

GOVERNOR LANDON'S RADIO SECRET



Governor Landon: He'd never heard of the technique of fireside oratory until the big moguls of his party sent him a radio production man and an engineer

by PHIL WECK

TONIGHT, Thursday, July 23—the day this publication appears on the stands—you and practically every other radio listener, no matter what your politics, will hear Governor Alf. M. Landon of Kansas accept the Republican nomination for President of the United States.

I hope you will pay particular attention to that speech and the voice that delivers it. There's a story behind that voice, a story that illustrates the important part radio will play in electing the next President. You're not likely to miss the broadcast. It will be brought to you by all three major networks: NBC, CBS and Mutual, at 10 p.m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).

The story rightfully began back in 1932. Depression stalked the land; businesses were failing; banks closing. The country was in the throes of a gigantic political struggle, the battle for the Presidency.

The Republicans held sway in the White House that year. They were led by President Herbert Hoover. Furthermore, the country had not elected a Democratic President since 1916!

So the Republicans went smugly on their way, conducting their campaign just as they had conducted campaigns for many a year. They did not worry much. But they reckoned without two potent facts.

One of those was the power of radio.

The Republican Nominee's Radio Voice Was Too Shrill. Why It Has Improved Is Told Here

The other was the magic voice of Franklin Delano Roosevelt.

Even the Democrats who had nominated Roosevelt, then governor of a key state, had not realized yet the mighty weapon they had in the voice of their candidate. They did not know, of course, that—in years to come—people would say of President Roosevelt's voice that it was "the perfect radio voice . . ." and the "finest and most appealing radio voice in America . . ."

They did know that Franklin Roosevelt, as governor of New York, had utilized radio many times, that by talking often to his constituents from his fireside, he had perfected his radio technique.

There is no need to tell you what happened in November of 1932, to emphasize further the wonders wrought during the campaign by "the finest radio voice in America . . ."

The story shifts now to the present day, to Midsummer, 1936. Things have reversed themselves completely. This year the Democrats have nominated the President; the Republicans, the governor of a key state.

But this year the Democrats know that they have a tremendous advantage over their opponents in that same radio voice. They realize further that the Republicans are handicapped, because of their candidate's supposed lack of radio "color."

On January 29, and again on Febru-

ary 29, Governor Landon addressed the nation, speaking over both major networks. Perhaps you heard him. His voice, as it came over the air, was high-pitched and strident.

Certainly not even the most exacting critic could find fault with Governor Landon's speeches delivered to a visible audience. But there is much more to a modern Presidential campaign than talking to a visible audience. This year's election will be won by the man who appeals most to his invisible air audience.

AFTER Landon's first talk, radio-wise politicians began to worry. The Chicago Tribune, powerful Republican newspaper that has backed Governor Landon since first he was mentioned as a presidential possibility, declared that the governor's speeches made much better reading than listening. One expert, a radio commentator and newspaperman, even declared: "With that voice he hasn't got a chance for election!"

Bruce Barton, Colonel R. R. McCormick, Hill Blackett, John D. M. Hamilton—all vitally interested in Governor Landon's election, decided something had to be done about it.

And this is the reported story of what they did:

Colonel McCormick, publisher of the Chicago Tribune, and Hill Blackett, head of a large advertising agency, put their heads together and worked out the solution. Blackett had done a great deal of radio work through his agency. He looked down Radio Row, picked out a production man and an engineer.

THE production man, Kirby Hawkes, was to teach the governor proper inflection. It would be his job to see that everything Mr. Landon said into the microphone was said correctly.

The engineer, Charlie Warriner, was to assume the duties of a control man and to be sure that everything that went into a mike came out smoothly and evenly.

Hawkes was chosen from the Blackett-Sample-Hummert agency, of which Hill Blackett is an executive. He was a production man and writer, with a wealth of stage experience behind his radio work. Born in India of English

(Continued on Page 16)



How they stand at the mike (left to right): Radiators with powerful voices stand at right angles to mouth of mike (like Cap'n Henry of Show Boat); fireside speakers are only 6 inches from mike (like Landon); announcers stand about 12 inches from it (like Jimmy Wallington); thundering orators stand three feet from the mike's mouth. (The last three types face microphones as they speak)

WHO— will be the 1936 RADIO QUEEN



Leading Newspaper Radio Editors Give You Here the Nominations for This Year's Queen of the Air. Now It Is up to You to Elect Her!

THE NOMINEES:

Gracie Allen, Jane Ace, Durelle Alexander, Peggy Allenby, Eve Arden, Barbara Jo Allen.

Joan Blaine, Irene Beasley, Gertrude Berg, Fannle Brice, May Singhi Breen, Connie Boswell, Bernice Berwin, Mildred Bailey, Lois Bennett, Helen Jane Behlke,

Myrtle Campbell, Judy Canova, Virginia Clark, Patti Chapin, Winifred Cecil, Bernice Claire, Helen Claire, Rachel Carlay, Loretta Clemens, Vivian Della Chiesa.

Jessica Dragonette, Fifi D'Orsay, Gogo De Lys, Ray Dooley, Rosemary De Camp, Carol Deis, Muriel Dickson, Julie Dillon, Rosemary Dillon, Helene Dumas, Patricia Dunlap, Marie De Ville, Dorothy Dreslin, Jean Dickinson, Elizabeth Day, Colette D'Arville, Violet Dunn, Lili Damrosch, Donna Damerel, Vaughn De Leath, Nola Day.

Ruth Etting.

Jane Froman, Bernardine Flynn, Sally Foster, Vivian Frlidell, Helen Stevens Fisher, Kirsten Flagstad, Alice Frost, Arlene Francis, Stella Friend.

Niela Goodelle, Rosaline Greene, Betty Lou Gerson, Maxine Gray, Connie Gates, Irma Glen.

Portland Hoffa, Harriet Hilliard, Elinor Harriot, Helen Hayes, Irene Hubbard, Gertrude Hitz, Joy Hodges, Shirley Howard, Lysbeth Hughes, Eunice Howard, Grace Hayes.

Helen Jepson, Bess Johnson, Deane Janis, Marian Jordan, Anne Jamison, Margaret Johnson (Honey Chile), Arline Jackson.

Annadell Kiger.

Lulu Belle, Beatrice Lillie, Elizabeth Lennox, Ruth Lyon, Shirley Lloyd, Peg La Centra, Ella Logan, Ann Leaf, Lucille Long, Elizabeth Love, Joy Lynne, Jeanie Lang, Frances Langford, Mary Livingstone, Rosemary Lane, Priscilla Lane, Dorothy Lamour, Loretta Lee.

Louise Massey, Lucille Manners, Joan Marsh, Willie Morris, Lucy Monroe, Maxine, Maud Muller, Odette Myrtill, Helen Marshall, Evelyn Morin, Pauline Morin, Marge Morin, Margaret McCrae, Elaine Melchior, Nila Mack, Aille Lowe Miles, June Meredith, Martha Mears, Mildred Mosen, Agnes Moorehead, Grace Moore.

Irene Noblette, Gertrude Niesen, Magda Neeld, Peggy O'Neill.

Mary Pickford, Lily Pons, Loretta Poynton, Gale Page, Dorothy Page, Patti Pickens, Jane Pickens, Helen Pickens, Carmela Ponselle, Rosa Ponselle, Irna Phillips, Virginia Payne, Eleanor Powell, Muriel Pollock.

Ruth Russell, Ramona, Irene Rich, Virginia Rea, Leah Ray, Allice Reinheart.

Anne Seymour, Gladys Swarthout, Kate Smith, Margaret Speaks, Ethel Shutta, Julia Sanderson, Cornella Otis Skinner, Eve Sully, Sally Singer, Kay St. Germaine, Blossom Seeley, Blanche Sweet, Vivienne Segal, Grete Stueckgold, Mary Sothern, Judy Starr, Elca Schallert, Dale Sherman.

Kay Thompson, Marion Talley, Josephine Tumminia, Sophie Tucker.

Benay Venuta, Virginia Verrill, Myrtle Vail.

Irene Wicker (The Singing Lady), Betty Winkler, Lee Wiley, Mary Jane Walsh, Muriel Wilson, Helen Ward, Elizabeth Wragge, Lucille Wall, Kay Weber, Francla White.



Kate Smith

Frances Langford

Gladys Swarthout

Mary Livingstone

Jessica Dragonette

Gracie Allen

WHO'S going to be Queen of the airwaves this year? That's a question that you—who read RADIO GUIDE and who listen in—will answer.

The Radio Queen is not going to be selected by any small group. It is not the radio editors of newspapers throughout the country nor the editorial staff of RADIO GUIDE who will choose the feminine star who will reign on the air. It is you—the hundreds of thousands who read RADIO GUIDE—who will make that selection.

This week—and every week until October 15, when this contest closes—a coupon (like the one at the bottom of this page) will appear in RADIO GUIDE. Just fill in the blank spaces as indicated and mail your ballot to the Radio Queen Editor, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois. Only votes received on the Official Radio Queen Ballot will be considered. Although RADIO GUIDE would like to have you answer all the questions asked in this Official Radio Queen Ballot, no vote will be invalidated which does not have all blank spaces

filled in. You must, however, insert your name, your address and your choice for Queen to have your vote count.

And remember this: You can vote as often as you wish—once each week if you like. The Official Radio Queen Ballot, printed here, will be reprinted every week until October 15 for your use.

But, you ask, what are the qualifications which my feminine favorite of the air must have to be eligible for the honor of becoming Radio Queen for 1936?

THERE are no specific qualifications. The Queen may be a comedienne, a singer, a dramatic actress, an announcer. She may have beauty. She may have a striking personality. She may have a thrilling voice. She may be a fine speaker, a delightful singer of popular songs or of operatic arias. She may bring you gags that make you laugh; she may interpret tragic drama which bring you tears or sighs.

There are no specific qualifications that the 1936 Radio Queen must have. She may have one striking characteris-

tic that pleases you; or she may have them all in varying degrees. But she must—in your opinion—be the outstanding feminine personality of the air.

To be your Radio Queen is the greatest honor that any girl or woman who broadcasts can achieve. Every feminine air performer hopes for the distinction that it is now in your power to give or deny.

In 1934 you chose Irene Beasley. In 1935 you selected Jessica Dragonette. Whom will you name this year?

To provide you with an authoritative list from which to choose your Queen, RADIO GUIDE asked the radio editors of leading newspapers throughout the nation to submit their nominees for the honor. Each sent in three names. The complete list of their nominations is shown on this page. One of these is the Radio Queen of 1936. But which one?

That is for you to decide. That is what all your votes will determine when the final count is made—soon after October 15, the date by which all your ballots must be in the hands of RADIO GUIDE's Radio Queen Editor.

Photos of six of the air artists nominated by the nation's newspaper radio editors are shown here. Next week—and every week until October 15—photos of other nominees will appear in RADIO GUIDE.

HERE is the opportunity for you to participate in naming of the outstanding feminine personality on the air today. Vote now and often! The star you name may win!

Somebody is going to be Queen. Perhaps it will be your favorite—if you vote often enough. It is entirely up to you. The outstanding newspaper radio editors have provided you with a list of feminine stars who are eligible for the honor it is within your power to bestow. What are you going to do about it? Fill in the coupon here, the one next week—and every week!

Official Radio Queen Ballot

My Choice for Radio Queen of 1936 is

My Name is

My Address is

(The Editor of Radio Guide will also appreciate the following information)

I am a Mr. a Mrs. a Miss (check one)

My age is There are in my family (insert how many)

who read Radio Guide. How many are men? ... Women? ... Children? ...

What member of your family buys Radio Guide.....

Do you buy Radio Guide each week?.....



Made by a cripple in distant Persia, the lamp shown here was acquired by Dr. Taylor merely by payment of the duty

HOW *HE* LIVES

by
WILSON
BROWN

TO KNOW the Voice of Experience thoroughly, you must know the secret details of his work and of the way in which he spends his leisure time. Even those facts, sometimes considered minor but in this case quite important, have been hidden from the public. They are the facts that reveal the real Voice—the man, Dr. Marion Sayle Taylor.

Did you know that he was once an outstanding athlete and that even today his body, with the exception of the injured hands, is stronger and firmer than those of most professional athletes? His forearm is the same size exactly as that of Jack Dempsey, the former world champion boxer.

But let me tell you how he keeps fit. Dr. Taylor arises at 7:45 each morning. After a shower and a shave, he goes through a 15-minute exercise

routine. This exercise is as regular as night and day. From his bedroom door hangs a trapeze from which dangles an odd-looking piece of harness. (See picture.) On the floor is a small stool. Dr. Taylor stands on the stool, fastens the harness to his head, kicks the stool away and hangs suspended in the doorway.

Since this exercise seemed a bit silly to me, I asked the Voice to explain its purpose. He told me how it stretched the muscles in his neck, shoulders and back. How it loosened tight vertebra. And it works, as I shall tell you later.

Another exercise is this: He puts both hands behind his back, grasps the trapeze, and pulls the weight of his body up and down. Here's another: He sits on the stool with his feet under the bed and then leans back until his head touches the floor.

What the Voice of Experience (Dr. Taylor) Does at Home, in the Office—the Secret Details of His Work—These Are Facts Now Revealed for the First Time!

Do these exercises work? I know they do, because I saw Dr. Taylor remove his clothing and—"seeing is believing." His muscles are strong and flexible. His physical control of himself is perfect. The stomach muscles are so well developed that a blow with my fist didn't bother him in the least.

After all of these morning exercises, you'd think he would be through. But there is another "duty." Dr. Taylor drinks two glasses of cool water, clasps his hands behind his head, and does a forward-backward exercise. This tones up the internal stomach muscles. It is his only tonic. He rarely uses any medicine.

The eating habits of the Voice of Experience are very unusual. He has no fixed diets. He doesn't believe in them for healthy people. His eating habits are guided only by common sense.

He drinks a great deal of orange juice. It's the first thing at breakfast. It's always a lunch and dinner appetizer. It is served at all hours during the morning and afternoon. And it's the last thing he has before retiring.

His breakfast consists of one main dish—a dish rich in all food values. It is made up of a whole-wheat cereal on which is sprinkled pecan nuts, one-half sliced overripe banana, dates for sweetening (he never uses sugar) and cream. That, with the orange juice, is his typical morning meal.

LUNCH is always a light meal. There is, of course, the ever-present orange juice. Then some toast and milk. That's all. Of course if he is lunching with friends or business executives he may order more and mince it just to be polite.

The evening meal is his largest. It consists of some kind of meat—lamb chops, broiled chicken, beef roast or veal. Never any pork. He doesn't believe pork is good for his system.

With the meat is served some green vegetables and a salad. Sometimes this salad is made of vegetables; sometimes it is of fruit. Once in a while he has a cup of coffee. But never any dessert.

Eliza, a jolly, fat Negro woman with thick eye-glasses, prepares and serves the meals. Eliza came to the Taylor household from a Baltimore family whom she had served for twenty years. She knows how Dr. Taylor likes his food. She knows how he likes to have his home kept. And she does her job perfectly.

Dr. Taylor's schedule is a rigid one. It isn't like the schedule you or I would follow, because his job is one that makes unusual demands.

After his morning shave, exercises and breakfast, all of which takes place between 7:45 and 8:45 o'clock, he goes to his office. I told you his private office was really private and that is a fact. All morning he remains

there, undisturbed by anyone. No conferences. No visitors. His own secretaries do not bother him with detailed work.

The mornings are reserved for his own particular work. He prepares his broadcasts, ten days in advance. He studies his radio script for each day and reads his mail.

For his noon broadcast, he leaves his office in time to arrive at the studios about thirty minutes early. During that half hour before he is to go on the air, he allows nothing to disturb him. He goes over his script again and rests.

IF YOU could see him broadcast, this is what you would see. He stands before a microphone—to sit, he says, would interfere with his speaking—with his script on a stand before him. He'll rest one arm on the stand, lean over to the microphone, and his face—always serious—seems even more serious than before. He always begins with the same expression: "Greetings, my friends, and good morning."

Then he talks to his vast air audience as if he were talking to a single person—you or me. He talks to that black microphone as if it were human. Sometimes he'll even gesture to it. Perhaps that is why his talks sound so convincing and so personal. The Voice himself says that he forgets other matters when he talks, and really feels as if he were talking to just one individual.

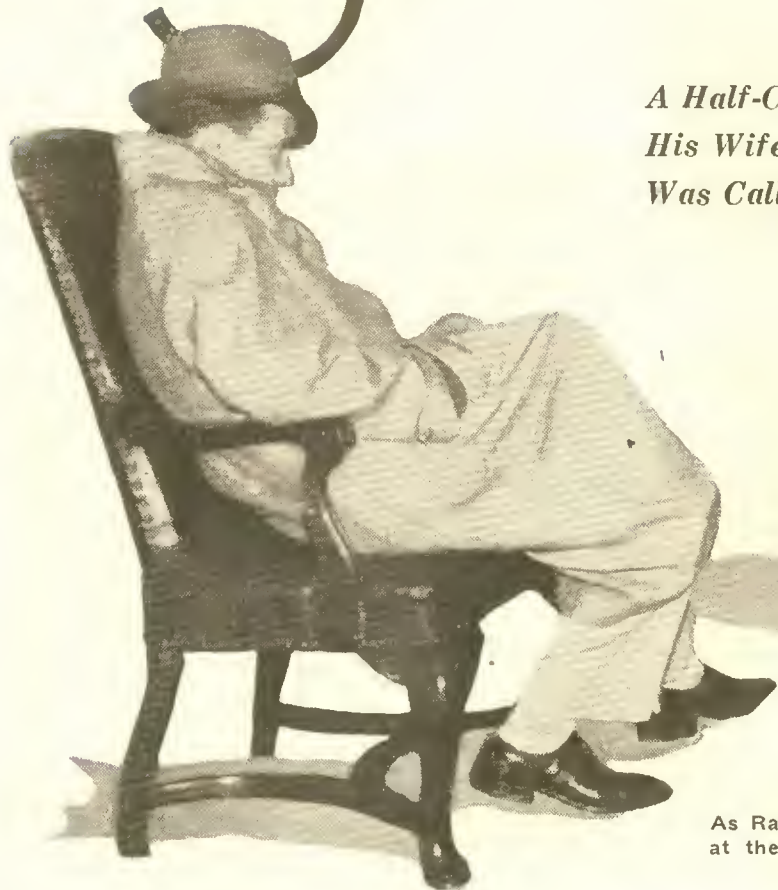
Thirty seconds before the broadcast is due to end, the announcer walks
(Continued on Page 15)



Dr. Taylor's exercise strap: He hangs suspended by his neck in this harness each morning—to keep in trim!

SACRIFICE

A Half-Crazed Man Sought to Kill His Wife. Then the Radio Patrol Was Called. One Died So That—



As Radio Patrolman Pritchett fell, he jerked his own gun free, slowly aimed at the murderer hunched in the chair. It was a terrible and tragic sight

THIS is the sort of story that ought to have a happy ending. But Truth, being a lady, can be very perverse.

The scene is Hollywood. The time, Monday, February 17, 1936. The place, the offices of an investment corporation, on Hollywood Boulevard, Hollywood, California.

Into this office a young man steps quietly. He is tall, slim, well dressed. But there is a mad and somber look in his brooding eyes. He is wearing a low-pulled slouch hat. The collar of his expensive overcoat is turned up. He keeps his hands jammed tight in his coat pockets.

He looks a little like John Wilkes Booth, the man who shot Abraham Lincoln.

The switchboard operator, Dorothy Hammarstrom, looks up at this apparition of woe. But she doesn't start. For Dorothy's employers are investment counselors for movie stars, and she is used to faces full of anxiety.

"Please tell Mrs. Weil that her husband is here to see her," says the young man quietly. In a moment, a bell rings in an inner office, behind frosted-glass panels.

"Mrs. Weil? Oh, Doris, your husband is here . . ." says Dorothy.

Doris Mae Weil slowly put down the telephone. Stark fear made her eyes glassy. They were beautiful eyes, set far apart in a dark and lovely face. Doris Mae began to pace the carpeted floor of the office, tugging nervously at a tiny lace handkerchief. Her trim figure moved jerkily.

Doris had far more than the share of beauty which an office-worker needs. But Hollywood is full of lovely girls

who come there, movie-struck, and remain to work in all sorts of jobs.

Perhaps Doris Mae Weil was one of these.

Suddenly she paused in her pacing. She picked up the telephone again. Her hand shook.

"Tell him to wait," she said, then hung up again.

With more determination in her stride, Doris Mae quietly walked to a door on which were neatly lettered the words: "MR. COLE."

Her employer, a suave and handsome gentleman, looked up as she entered.

"Mr. Cole," said Doris Mae, as she still twisted that little bit of lace handkerchief. "I'm sorry to bother you with my personal troubles but—"

"Go ahead, Mrs. Weil," Cole invited with courteous interest. "No trouble at all."

"—but my ex-husband is waiting outside to kill me—"

"What?" Cole exclaimed, sitting straight up in his chair.

"—Please help me!" she pleaded.

"You see, we were divorced six months ago. He's a studio-set director. I had to leave him because of his insane jealousy. The man is mad! Why, he—"

"THERE, there!" soothed Cole, picking up the telephone. "Give me police headquarters, please—and don't let anyone in the office know about it," he told the switchboard girl. "I'm sorry about your troubles," he said to Doris Mae, "but don't you worry."

And so, within a few seconds, this call was blanketing Hollywood, over the police radio:

"Calling Car 42 . . . Car 42 . . . Man

causing a disturbance in Room 519 at 6253 Hollywood Boulevard . . . Car 42 . . . Investigate . . ."

And Radio Patrolman Clyde Pritchett and N. A. Pounds, cruising in Car 42, began to speed towards the office in which love, jealousy and frustration were setting the stage for drama.

Meanwhile, the young man who looked a little like John Wilkes Booth had fastened upon the frightened switchboard girl a glance that burned with impatience.

"WHAT'S the matter?" he finally asked harshly. "Didn't you tell her I'm waiting here? You tell her she might just as well come out and see me because I want to see her! And I'm going to see her if I have to force my way into that office!" By now Dorothy Hammarstrom, at the board, was almost as frightened as Doris Mae. Weil's voice rose again.

"And don't try to get any policemen to stop me!" he shouted, "because I'll kill them if they try!"

At that moment, the inner door opened and Weil half rose. But it was Cole, not Mrs. Weil who came out. Giving the mad young man only a casual glance which betrayed no interest, the manager calmly walked past him and out of the front door.

But, once in the hall, he sprinted to the elevator. A few swift words to the excited operator and the car shot to the ground floor.

At the entrance to the building, Cole met Policeman Earl Reed, famous in filmdom as the traffic officer at the corner of Hollywood Boulevard and Vine Street. And at the same time, he

heard the siren of approaching Radio Car 42, containing Pritchett and Pounds.

"Earl, there's a man upstairs annoying one of my employes," Cole told Patrolman Reed. "And I guess—yes, here are the officers I called on the phone."

The radio car drew up to the curb. And in a moment Pritchett, Pounds, Cole and Reed all were whisked back to the fifth floor.

"We must hurry!" Cole said breathlessly. "When I left the office, he was threatening to go in after Mrs. Weil. And he said he'd shoot any policeman who interfered!"

The officers dashed down the hall from the elevator, guns drawn. Had Weil made good his threat to go in after his wife?

No. They found him sitting and glowering in the same place, hands thrust deep into his coat pockets.

"Your name Weil?" Cole asked.

"No!" he grunted.

"All right!" Cole turned to the policemen. "You fellows watch him and I'll get Mrs. Weil to identify him."

He started for her office.

A SHOT rang out dully. Cole wheeled. Blood was spurting from Patrolman Reed's right shoulder. A second shot smashed through Reed's left hand. There was a smell of burning cloth.

Crazy Weil was shooting through his coat pocket!

Reed, both arms useless, wisely leaped out of the line of fire. This enabled his two fellow policemen to get into action, and a gun-battle was

(Continued on Page 14)



PLUMS and PRUNES

By Evans Plummer

Windy City roof top! Orkman Ben Pollack and his new solo charmer, Lois Still, cool off on the Sun Roof of Chicago's Hotel Stevens, where Ben's tantalizing music is drawing crowds



"Splash! Splash! A hundred times splash," cry Charles Correll and Freeman Gosden in their California pool between Amos 'n' Andy broadcasts

YOU'LL be hearing one of these two big Chicago mail order houses soon on a coast-to-coast CBS network show of thirty minutes duration, once a week, depicting historical events *a la* March of Time . . . Fred Astaire radioing to Johnny Green's music come September 8, despite those denials . . . Carveth (the Debunker) Wells in a brand new series for his oil-gas sponsor. P. S.—You should see his magnificent air-conditioned land yacht . . . Edward Everett Horton, the screen funny, m. c.-ing the Chateau show within four weeks . . . Joe Penner in a terribly comical script by Harry Conn, celebrated gagman of Jack Benny fame, starting October 4 over CBS from coast to coast . . . Sid Silvers, stage and screen stogee now working for MGM, with Una Merkel in a show Sid's written for that nickel-back gingerale . . . Frank Parker in a new starring series this Fall . . . Nick Dawson and Elsie Hitz shortly in Nick's own script, "Follow the Moon" . . . Log Cabin Bar Z Ranch, western dray-ma, over NBC come September 29.

It's no joke that Jack Benny recently gave his frau Mary Livingstone a wide diamond bracelet containing three star sapphires on her birthday.

RUMOR FACTORY: A big-time comic may augment the Paul Whiteman show this Fall . . . The current Hit Parade featuring Freddie Rich over CBS may shift to NBC within a week when Harry Sosnik and Harry Salter start their Hit Parade units over CBS . . . The cry of Tarzan is being strengthened for launching over the radio wires. His last screech was on transcriptions . . . B. A. Rolfe (look across the page) has just auditioned an idea that has cost him four years of work, but which will cost a sponsor \$40,000 a week if accepted! Nice going, B. A. . . They're predicting big things for newcomer Midge Williams, NBC's 1936 edition of Ethel Waters.

Our sincere sympathies to Gloria Grafton, two-months' bride of Orville Knapp, the ork leader who was killed last week in a crash of his own plane at Beverly, Mass. Knapp was one of the most promising young batoneers.

HOLLYWOOD: Dick Powell and Joan Blondell back from vacation at beautiful Del Monte. Won't peep about date of wedding bells—although it's certainly after September 6 when her decree becomes final . . . Nelson Eddy almost lost his face when trying to get a-head. The studio make-up experts were making a cast of his face. The cast, on removal, took chunks of his eyebrows along. Idea of the false face was for experiments in aging Eddy during the filming of "Maytime." . . . Ginger Rogers has been turning down huge sums tempting her to sign a regular radio contract—but she may weaken if someone has an idea that's different . . . Just before she was to record for "The Big Broadcast of 1937," Jane Froman's stammer returned. Unable to conquer it, Jane left her part to Shirley Ross . . . The Mary Pickford-Buddy Rogers romance is weathering the heat . . . Jerome Cowan, of Crime Club fame, and Warren Hull, who played straight to Bea Lillie's mike quips, are latest to crash the lots . . . Phil Regan will broadcast from Hollywood in September while acting in "Join the Marines" . . . Jack Forrest, that plumpful young tenor you've been hearing on the new Caravan series, will appear in Paramount's "Champagne Waltz" . . . Singing organist Milton Charles will vacation and make several shorts in Hollywood.

Astonisher: Fibber McGee and Molly, the air tourists, in real life don't care too much for the highway traffic—so they broil their steaks on a spit they have rigged up in their own back yard!

STAGE WHISPERS: Exclusive! Anne Seymour's been signed to a 52-week contract to star in forthcoming Grand Hotel series . . . "Lady Counselor" has been disbarred in favor of weekly dramas. Irene Rich will do a piece called "Tiger Hunt" on Friday night, July 24 . . . September 28 is the date to mark for the return to the air of Helen Hayes . . . Betty (Girl Alone) Winkler is learning to ride—also to stand up and eat lunch . . . Joan Blaine, who kept cool all that sizzling spell by sheer self-hypnosis, has sun-tanned her initials on one of her legs in case she ever loses it . . . Murray



Jolly Jessica trips down to the famous Boardwalk for the Dragonette Summer constitutional in Atlantic City

Forbes, a Fox of Flatbush, visited the Illinois State Penitentiary last week and learned from a guard that there had never been a radio actor confined therein. Braggin' again? Just wait. How about crooners and sax players?

Romance Corner: Verne Hassel of the Lee and Mary trio and La Velle Carter of the octet on the National Barn Dance are going to take the vows next Christmas eve.

PODIUM POTHOOKS: Guy Lombardo and his missus are co-defendants of a \$5,000 suit filed against them in behalf of a Chicago tot whose mother charges the child was bitten last February by Guy's dog . . . Old

Maestro Ben Bernie is eastward bound again and playing the theaters as he goes . . . Abe Lyman is trying to get a contract to supply Ben with his daily supply of "heaters." Bernie does away with a score of cigars a day; Lyman burns ten. So Lyman bought himself a cigar factory in Tampa, Fla. . . . Little Jack Little's now at the Rice Hotel in Dallas, Texas, with a CBS wire.

Signs point to an early ASCAP-Warner Brothers truce. All will be forgiven and much restricted music released if negotiations succeed.

TAG LINES: The National Barn Dancers report: Uncle Ezra's secretary-wife Nora Cuneen is off on her first vacation in five years; Hezzie of the Hoosier Hot Shots was bitten by a pickerel last week but Hezzie didn't bite back; Sally Foster is going strong as the only girl member of a Sussex, Wis., softball team with which she plays every Sunday . . . Joe Emerson, "Hymns of All Churches" baritone, is entertaining his daughter Carolyn who is on a two month's visit to Chicago . . . Former announcer Brokenshire's recent discovery in the depths of poverty is not a new situation; that was just where Norm was after the war and before radio . . . Lum and Abner have learned of an odd situation recently from the Weaver Brothers (and Elviry). It seems the latter discovered a song-dance team on a local western Missouri station billing themselves—no less—as "Lum 'n' Abner!" The pair had innocently assumed the tag; thought it a good one because they'd heard it somewhere before, they weren't sure where. The Weaver Brothers told them where—and that it would be a good idea for them to drop it—which they did. Goodbye now.

INSIDE STUFF

By Wilson Brown



Right: Newscaster Lowell Thomas and Lowell, Jr., get their relief from the heat waves in their Pawling, N. Y., pool, and the biggest splash isn't always Father's

Left: No trick photography here. Bandleader B. A. Rolfe actually angled this one from its watery climes — and is he proud! Well, judging by the expression seen on his face...No!

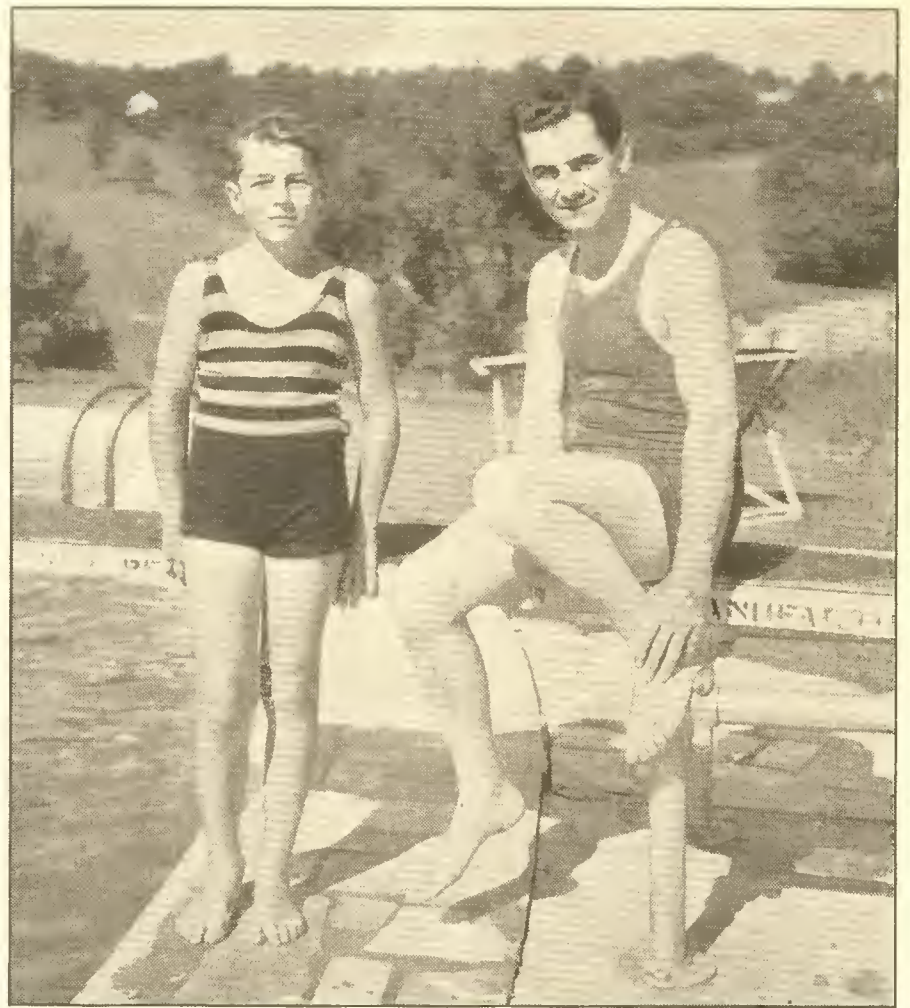


White gabardine jodphurs for Kay Thompson's canters between her broadcasts with Andre Kostelanetz

LOOKS like the rare thing will be coming along—a program that is different. It's called *Goose Creek Parson*, and supplants the *Rise of the Goldbergs*, with the same sponsor paying the bill. The Parson is Josiah Hopkins in real life. Josiah has been holding forth on the Don Lee network in California, but he's unknown to the Middle West and East. The program comes directly from a Hollywood church and features the Parson's family and congregation. The program is different from the old *Elder Michaux* program (remember it?) in that it's a drama. *Goose Creek*, incidentally, is a real place situated somewhere between Mississippi and Tennessee, where Parson Hopkins was born. The program will be heard Sundays, Wednesdays and Fridays for the first month and thereafter on Mondays, Wednesdays and Fridays. The starting date is August 30.

APPEARANCES AND FADE-OUTS: Seems like Frank Fay didn't do as well on his own as he did under the protecting wing of Rudy Vallee. Anyway, he leaves the air in September... After 14 years on the air in the same program, Harry Horlick and his *A. & P. Gypsies* leave the air. With his going radio loses its oldest commercial program. Maybe you recall the story of how the *Gypsies* began. The sponsor offered the show to another maestro but he turned it down because he didn't think radio was here to stay. It was peddled around until Horlick took it as a sort of fill-in. The "fill-in" lasted 14 years! The fading date is September 13... Two NBC shows to return to the air this Fall are the *Metropolitan Auditions of the Air* and the *Warden Lawes* dramas... There is a

possibility that Ed Wynn will fade August 11. Reason: he just wasn't able to hit that old stride of a year ago... The Wednesday night *Cavalcade of America* now adds "In Music" to its lengthy tag. The powers decided on the word, music, for the hot weather because most people would rather be soothed by refreshing music than get hot under the collar by some flaming debate. Arthur Pryor, Sr., and his band will furnish the music, while his son, Arthur Pryor, Jr., will handle the production end of the program... The Pittsburgh Symphony, with Antonio Modarelli directing, returns September 13—on CBS channels this time. Will be heard Sundays... When Nelson Eddy returns to the air, Josef



Pasternack's orchestra will accompany him... The New York Philharmonic Symphony has been re-signed by CBS for five more years.

THE battle that will make the Louis-Schmeling bout look like a girls' hair-pulling match is that between New Jersey's Gov. Harold Hoffman and Boake Carter. Governor Hoffman, is asking \$100,000, charges the commentator caused him "to suffer scorn and ridicule"... "to become liable to being prosecuted for crime and subject to impeachment"... and humiliated him before the public and the electorate of New Jersey. All this started, as I told you last week, when the free-thinking, free-talking Carter commented on the Governor's conduct during and after the Hauptmann trial. In addition to naming Carter, Hoffman also lists as defendants the WCAU Broadcasting Co., the Atlantic Broadcasting Co., the Columbia Broadcasting System, the Philco Radio and Television Corporations of New York and Pennsylvania and the Philadelphia Storage Battery Company. Whee-ew!

When *Ramona* went to Texas with Paul Whiteman, two girls profited by her departure. *Ramona's* Sunday afternoon CBS commercial will be handled by Irene Beasley on July 26 and Loretta Lee on August 2.

IF YOU'VE heard reports that Al Johnson or Charles Winninger are going on *Show Boat*, forget them! Such rumors probably started when it became known that Major Bowes would buck *Show Boat* on CBS. The sponsors are quite satisfied with Lanny Ross, thank you, and as a matter of fact the *Fall Show Boat* will be built entirely around him.

THERE'S MORE news about television this week. It's fighting news, and when folk begin to squabble over something, then that something must be worth all the rumpus. In this case, the Westinghouse Electric and Manufacturing Company filed an equity action against the Radio Corporation of America, asking the court for control of certain important television patents.

ABOUT PEOPLE: Lily Pons escaped

serious injury recently when her automobile, driven by her Japanese chauffeur, collided with another in Greenwich, Conn. Miss Pons was en route to her Summer home in Silvermine, Conn... Knowing the harm that comes from being "typed," Eric Madriguera is tossing over his long-established title of "Tango King" in order to step into the more popular field of straight jazz music... Fields and Hall, NBC's song and comedy duo, were so delighted with the success of their *Careful Driving Contest* on their *Sunday Drivers Program*, that they're going ahead on another contest. This one is a three-word slogan on how to prevent accidents... Billy (Bobby Benson) Halop has been written out of the script long enough to permit him a 17-day cruise to South America... George Gershwin and brother, Ira, will do the music for the next *Fred Astaire* flicker... When Andre Kostelanetz goes to Hollywood August 1, he will turn over his baton to his first violinist to carry on for him... Loretta Lee will soon take the marriage plunge with Irwin Dussin, an accountant. They were childhood sweethearts in New Orleans... Frank Jacquet, in the Broadway play, "Mulatto," has the father role in the Tim and Irene sketches.

Many will mourn the passing of Dr. S. Parkes Cadman, radio preacher. Since his first broadcast in 1923 from a Brooklyn Y. M. C. A., Dr. Cadman had preached over 500 radio sermons. The place he left in radio and in the hearts of his listeners is not likely to be filled.

NEW YORK'S Paramount Theater is having its daily audience vote in a band popularity contest. To date, Guy Lombardo is leading, with Casa Loma and Fred Waring in second and third places respectively. But when it comes to dollars and cents, Waring is first, rating \$10,000 per week at that theater. So he should worry!

LAST WEEK we told you that Mrs. Ted Husing was in Reno. And now the formal announcement from her lawyer says the divorce will be sought because of mental cruelty. Seems like *RADIO GUIDE'S* story, published soon after the elopement and titled "Was It a Spite Marriage?"—was prophetic.

Get the LATEST NEWS AND REVIEWS FIRST IN Screen Guide

IN SEPTEMBER
ISSUE READ:

WHAT BOB TAYLOR WANTS FROM MARRIAGE—The new idol of the screen opens his heart on this taboo subject. Thrilling!

HEARTBREAK IN JOEL McCREA'S LIFE—An amazing, moving story, never before told.

LORETTA YOUNG'S MOTHER TALKS—and speaks out frankly on girls' vital problems.

COULD YOU BRING UP YOUR CHILDREN IN HOLLYWOOD? An unusual feature by America's star novelist—Faith Baldwin.

WHEN A GIRL MARRIES AT THIRTY—The lowdown on the recent nuptials of Myrna Loy.

GIANT-GRAVURE portrait of Ginger Rogers and Fred Astaire. You'll want to frame this!

THE BIGGER,
BETTER
MOVIE
MONTHLY

ON SALE AT ALL NEWSSTANDS

10c

CALLING ALL CARS: SACRIFICE

(Continued from Page 11)

on. The office rang with shots and the hysterical screams of the switchboard girl and a waiting female client.

Radio Patrolman Pritchett, surprised by the suddenness of this attack, had his gun halfway out of his holster when he jerked to the left just as if he had been punched. And blood began to stain his coat.

Pritchett fell, hut—as he fell—he jerked his own gun free. It was a terrible and tragic sight to see the fierce, dogged determination on that policeman's face as he slowly raised his pistol. From his deliberate movements, from the sweat that stood on his brow, it seemed the gun must be made of lead. But up—up—up it came, and trained on Weil.

And, at the same time, Weil, with a strange, mad calmness, leveled his gun again at the policeman. For an instant each was covering the other.

But now it was Pritchett's gun that spoke first. And Weil winced with pain as his pistol arm went limp. Again came the policeman's fire. And by now Pounds was firing, too.

Weil's gun clattered to the floor. Slowly, like a sack of meal tumbling off a shelf, his limp body began to lean forward. Gathering momentum, it fell on the floor beside Pritchett.

"I got him," gasped Pritchett. "But he got me, too!"

Pounds snatched up Weil's gun. Then he leaned over his buddy, and shouted to Cole to phone for an ambulance.

The ambulance came. But too late. Pritchett was dead. He had died keeping the faith of the radio patrol, had died protecting a lovely young girl from certain death.

Reed and the gravely-wounded killer, Weil, were rushed to the hospital.

"If she wouldn't come back to me, I was going to kill her and then commit suicide," Weil moaned as death hovered over him.

But the radio police had frustrated his mad plan—sacrificing one of their own to save an innocent girl.

THE COVER PORTRAIT

WANTED—one prima donna!" An odd sort of advertisement to start a body on the way to fame, but when chorus girl Margaret Speaks read it, she tucked her newspaper under her arm and grabbed off the job.

Now there are plenty of radio agents and sponsors who would gladly hang out a sign reading: "Wanted, more prima donnas like Margaret Speaks." And that's why **RADIO GUIDE** presents the lovely star of the Firestone Summer series on the cover of this week's issue.

Born in a small town near Columbus, Ohio, into a family so steeped in music that it almost hurt, Margaret Speaks began to sing the songs of her famous uncle before most children learn to talk. "Sylvia," "The Road to Mandalay," "Morning," and "Hymn of Thanksgiving" are a few of the well-known works of Oley Speaks that Margaret used to warble in her childhood.

Like most Ohioans with academic ambitions, Margaret matriculated at Ohio State University, and was busy in a hundred ways. Her professional singing career began immediately after leaving school, when she returned to her home town and sang her uncle's songs at the local movie houses. From there it was not a long trip to New York and the chorus of a Shubert musical comedy. It was then that she saw the "Wanted" squib in the personal columns of a metropolitan paper.

In her moments away from the microphone, Margaret Speaks answers to the name of Mrs. Leslie S. Pearl, and lives in one of New York's fashionable Westchester County suburbs.

ON SHORT WAVES

By Charles A. Morrison

President, International DX-er's Alliance

Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles

THE world's outstanding sports event, the Olympic games, staged every four years, will take place this Summer in Berlin, Germany, from August 1 to August 15, inclusive.

The largest outdoor stadium ever constructed is in readiness for the games and the German authorities have spared no pains in planning to make this the greatest Olympic show ever staged.

Almost constant short-wave transmissions will relay eye-witness accounts of the games to over thirty countries and in almost as many different languages. At the main arena there will be twenty announcers' cabins, and in addition five to ten microphones in the enclosed lobby commanding a view of the 100-meter winning-post.

Swimming, hockey, basketball, football, handball, cycling, rowing, boxing, flying and yacht racing will all be described in short-wave broadcasts in addition to the regular field events.

American radio networks will carry rebroadcasts of short-wave pickups of the most important events, as well as daily summaries of the games. NBC commentator William Slater will present a daily resume direct from Berlin, starting July 29, for the red network at 5 p.m. EST (4 CST), and for the blue network at 6:15 p.m. EST (5:15 CST). On July 28, at 2:15 p.m. EST 1:15 CST, the NBC red network will carry a short-wave pickup from Berlin, describing the American athletes taking possession of their quarters in Olympia Village. On July 30, at 5:15 p.m. EST (4:15 CST) the NBC red network will carry an international short-wave relay from Prague, Czechoslovakia, describing the marathon race as the runners pass through that city.

Leading events of the games will also be transmitted over the Daventry, England, short-wave stations. On Friday, July 31, at 7:05 p.m. EST (6:05 CST), Daventry stations GSC (9.58), GSF (15.14) and GSP (15.31) will transmit a broadcast describing the scene of the Olympic grounds on the eve before the start of activities. On Saturday, August 1, the opening ceremony of the Olympic games will be broadcast by stations GSF (15.14), GSG (17.79) and GSH (21.47).

Best transmissions of the games direct from Berlin will probably reach short-wave listeners over Zeescen, Germany, stations DJD (11.77) and DJB (15.2).

A NEW Cuban short-wave station, **COCQ**, located in Havana and relaying broadcast station **CMQ**, is being heard with very strong signals on a frequency of about 9.75 megacycles. The station makes use of frequent identifying signals, such as train whistles, train bells and sirens. Carl E. Whitehouse of Normal, Illinois, was the first to call this new station to my attention.

WOEH, the portable short-wave transmitter of NBC, which was first used in the gondola of the stratosphere balloon, has now been installed aboard Douglas airplane **NC-223-Y**, which will be piloted by Howard Hughes in a flight from Los Angeles to Nome, Alaska, then to Siberia and return to California via Nome. An NBC announcer accompanying Mr. Hughes will describe for the NBC network a word-scene of the thrilling trip. Frequencies to be used by **WOEH** will be 1606, 2020, 2102, 2760, 4797.5, 6.425, 8.655 and 12.862 megacycles.

A COMMUNICATION just received gives the latest schedule of the Rome, Italy, short-wave station as follows: **2R04** (11.81). 6:43 a.m. EST (5:43 CST) to Mediterranean coun-

tries; 9 a.m. EST (8 CST) to Near and Far East; 11:30 a.m. EST (10:30 CST) to Italian East Africa; daily except Sunday and Friday, 12:40 p.m. EST (11:40 a.m. CST) to Arabian countries; Monday, 5:30 p.m. EST (4:30 CST) to Argentine; daily except Sunday, English news, 6 p.m. EST (5 CST); Monday, Wednesday and Friday, 6:20 p.m. EST (5:20 CST) to North America. **2R03** (9.635) Tuesday, Thursday and Saturday, 6:20 p.m. EST (5:20 CST) to Latin America.

According to Frank Andrews of Los Angeles, California, the latest date for the completion of **VK6ME**, Perth, West Australia, has been set for September 1; however, the station may conduct preliminary tests prior to this date on its authorized frequency of 9.58 megacycles.

The frequency of short-wave station **ZEC**, Salisbury, Southern Rhodesia, is still announced as 6 megacycles, but recently it has been transmitting on a frequency of 5.8 megacycles, according to word received from G. P. Burdett of Monze, Northern Rhodesia.

GEORGE DIAMOND of Jamaica, Long Island, writes that **GBTT**, the S. S. *Queen Mary*, can often be heard testing with **WOO**, Ocean Gate, New Jersey, on 8.2, 8.77, 8.8, 12.78, 13.3, 17.6 or 17.74 megacycles. The *Queen Mary* can utilize simultaneously one or more of these frequencies for broadcasting. Mr. Diamond believes that the failure of some of our readers to hear certain short-wave stations is because the antenna in use is set at an angle against the incoming signals. He eliminated his own trouble in this respect by trying antennas set at various angles until the best angle of reception was found.

The petition of the Advertiser Publishing Company, Ltd., of Honolulu, Hawaii, to the Federal Communications Commission for a permit to erect a short-wave relay station again has been denied.

RADIO GUIDE Reception Post observer Joseph Miller of Brooklyn suggests listening for Australian amateur phone stations on the 20-meter band. The best heard at present are **VK2UC** (14.14), **VK4JX** (14.29), **VK3EG** (14.33), **VK3KX** (14.38 and 14.045) and **VK5JC** (14.14). Listen for European amateur phone stations. They are best near dusk. The outstanding European amateur phones heard at present are **CT1BY** (14.26), **PAORP** (14.065), **F8MG** (14.025), **F8DW** (14) and Spanish stations **EA2BT** (14.015 and 14.1), **EA4BM** (14.14), **EA3DQ** (14.03) and **EA7AI** (14.3). South American phone stations often come in well during hot spells. You will probably hear Argentine stations **LU8AB** (14.14), **LU6AP** (14.38), **LU4BH** (14.43), Brazilian stations **PY2CK** (14.045), **PY1DK** (14.05) and **PY2ET** (14.08), Venezuelan stations **YV5AA** (14.14) and **YV5AM** (14.08), as well as **CE1BC** (14.02) of Chile and **CX1AA** (14.26) of Uruguay. The amateur thrill bands are alive with numerous foreign signals such as the above.

In a letter to Russell Ballard of Brooklyn, New York, S. Mobach, Superintendent of Government radio service, states that **PZH**, located at Paramaribo, Dutch Guiana, is a 25-watt phone transmitter owned by the city, which transmits every Monday, Wednesday and Friday on the 7 megacycle amateur band, pending permission to shift to one of the short-wave broadcast bands.

For short-wave programs for the week see pages 29 to 41 inclusive.

IN CINCINNATI WITH-

Orville Revelle

DEAR O. R.: The craze this Summer seems to be guest-columnizing for over-heated correspondents, so here I am representing WHIO, America's newest 5,000-watter.

Now for a few items you didn't know about the James M. Cox, Jr., station: The exact coverage of a 5-kilo-watter on our channel is 22,500 miles. In other words, WHIO now covers Ohio, Indiana and Kentucky.

Members of the Jimmy Allen Flying Club are planning an air carnival which will be held at the Dayton airport on August 1. Many well-known aviators will be on hand to help make the day complete for Dayton's air-minded youngsters.

Through our short-wave facilities, W10XGB, we carried two broadcasts of the Ringling Brothers and Barnum and Bailey Circus on Thursday afternoon and evening. Dave Byrn took the audience through the slide-shows while Fred Edwards was called upon to duplicate his "Announcing-man On The Flying Trapeze" act that he did when Cole Brothers was in town. By now Fred is prepared to attain any heights after two trips up in the big-top.

Just as I was preparing to sign my name to this masterpiece, learned that Manager J. L. Reinsch and President James Cox, Jr., returned from Chicago with a few new programs. Dial us and get a load of something new in broadcasting. Hope this fills the space you couldn't. Chuck Gay.

Palmer Ward, in need of a rest, leaves WLW this week. His Moon River spot will be taken over by Sidney Mason.

THREE hundred applications were received for last week's "For Men Only" broadcast by persons wishing to view the show. Two hundred and seventy-eight were from women! However, in the past few weeks the Crosley show has added a women's angle by interviewing Cincinnati's best-known business women, but I still contend that it's Head Waiter Julius' (of the Netherland Plaza) stag party stories that cause the feminine SRO sign.

How to keep fit: Paul Sullivan takes a daily dip in the pool and plays golf twice weekly during the Summer months.

According to my song meter, "It's a Sin to Tell a Lie" is way out in front for number of times played by local orks, with "Is It True What They Say About Dixie?" and "Hickory, Dickory Dock" the runners-up. Speaking of tunes how many of you know that "Would You Mind?" the song being featured by Barney Rapp, is from the pen of Harvey Harding? A little "boid" tells me that Harvey dashed it off the day after he asked a certain girl a certain question. Listen to it—and find out her answer!

Wonder how true it is that the sponsors of those Civil War classics on Sunday afternoons last year may turn to Mutual this Fall? If so, the show will originate in Cincinnati.

THE biggest complaint directed at radio in this section is: "You have too much hillbilly music on your station." And a friend of L. B. Wilson made that same statement to him on Monday morning. By afternoon L. B. had it all figured out. WCKY has 472 quarter-hours on the air weekly. And out of that quota only two hours are used for mountain music! Most of this is broadcast at 7 a.m., when honest folks are in bed.

Announcer Tom Slater took care of a baby while working his way through school. He also washed dishes and

made himself the household handy-man. There you are girls.

For the best all around mike performance of the Summer I can hand the prize to Red Barber for his superb casting of the All-Star baseball game . . . That girl's back again and stealing the "Green Bottle Tavern" spotlight away from them all. Jane Tresler's the name. When Janie steps up to the mike even the engineers give a listen, and that's about the nicest tribute.

BOB BENTLEY, who has interviewed about everybody in town on his "Man On the Street" airing, is radio's silent man. He won't talk about Bob Bentley. However, after an hour of fencing, he broke down and confessed to his greatest thrill. No, it wasn't when he played opposite Mae West on the stage years ago; it was the sight of seeing the Statue of Liberty and New York's skyline after many months of fighting to save the country for the Democrats back in the teens!

George Case back from a vacation which was spent as a postman's holiday—visiting Chicago radio stations!

"Thank You, Stusia" is a new offering on WOWO that gives promise of developing into one of the best serials of present-day radio. It's a yarn about an elderly lady, endowed with most of the money in the world, who decides to brighten the lives of four youngsters by giving each a million dollars. (If I'd seen her first I wouldn't be writing this.) Each succeeding episode is funnier than the last, with its four monied characters trying their best to get rid of the gifts. The time is 7 p.m. EST (6 CST) on Monday, Wednesday and Friday.

STORKCAST: Ralph Simpson's Boston-English bulldog is the proud parent of quintuplets.

The ages of the amateurs who appeared on Benny Rubin's Mutual show of July 12 totaled over two hundred and fifty years. Each novice had to be forty years or older to get on the program. Like good whiskey, these amateurs seem to improve with age. The show was one of the best.

IT HAD to come sooner or later. Radio was a cinch to inherit a Dean brother act some day. This time it's not Diz and Daffy (thank goodness) but Eddie and Freddie, who do a Sunday turn before the mikes previous to ball games for WGN and Mutual. Just two Arkansas yodelers with guitars who are dizzier than their namesakes.

Wonder how many of you know that Dick Bray is the easy touch among the radioers. He never says no until he gets down to cartare. The other eve at the Greyhound races I witnessed the parting of fifteen dollars to three of his friends who claimed they couldn't pick a fight in Madison Square Garden . . . But the best yarn about Bray's generosity is one that he doesn't want told (but that's our business—telling stories, I mean). The other eve, about a week ago, a man, seemingly in his late fifties and neat and clean although not sartorially perfect, asked Dick for ten cents to get something to eat. Bray didn't give him the dime like so many of us, who feel that our daily good deed is accomplished with the parting with a tenth of a dollar unit. But, instead he took the man to a nice restaurant, fed him to capacity, gave him two dollars for a night's lodging and a breakfast and then topped it off by telling him to come out to his house the next day, as he was sure his mother had some kind of work he could do. No wonder this Dick Bray gets so much happiness!

HOW HE LIVES: THE VOICE OF EXPERIENCE

(Continued from Page 10)

over to the mike, passes his hand between Dr. Taylor and the mike. This doesn't bother Dr. Taylor in the least. In fact, so few things do bother him that one announcer who tapped on the stand and another who signaled from a distance didn't succeed in interrupting him. Though the waving of a hand directly in front of his face doesn't bother him, he can't help but see it. No matter what the subject of his talk is at the moment, Dr. Taylor can always conclude in the thirty seconds that remain.

After the broadcast, Taylor goes to his home for a fifteen-minute rest and his lunch. (He never eats before a broadcast. It might interfere with his speaking.) By 1:30 in the afternoon, he is back in his office. And then new work begins.

He receives business visitors; gives interviews; dictates his books; edits his magazine, *The Voice of Experience*; works on his charity cases; works on scripts for his movie "shorts"; writes pamphlets; dictates correspondence; has all sorts of conferences.

At about 5:30, he leaves his office for his home. Snowball, the 50-pound Alaskan Spitz dog he has had for a year and a half, meets him at the door, paws him playfully. Snowball—who was so named because of his pure white color—is still never allowed in the living-rooms of the home, but must stay in the kitchen with Eliza.

Of course the little Boston Bull pup must come in for his share of the fun. He's little and frisky. I've played with him. And such fun he has. He was on my back, scampered away for a running start to leap on my shoulders, then made repeated attempts to show his affection by licking my cheek.

Dinner is served at 6:30 unless there is an evening broadcast, in which case dinner is delayed until after that broadcast. About three evenings a week Taylor returns to his office for more work. On the other evenings, he does as you or I would do—attends a movie (George Arliss and Charles Laughton are his favorite actors), takes an automobile ride, attends a concert, or remains at home for a long reading session. Of course benefit performances do interrupt this scheme. Dr. Taylor is in wide demand for such benefits and does on an average of five a week. But even then that takes him away only about an hour. A car and chauffeur help to shorten the time taken by such engagements.

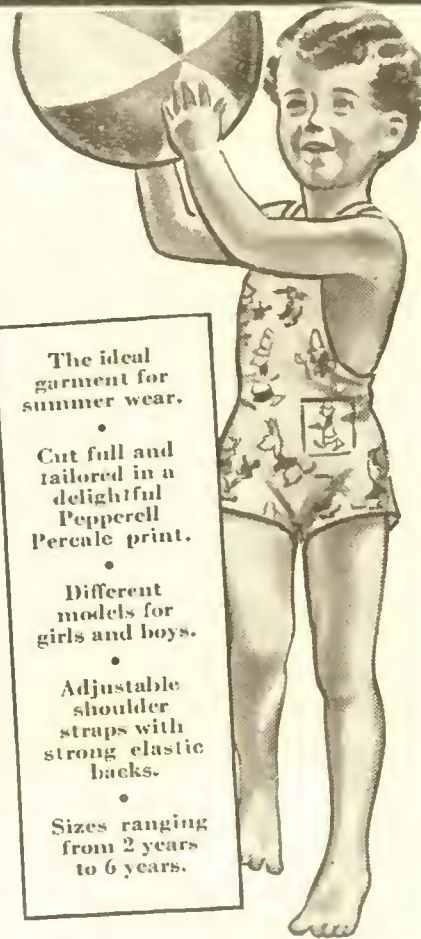
The next morning's newspapers (in New York the early editions appear the evening before) are delivered to his home at 10 p.m. From 10 until one is his reading period. Dr. Taylor reads the news section of one paper to keep up with world happenings. He reads the editorials of all the papers to get their viewpoint. And he always reads the various columns to know what's going on in the radio world. That, of course, doesn't take his entire time. So, almost any evening, you'll see him leaning back in an easy chair with feet propped up, reading a book.

Most of that reading is of scientific works, particularly on the subject of endocrinology and in psychiatry. His particular interest is in the question of the physical self versus the mental self. Some day he will probably write his own book on that problem, for he has not as yet found one that he believes treats the subject fully and accurately.

Bedtime is 1 a.m. Dr. Taylor has an office in his home. This home office, or den, as he calls it, is connected by private wire to his business office and to the office of his attorney, Elmer A. Rogers. If he is at home and wants to talk to his attorney, all he has to do is lift the

(Continued on Next Page)

GET THIS SUN SUIT FOR YOUR CHILD



The ideal garment for summer wear.

Cut full and tailored in a delightful Pepperell Percale print.

Different models for girls and boys.

Adjustable shoulder straps with strong elastic backs.

Sizes ranging from 2 years to 6 years.

YOU can't get a sun suit like this at any store. It was designed by the famous Kellogg Singing Lady, with an original "Mother Goose" print, created by Vernon Grant. Carefully cut and tailored in Pepperell Vat Dye Percale. Absolutely guaranteed sun-fast and tub-fast.

The supply of these Singing Lady Sun Suits is limited. Act quickly. Get as many as you need, while the supply lasts. Mail the coupon.

TUNE IN the Kellogg Programs listed on this page. Learn more about this offer for children.

SEND 2 PACKAGE TOPS FROM ANY

Kellogg's CEREAL 15¢ WITH

KELLOGG COMPANY (Dept. 20)
 Battle Creek, Michigan
 Enclosed are two tops from Kellogg packages with 15¢ (stamps or coin) to help pay the cost of handling. Please send me one Kellogg Sun Suit.
 SIZE: 2 years 4 years 6 years
 Boys' Green, piped with Brown Blue, piped with Cadet
 Girls' Yellow, piped with Brown Pink, piped with White
 Name _____
 Street _____
 City _____ State _____

GOVERNOR LANDON'S RADIO SECRET

(Continued from Page 8)

parentage, he was educated at Cambridge. Among the stage shows he produced and wrote were "Mrs. Cook's Tour," starring Mary Boland, and "She Got Away with Murder," both of which ran on Broadway. At the time he was chosen by Blackett, he was producing "Molly of the Movies," a program heard over the Mutual Broadcasting System.

Warriner is known in Chicago, where he worked with CBS, as one of the best of the engineers. He alone was responsible for averting serious shortage of medical supplies and food at McCook, Nebraska, when the disastrous Spring floods of 1935 cut that town off from the outside world. By stringing together automobile batteries he established radio contact with his network and directed relief airplanes which brought the necessary supplies.

THESSE, then, were the two men actually chosen to aid Governor Landon in his broadcasts. They were given leaves of absence from their permanent positions and sent to Topeka, Kansas. And with them went the hopes of the Republican party!

Significantly, Governor Landon made no broadcasts for several weeks. Instead he and his two instructors pitched into the business at hand. And Governor Landon learned many things!

He learned, for instance, that he had been standing too far away from the microphone. And that he had been shouting at it. Hawkes taught him to talk into it just as he would talk to his daughter, Peggy Anne, in an easy, confidential manner. He learned to



Kirby Hawkes, right, rehearsing "Molly of the Movies" with Jean (Molly) Byron, center, Ruth Bailey, and Parker Willson

avoid words with harsh sounds, words that Warriner told him would "hit the needle" too heavily and would sound shrill and unpleasant in loudspeakers.

It became part of Governor Landon's training to prepare speeches and to deliver them into a recording-machine. Then he, Hawkes and Warriner would sit in a little studio of station

WIBW, the CBS affiliate in Topeka, and play those recordings back. They would listen carefully.

Hawkes, hearing a sentence he did not believe to be properly delivered, would stop the recording. The Governor would nod and note the correction.

And so, sentence by sentence, word

by word, the three of them worked together. For several weeks they worked like that before the Governor attempted to broadcast again. And then he accepted the invitation of an old college friend to speak at Attica, Kansas, and network wires were strung into that little village.

The entire nation was listening when Governor Landon addressed the sixteen members of the Attica high school graduating class.

And those who expected to hear the same shrill voice were surprised at the change.

Governor Landon had learned his lessons well. He talked easily, informally. His voice was pleasant and friendly. Radio listeners were surprised to learn that Governor Landon was such an interesting talker. Not the least surprised were his own backers, Colonel McCormick, Mr. Blackett, Mr. Hamilton and Mr. Barton.

THOSE same backers will be at their loudspeakers when Governor Landon talks July 23. They will be more than attentive and more than eager to note further improvements in the Governor's radio voice.

One thing is certain. Whether or not Governor Landon is elected, he will make many new friends this Fall through his broadcasts.

For Kirby Hawkes and Charlie Warriner have done their work well. They have blazed a trail that many will follow in the years to come. From now on every politician who expects to woo votes from the vast radio audience—that audience which can swing any election—must be as well versed in broadcasting as he is in statesmanship.

HOW HE LIVES—THE VOICE OF EXPERIENCE

(Continued from Preceding Page)

receiver and press a button. In the same way he can contact his business office. These calls do not go through the central telephone exchange. Nobody can listen in. That's one reason for the private three-way line. The other reason is its convenience.

So far, I have tried to show you the Voice of Experience as he lives, the peculiarities of the job that he has undertaken, the little details that help reveal the real Dr. Taylor.

Now I want to tell you about still another side of this man who has remained a mystery for so long. Perhaps some writers would title this part, "His Eccentricities," for it has to do with his huge wardrobe, his \$250 hats, his immaculate dress.

But I prefer to think of this part of my story as luxury which radio made possible and which the Voice, once a poor boy, can now enjoy. And should enjoy. I say *should* because I believe a man who has helped others to the extent which the Voice has done (such as giving over \$58,000 out of his own pocket each year to charity) entitles him to some of the comforts that money makes possible. If Dr. Taylor were a selfish man, I would not hold this belief. But he is the most unselfish man I have ever known.

People who have seen Dr. Taylor have marveled at his immaculate dress. Each day he wears a different suit, a different shirt, a different hat, different shoes. Always he looks as if he had just stepped out of his dressing-room. But few, if any, of those people have ever been behind the scenes to see and know why the Voice is able to dress in that manner. They say, "well, he's rich"—and let it go at that.

But I wanted to see that wardrobe, to look inside his dresser drawers, to know the cost of his clothes. On one of my visits to Dr. Taylor's home, I

asked if I might do just that. I came away with this information:

The Voice of Experience keeps sixty suits in his wardrobe. He has given away many to charity. Only last week he made a gift of ten suits.

He has forty-seven pairs of shoes, every one on shoe trees and placed neatly in rows in a large closet.

His hats are made to order. One Panama hat cost \$250; another, \$150. He has seven beaver hats which cost \$40 each. Every hat has a small rim which Dr. Taylor wears turned down.

A large chest of drawers is filled with wearing apparel. As I looked through the chest I noted one drawer full of belts and garters; another of gym clothes; a drawer of scarfs; two drawers of collars, all white; one drawer of white linen handkerchiefs, each monogrammed; two drawers of socks, each sock folded so that it can be put on without unfolding; one drawer of ties already tied so that they slip on easily; one drawer full of one-piece linen underwear; and two drawers of shirts, all made to order, monogrammed "V. of E."

Incidentally, such care means more than neatness. For one thing, the Voice has never lost a piece of clothing. He is wearing the same collar buttons today that he purchased fifteen years ago.

ONE thing which I think will interest you is the fact that Dr. Taylor's crippled sister, Mallie, embroiders the monograms on all his handkerchiefs. And it is extremely fine and detailed work. Dr. Taylor is very proud of that fact and told it to me with a great deal of justified pride.

Before closing this part of the series on the Voice of Experience, I want to tell you about some of his jewelry which I saw and admired. On his finger is a beautiful platinum ring, set with three diamonds. The large dia-

mond in the center is from his mother's engagement ring. The two smaller diamonds on either side were from her ear-rings. Around these three precious stones are sixteen onyx bars. There is a diamond tie stick-pin to match, and the set is one of his most treasured possessions, not so much because of the real money value of the pieces, but because they hold the stones that meant so much in his mother's life.

HE HAS a watch which is the most unique timepiece that I've ever seen. You will know it is the finest watch that could be made when I tell you it was made to order by the Bulova Watch Company for that organization's founder.

The face of the watch is platinum. All numerals are of hand-cut rose diamonds. It has a diamond stem with baguette diamonds on either side. The case is crystal.

Attached to the watch is a platinum chain, each alternate link connected with marquise diamonds and sapphires. A platinum knife is on the end of the chain.

Because of the fact that this watch was made by Mr. Bulova himself and cannot be duplicated, its value is far more than the actual worth of the platinum, diamonds, and sapphires of which it is made.

He has another ring which is unique in that it is carved out of one solid block of platinum. On it are green-gold raised initials, "V. of E.," over which is set a one-carat diamond.

Not considered jewelry, but certainly of great money value, is his large collection of coins. He has, for example, Chinese coins of the complete Northern Sung Dynasty, dating from 963 A. D. to 1023 A. D., and also coins of the Tang dynasty, dating from 618 A. D. to 948 A. D.

He has, too, the corresponding pa-

per money used by those dynasties. Since printing was not known at that early date, this paper money was inscribed by hand.

There is, too, a collection of gold coins: One, a three-dollar gold piece, was minted in 1792 and is now valued at \$480. One coin, of which Dr. Taylor is particularly proud, is a Connecticut one issued in 1738, before the formation of the Union.

All of these facts, I believe, give a new insight into the man behind the Voice. But in this case, there are so many factors behind the man that you should know them all. Not until then will the mask be completely lifted from the Voice of Experience.

The Voice of Experience is off the air for his Summer vacation. Jacob Tarshish, the Lamplighter, replaces him. He may be heard Monday, Wednesday and Friday over an NBC network at 11:45 a.m. EDT (10:45 EST; 10:45 CDT; 9:45 CST; 8:45 MST; 7:45 PST). Also Tuesday and Thursday weekly at 7:15 p.m. EDT (6:15 EST; 6:15 CDT; 5:15 CST; 4:15 MST; 3:15 PST).

But what about the real Voice of Experience? How does he adjust his life to the peculiarities of the job he has undertaken? Next week you will read here something about the interests, other than radio, in which the Voice participates. About his movies, his books, his pamphlets, his personal appearances, and what all of this means in terms of dollars and cents. How rich is he? The answer next week!

I WATCH THE STARS

(Continued from Page 5)

he jumped right up to the front of his cage and roared out.

"Well, sir, this 'idea man' and I laughed and I thought he'd call the whole thing off—but no, we had to broadcast. I played the saxophone and when I had the lion's attention I pretended to throw the sax again. And sure enough the lion roared.

"So we said our experiment proved that G below middle C was the one note a lion couldn't stand."

Another topic that comes up often in any discussion among radio people is the panhandler, the type that preys solely on radio artists. Many radio people are veterans of the almost extinct vaudeville circuits, and nearly all of these contribute regularly or occasionally to less fortunate colleagues whom radio has passed by and left stranded without any more vaudeville circuits to play. Around Lindy's, Dave's Blue Room, the Tavern, Sardi's, Dinty Moore's—any New York haunt of radio people who have landed in the money—some of the unfortunates can be seen waiting the appearance of a friendly star.

ARTIE played WPA time most of the Winter, and now he's back to run out his season on my cuff," is a remark frequently heard.

"You have to respect the stories some of them get together," Fred Allen remarked one day. "A sword-swallower came up and told me he couldn't swallow his swords any more unless he smeared bicarbonate of soda on them. Would I please advance a couple of dollars for the bicarbonate?"

"The worst of it is," someone else broke in, "they think they're entitled to tell you their stories. There are a couple of the boys to whom I slip a few dollars once in a while, but they're a little ashamed to take it and they always have a new hard-luck story ready for me. I suppose they spend a day or so framing it up and don't like to have it just go to waste. I guess I feel the same way when my program is canceled at the last minute and there I am with a script all ready to be thrown away."

Not all of these "pensioners" are so humble. Some of them have been receiving these donations so long they regard them as a right. For years Irving Berlin has been donating regularly to a down-and-out song writer. The man came to collect recently and asked for \$10 extra on some flimsy excuse or other. Berlin knew it was for liquor and refused the extra ten.

"Irving," said the pensioner, his regular Berlin donation in his hand, "Success hasn't changed you a bit. You're still a louse."

THAT was Berlin's favorite story for a week or two—but the old song writer stayed right on the long pension role.

Freddie Bartholomew, the boy of the movies, drew an admiring crowd of radio people in that lobby hang-out the night he was in for an appearance on the Vallee hour. He had an amazing poise, this very small boy, talking to a dozen or more flip radio figures.

In spite of all this maturity of manner, though, Freddie has a regular boy's spirit of mischievous fun. This night he was hunting for victims for his question:

"What is the last thing a captain does when he leaves a ship?"

The victim wouldn't know, and Freddie would triumphantly pull up the man's necktie and scream out, "Ties up!"

He picked Richard Himber, but Dick apparently gets around in circles where these games are well-known. When the question was asked, Dick put his hand up to his chin and seemed ab-

sorbed in thought, but the hand securely covered his necktie. Freddie looked disappointed. Dick came back a few minutes later, chin still in hand. "What was that question again?" he asked.

"I won't tell you unless you put your hands behind your back," Freddie replied.

"All right, I will as soon as you ask the question."

"What is the last thing a captain does before he leaves a ship?" Freddie repeated, and Dick's hands went behind his back.

FREDDIE threw up his own two hands in despair. Dick had sneaked around a corner and taken his tie off altogether! Maybe somebody should have warned Freddie that this Richard Himber is one of radio's champion practical jokers.

Radio has its own group of children who get around to these third-floor sessions frequently. They are a sc-date lot. There's very little tag or hide-and-go-seek stunts among them as they wait between rehearsals. The busier little boys always may be spotted by the way their coat pockets bag down. No matter what Mother says, these kids stick bulky scripts into their coat pockets.

The baggiest pockets probably belong to Walter Tetley, a fifteen-year-old who appears on a dozen or more

radio programs—juvenile and adult—every week. Like any boy his age, this Walter has his toys. One little trinket he bought himself this Spring was a thirty-foot cruiser for which he paid a few thousand dollars.

He thought it was quite an event and demanded an NBC broadcast when his boat, the *Static*, was launched. A good-natured executive laughed, allotted a fifteen-minute period and told him to get his program ready. Walter went ahead with his plans, but he had to be disappointed.

That day the new steamer, *Queen Mary*, arrived in New York and only to Walter himself did the *Static* seem important enough to crowd the *Queen Mary* off the air.

Walter had a thing or two to say about it, however, and finally they did give him another fifteen-minute period for a broadcast a few days later. That at least satisfied Walter, and everybody seemed to be happy.

Whenever Tom Howard buys a new suit, a new pair of shoes, or even a new tie, he's sure to be seen around this radio salon for a while in the afternoon, waiting to be admired. Angular, easy-going Tom Howard is not exactly handsome, and ordinarily he doesn't bother much about clothes. When he does get new ones, though, he parades around talking about them.

TOM'S talk always draws attention because he rambles along with the same casual style that makes his broadcast amusing. His trouble with big words in the broadcast is no affectation. Tom speaks of the nice "modren" house he lives in, calls the car "high-powered, you know" and drops all inconvenient consonants, "about six'y five hundrd for a time I guess."

Joe Cook, who toured through the country with Tom in "Rain or Shine," tells a story of how Tom spent days when the show wasn't playing. Tom liked to get out in the fresh air but he didn't know much about these strange towns so he'd go out looking at real estate. He had no intention of buying but—guided by a real estate man—he would make a tour of homes and building lots.

Tom was talking one day about why he was unsuccessful in radio at first. "You know," he said, "I always talked kind of slow on the stage and I did the same thing at the microphone—just got up and talked along like I'm doing now. I guess people didn't like to wait for me to get through with a line. Anyway it didn't work. I tried to speed up, but when I talked fast I'd get to hollering and the engineers would complain. If there were two or three people at a microphone, I'd be hollering and engineers would have to turn it down so low none of the others could get heard, no matter how hard they tried. We figured that out, though.

NOW I just stand 'way back and holler as loud as I please and it works out fine."

Strange how actors all gravitate to some one place to sit around and talk when they're not eating or working or sleeping. Legitimate theater players always used to stand in "Shubert Alley," a little driveway alongside the Shubert and Booth theaters right off Times Square. For years vaudeville players stood in the shadows cast by the Palace Theater building at Forty-Seventh Street and Broadway.

As with most other things, though, radio is much more elaborate. The actors have sofas, easy-chairs and ashtrays in the third-floor NBC studio lobby they have taken over. Too bad the broadcasting company can't be persuaded to put in a rack with a few magazines and newspapers. That may sound like kidding, but some of the actors actually have asked for it.



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RADIO BONERS

The only new form of humor to appear in America in ages of comic endeavor is that of the radio boner. When an unintentional error made by a speaker over the air tickles the funnybone, that is a radio boner. In order to uncover more of these gems of merriment, Radio Guide will pay one dollar to the sender of each Radio Boner published. In cases of duplication, the sender of the first Boner to reach our office will get the dollar. Address: 731 Plymouth Ct., Chicago.

BOB TROUT: "A woman in a white suit is standing on the shoulders of a man ten feet away and waving a flag."—C. C. Thomas, Miami, Florida (June 27: WQAM: 9:45 p.m.).

ANNOUNCER: "Take pictures of the children and other events that happen around the home."—Mrs. Paul Krueger, Storm Lake, Iowa (July 3: WAAW: 12:05 p.m.).

ANNOUNCER: "He can speak almost intelligently on any subject."—Mr. T. B. Wiley, Pine Grove, West Virginia (June 21: WWVA: 3:15 p.m.).

NEWS COMMENTATOR: "Roadside ditches were reported alive with dead grasshoppers."—Frank Forsythe, Albia, Iowa (June 30: WHO: 1:50 p.m.).

ANNOUNCER: "For rent: Bedroom to a young lady with back exposure and very pleasing front view."—F. E. Austin, Brushton, New York (July 6: WGY: 7:15 p.m.).

ANNOUNCER: "If any of you folks are bothered by insects who are listening to the game, be sure to get Bugaboo."—Mrs. E. F. Maurer, Milwaukee, Wisconsin (July 4: WISN: 4:10 p.m.).

MR. PEARSON: "I hope they either cure Zioncheck or send him back to Washington."—Ivor Morgan, Worthington, Minnesota (June 29: KFNF: 12:27 a.m.).

HOMEMAKERS' PROGRAM: "A man should remain standing until he sits down."—Al Waste, Madison, Wisconsin (July 6: WHA: 10:20 a.m.).

OLD-FASHIONED ROMEO

(Continued from Page 3)

about it. It started like this:

For one of Ray's songs—a sentimental number—Whiteman assigned the late Eddie Lang (one of the greatest guitarists in the world) to accompany Ray. The guitar rhythm was hot. Ray's song was sweet. So Ray just calmly marched into the control room where Whiteman sat listening to the rehearsal and said: "You can't do that. You see, I'm singing a sweet number. You can't put any hot rhythm behind me."

Whiteman blew up. He was so amazed to hear a youngster whom he had picked up at a party and given a chance talking like that, that he was utterly speechless—probably for the first time in his life.

That was the end of the Whiteman episode. Ray was fired.

Ray, incidentally, allows me to tell this anecdote only if I stress the fact that he was so young and inexperienced in show business that he rushed in like a fool where angels—well, you know the rest.

HE AND Paul Whiteman have made up now and they laugh together at the impetuous young man who thought he knew it all.

And then a curious thing happened. When he first started he had been merely playing at the radio game. It was a lark, fun. It was easy. No trouble to get in at all. You just walked up to a mike and sang—and got money for it! (At that time Ray didn't even need the money!)

Then his father died. The estate was badly mixed up. And suddenly it became important that Ray work to earn a living, but when it really was necessary he could find no radio work. During the year that he had been successful on the air, he had figured it would always go on like that, so he had made no studio contacts. He had, as his friends, only the boys and girls he knew at home.

When he found he couldn't get another radio job he went back to the telephone company. But the country was in the midst of the depression and no jobs were available.

For one solid year he did nothing and his enthusiasm and spirit reached so low an ebb that he had to force himself to sing at all. It was then he realized how strong and steadfast was his mother's faith.

"There's no reason why you can't get something to do," she said. "You're so much better than that Bing Crosby. You're so much better than most of them I hear. Don't worry. Keep singing. Keep working."

It was just that encouragement, that belief that kept Ray plugging along.

"For," he told me later, "when someone thinks you're good, you just have to be."

AT THE end of that desperate year, Ray met Jimmy Melton, who liked his voice and arranged an audition. That was the first break he had had. He left for the try-out with his mother's words ringing in his ears: "I know you can do it!"

The audition took place at night. The members of the board were dead tired and—worse luck—Ray was the last to sing. He knew that was bad. He knew they would be even more tired and weary by then and, no matter how he sang, they probably wouldn't like him.

But he had to sing. He couldn't let his mother down. "I know you can do it," she had said. He couldn't go home and tell her he hadn't even tried.

He stood up before the bored and blase listeners and sang as he had never sung before. After the first



Kay Thompson is the envy of every girl. She's on the studio stage with Ray Heatherton during the Chesterfield airings

six bars he knew he had their interest. But, strangely enough, it wasn't their faces he was seeing. It was his mother's!

When he came home and told her that they had liked him and would give him a program of his own, she was delighted. But not surprised. Hadn't she said he could do it all along?

Soon his success was assured. At one time he had more sustaining programs than any other artist in radio. Then came the sponsored programs—one right after another, each bigger than the last.

And Ray insists that he owes all his success to his mother. He considers her the finest person in the whole world.

Last Winter Ray had a lot of programs on the air. Also he was singing at the Rainbow Room in New York's Radio City. Commuting to Floral

Park on Long Island was out of the question. He knew—or thought he knew—that his mother didn't want to give up her home in Floral Park where she had lived so long and comfortably for a small New York apartment. So Ray moved into his apartment alone.

The second evening he was there, he came home to find his mother and sister sitting in the living-room. They had come, they said, just to make sure that everything was in order, that he had what he needed and that he was properly taken care of.

Ray smiled secretly at this solicitude and invited them to stay. They accepted.

Ray's mother knows most of her son's friends because, when Ray entertains, it isn't at night clubs or in a gay bachelor apartment or on some moonlit roof garden. He has parties—the old-fashioned kind—at the home in

Floral Park and the radio folk say they have more fun there than anywhere else in the world, with that charming, quiet, lovely lady—Ray's mother—looking after them.

When Ray goes on the road for personal appearances, he tells his mother to what towns he is going and then says: "Well, good-bye, mother. I'll see you next week. I'll call you on the phone in the meantime."

But he seldom does phone. And why? Because usually when he steps out on the stage and looks down at the front row, he sees his mother there, nodding encouragement, smiling at her little "surprise."

Actually it's seldom a surprise, because Ray always expects her—and would be bitterly disappointed if she didn't arrive!

Then he's always dating her up. Girls hearing his thrilling voice or seeing him in person would give their eye teeth to have a date with him. But Ray dates his mother.

AND there's a very good reason for this: His work is uncertain. Rehearsals are apt to be called at the most inconvenient times. If he had a steady girl, he would have plenty of trouble explaining away the dates that he would have to break.

But he can break a date with his mother and she understands. She doesn't sulk and accuse him of going out with another girl. She makes no demands upon him and that's one of the reasons he's so crazy about her.

"If she were the nosey type," Ray said, "I would not like her."

"You see," he continued, "I'm too much of a risk for girls. I'm so apt to stand them up on a date when I'm working. And they won't wait. Mother will!"

Although she never criticizes his work he can always tell—when he makes his regular call after his broadcast—whether he has done well or not. There's sometimes a note in her voice that makes him realize he hasn't been up to standard. The next time he sings he tries just that much harder.

"I wouldn't have done anything worth while," he said, "without my mother's faith. I would just have kept on being a punk kid, telling men like Paul Whiteman how to run their shows—and getting fired!"

Despite this deep attachment between mother and son, it is preposterous to imagine that a lad as handsome as eligible, as innately domestic a young man as Ray Heatherton, will never take a wife.

He wouldn't be the old-fashioned Romeo that he is if he didn't believe in marriage!

AND it is logical to assume that his eventual choice will be a younger replica of his mother—a girl who will reflect his mother's confidence in him, one who will buoy him up when he's down.

On the other hand, he might choose the exact opposite of his mother. He might pick a selfish, brash, self-centered girl whose sole interest in life will be herself and not her husband. A girl who will take and not give—one who will hinder rather than help him. In any event, it is safe to predict that, some day, Ray—like all sentimental Romeos, particularly the handsome ones—will fall in love, and will marry.

What kind of a girl do you think he'll choose?

Ray Heatherton may be heard Wednesdays with Andre Kostelanetz' orchestra over a CBS network at 9 p.m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST) also Fridays at 10 p.m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).

IN RADIO GUIDE NEXT WEEK:

Does Radio Cause Droughts?

That radio has caused recent excessive droughts is the charge advanced by farmers for several years. Is it true that the high frequency vibrations of radio prevent rain clouds from forming? Is it true that broadcasting must be eliminated before we can have rainy Summers again?

Her Neighbors' Mrs. Landon

RADIO GUIDE's special writer, Arthur Kent, visited Topeka, Kansas, and talked with the First Lady nominee's hairdresser, her butcher, her baker and her next-door neighbors. The result is a Topeka eye-view story of a woman who may be the next hostess of the White House. Read it!

"Flying Time," aviation as seen through the eyes of youth, written primarily for youth, yet with an unlimited audience of all ages, launches into its second year on an NBC network. From left, Sidney Ellstrom (Hai Falvey, Halvorsen); Betty Lou Gerson (Sue); Philip Lord (Sprague); Billy Lee (Beasley); Willard Farnum (Harry Blake); Harold Peary (Major Fellowes, Tony the Wop); Ted Maxwell (Captain Ross), and Loretta Poynton (Ruth Morrow) are members of the cast of this program



*Radio Guide
Album*

BLAZING *the* • RADIO TRAIL

by
MAY
SINGHI
BREEN

WITH REMARKS
BY PETER
DE ROSE

THE other day I was listening to Major Bowes' amateur hour—a lively, amusing program which I always enjoy—when a sudden thought occurred to me. (Peter insists that "thought" isn't the right word to use. He says I never have any.) Well, whatever it was, it was sudden and the idea was that those frightened but ambitious kids on the Bowes and Allen programs will be the stars of tomorrow. And they symbolize the history of radio.

Radio began as an amateur venture. It's first performers were amateurs. (And I can say that because I began broadcasting in 1923!)

In those early days, performers received no money for their efforts. And that is certainly the amateur spirit!

Going still farther back, you'll remember that the first radio sets were constructed by amateurs—youngsters, mostly, who had there-to-fore devoted their time to elaborate but useless "experiments" in the back-yards.

The first broadcasting station was started by Dr. Frank Conrad, a Pittsburgh engineer. He installed a wireless transmitter in his garage and gave concerts with phonograph records. Not very "professional"—that!

But that crude transmitter became a radio landmark—station KDKA! On November 2, 1920, an astonished public heard over the air the election returns

of the victory of Warren G. Harding for President!

We were amateurs then—Peter and I—and proud of it. When I think back over the exciting pageant in which Peter and I were fortunate enough to participate, when I think of the drama, the laughs, the heart-aches, and the pleasures we've known, I thank my lucky stars that I thought of the "lark" of playing my ukulele before that early cumbersome microphone. And Peter, his piano.

SHOW business was as far from my life as the moon. I had done nothing more romantic than to attend private school, and, later, keep house for my father and sister.

A friend gave me a ukulele, one birthday. I didn't want it around the house and went to the store to trade it for some "useful" merchandise. The only thing I really needed was a bathrobe and I chose one—only to find that musical instruments were never exchanged! So, before I knew it, I was picking out tunes.

A few months later at a friend's house, I saw that strange contrivance known as a crystal set. My friend clamped some ear-phones over my head, began scratching around on the crystal with a point of wire and, in a few seconds, I heard somebody sing "April Showers."

It was fun to listen. It would be more fun, I thought, vaguely, to play at the other end.

Peg Wannamaker (a girl I knew who played the piano in a Greenwich Village restau-

rant) and I went down to the telephone company offices in New York where station WEAH had its studio—if you could dignify that small suite of rooms with such a title.

Dozens of people were walking around, seemingly to no purpose. There was a sort of hostess who took our coats and asked us what we wanted. I said I played the ukulele and my friend, the piano.

The word "audition," which now strikes terror into the hearts of would-be radio artists, was not used then.

We were invited into a sort of living-room (very cozy, with lounges and chairs) and told to play. "St. Louis Blues" was our first number. When that was finished—Helen Hahn, the hostess, came in and told us to play something else. We did. The minute we stopped for breath, another number was requested. We played until—from sheer exhaustion—we had to stop.

A MAN I later learned was Johnny Johnstone, who at that time worked at the control panel (later they were called engineers), came in. "How was it?" I asked eagerly.

"It was swell," he said. "We've been dancing to it outside."

And that was my first audition—working my fingers to the bone so that a bunch of radio folks could dance! (By the way, Johnny also "doubled" on the piano, and years later rose to a high position at NBC.)

That's the way radio was then—haphazard, muddled, with a complete informality that gave it great charm.

I know the phrase has been used



RDIO GUIDE presents with pardonable pride, the fascinating memoirs of May Singhi Breen and Peter De Rose, radio pioneers who, as "the sweethearts of the air," have entertained you for the last thirteen years with their piano numbers, their pleasing voices—and May's ukulele playing. They are known and loved for more than their own programs. Peter has written innumerable songs on which many of today's radio celebrities have ridden to fame. Among his hits are: "Wagon Wheels," "Muddy Waters," "Having My Ups and Downs," "Somebody Loves You," "When Your Hair Has Turned to Silver" and "Deep Purple." Dozens of his numbers have been and are being used as theme music by the greatest radio stars. Thus May and Peter have contributed vitally to radio's advancement. Besides this, they are noted for giving the eager radio aspirant a helping hand. Here they pass along to listeners their secrets of happiness because they want others to share the joy the years have brought them.



Above: Warren G. Harding was first to broadcast a Presidential acceptance speech. At right: Engineer Frank Conrad started Pittsburgh's station, KDKA, in his garage. At extreme right: Ruth Peters brought operatic arias to crude mikes





Above: Hope Hampton: She introduced "temperament" in radio. She was one of the first "professionals" to hit the air

Today's Sweethearts of the Air Tell You the Fascinating Story of the Amazing Early Days in Radio When Broadcasting Was Just a Lark—and Every Night Was Amateur Night at the Mikes!

It would be fascinating to have a record of what was said and done then.

Once we had a man who played tunes on water glasses. He arrived at the studio with his tumblers rattling around in a suit-case. He set them up as carefully, I'm sure, as Heifetz tunes his precious violin.

JUST as he had everything ready, he was called away from the studio. I know that nobody moved the tumblers, but when he came back he swore that somebody had. He said he could never get them right again, packed up his glasses and marched out, leaving a hole in the day's schedule. But it didn't remain vacant long. The next performer was called and a couple of us played overtime.

In fact, it was a favorite stunt then to spot regular performers at two hour intervals during the day, so that going out would be useless. So, when some new performer did not show up—the regulars were available.

The first two "professionals" that I remember were Hope Hampton, wife

walked into the studio, stiff as a ramrod. She was very beautiful and gorgeously gowned. Then there was a whispered conference between Hope and the announcer. And he hustled over to me to say that Miss Hampton could not sing with anyone in the room and the studio had to be cleared. I was astonished. That was the first time there had been any real studio "temperament"—except from the man who played the water glasses!

My girl syncopators had to take their cello and their violins out of the studio and then hurriedly bring them back and tune up after Hope had finished. We were all tremendously impressed. It seemed as if radio were going off the amateur standard and becoming a professional field.

THE purpose of these memoirs is not to give a history of radio. I simply want to make you see and feel some of the things I have seen and felt during the years while Peter and I have been facing the mike.

After KDKA started spectacularly by broadcasting the 1920 presidential



Paper clips, an old cheese box, wire, a crystal and ear-phones: That's all you needed to build a radio receiving set in 1920



Below: John Charles Thomas' songs were mixed blessings, when you heard them in early-day receivers. They came over the air—with static!

until its real meaning has been lost—but, in the very best and truest sense of the term, we were "one big family."

The clock, which now must be watched every second, didn't mean a thing then. Folks who could sing or play just dropped in and were put on the air when they arrived. If you ran over your specified time ten or fifteen minutes, nobody cared. (Now you can't run over ten seconds!) If too many performers stayed on the air too long, some, who had been waiting to go on, just would be out of luck.

BUT it was usually the other way around. So often people scheduled to appear did not show up—and what could the station do? You certainly can't fire a person when you aren't paying him anything!

However, those who failed to arrive were the losers in the long run. They were without imagination. For even then, young as radio was, short as was its personal history, those of us who spent hours and days at the studio

were filled with a sense of awe by the vision of what it might become.

In that way radio was different from so many industries and arts, for we knew that we were pioneers in something new and important. The methods of 1923 would pass. There was a great future, we felt certain.

It was that feeling, I'm sure, that made us work as hard as we did without thought of remuneration.

There were no scripts at all in those days—nothing written down. People spoke whatever words came to mind.

of Broulatur, and Dagmar Godowsky, daughter of Leopold Godowsky. That was a real radio "show"—a sort of review with various artists spotted in it.

I was appearing with my girl syncopators at the time. This was another act I had evolved. The syncopators were a trio that played in a cafeteria at noon and would not work on the radio for nothing. I paid them out of my own pocket.

At any rate, Hope Hampton sang and Dagmar gave a recitation.

Hope was terribly frightened and

election, there were regular broadcasts every night from 8:30 to 9:30. It was simple radio fare—phonograph records. That was none too intriguing. Most people had phonographs in their homes. Why listen to them on the crystal sets?

A firm in Pittsburgh had a very good employe band and this became the KDKA little symphony. That first broadcasting-room was very small, and to bring in violins—much less cellos and tubas—was impossible. The equipment was moved to an auditorium,

(Continued on Page 42)

Radio Guide Presents
GIANT-GRAVURE
As a Regular Feature

Playing his first dance engagement in New York since arriving in the front ranks of broadcasting bands, Wayne King is sweeping Manhattan before him as his smooth melodies surge out over the air from the Starlight Roof Garden of New York's exclusive Hotel Waldorf-Astoria. His band stood first in Radio Guide's Star of Stars Poll.

WAYNE
KING





There Are Secret

Heart-Throbs, Hidden Thrills Behind the Mikes—All Revealed Here!

by
GEORGE GREER



Hollywood Boulevard was a drab street. Its Music Box play-house was dead—with inch-deep dust on the stage. Then the Radio Theater came. Now eager throngs gather there daily! At right: Merle Oberon starred in the "Dark Angel" airing

WHEN you're tuned in on Radio Theater on Monday evenings, you are being entertained at a cost of \$300 a minute! \$17,500 was the amount of cash the sponsor put down on the line for the first Radio Theater broadcast from Hollywood: \$5,000 went to Marlene Dietrich; \$3,500 to Clark Gable. And, for the programs that have followed, like sums have gone to Myrna Loy and William Powell for their rendition of "The Thin Man"; to Ruby Keeler and Al Jolson for "Burlesque"; and to Merle Oberon and Herbert Marshall for "The Dark Angel." Big money for big stars—a big program done in a big way! Now, before you write your Congressman to complain that nothing is worth all that money, that no entertainer deserves as much as \$5,000 for sixty minutes of work before a microphone, let me tell you the story of this

street is now as empty of glamor and excitement as it was then. Today, movie-making is a giant industry. But Hollywood Boulevard remains only what it was—a symbol. The film studios are spread out in all directions: One is at Culver City, ten miles away; another at distant Burbank. Still another, out toward the oil wells of Beacon Hill. Stars have moved to exclusive Beverly Hills and to lovely Westwood Village, not far from the sea. Days and weeks come and go without the appearance of a famous celebrity to thrill the throngs of Hollywood Boulevard—a street as commonplace as any other in the world. The movie city's "Broadway" is graced by no film great—except on Mondays, in late afternoon. Only then do the busy throngs see the stars. Crowds flock to the tiny Music Box Theater on Hollywood Boulevard, just below Vine Street, and the jinx on that little show house is



Above: William Powell and Myrna Loy brought that hit film, "The Thin Man," to radio. At right: Marlene Dietrich and Clark Gable starred in "Morocco"



Man." Bill was ill with laryngitis, three days before the show. Frank took over. He read Bill's part as Nick Charles, retired detective, through almost twenty-five hours of rehearsal while Bill, nursing his whisper of a voice, sat by drawing diagrams of necessary movements around the stage and checking his cues. Miraculously, Powell's voice cleared up a few short hours before broadcast time and Frank went back to his job as Radio News Reporter. "I had a similar experience just before the Marlene Dietrich-Clark Gable show," Frank further confides. "Clark was detained at the studio, missing rehearsal. Marlene Dietrich couldn't make it, either. I read Clark's lines and Inez Seabury read Marlene's. By

the way, Inez is a girl you should know more about." So, from a member of the cast, we find out about Inez Seabury, a tiny, vivacious little brunet. We discover that she was the screen's first Shirley Temple. 'Way back in the days before any of us had even heard of Joan Crawford or Jean Harlow and the rest of today's most popular stars, Inez was the original child star for Biograph studios. Her director was D. W. Griffith. Lionel Barrymore was just getting his start as a character actor. The Gish sisters, Lillian and Dorothy, were all the rage. Inez has appeared in every one of Cecil B. DeMille's pictures since "Dynamite," and before that her father had a role in the very first DeMille movie.

WHEN Inez drops in for a chat we are a little ill at ease. She knows so much about Hollywood—and she's so darned cute. While she talks there is a sense of heart-break behind her gay smile. Once one of Hollywood's really important stars while still a baby, she is now just another actress; but what an actress the studios have failed to discover. She is waiting for the "big break," but meanwhile she's part of the big Radio Theater show. Dozens of curious facts about performances of the Radio Theater, past and present, are told as we listen. There is the touching bit about Daniel Frohman: The grand old veteran stage producer had just finished rehearsing his microphone chat with De Mille. A member of the cast found him fumbling for his hat. "Let's go home now," Frohman said. He thought the broadcast was already over. Then, when time came for the aged showman to make his appearance, he was found sound asleep in a chair, and he was wakened just in time to go on the air. THE ovation the audience gave Daniel Frohman almost ruined that show," Director Woodruff explains. "Ordinarily, because we always cue the audience for its applause, the whole production runs perfectly—not more than a half minute ahead or behind its schedule. But the applause for Frohman was so prolonged and (Continued on Page 43)



Above: C. B. DeMille, film pioneer, produces the Radio Theater's air dramas. At right: Large casts aid screen stars to bring radio thrills!



The RADIO THEATER GOES HOLLYWOOD

greatest theater in the world. It's a theater with an audience of 40,000,000 people on one day a week —almost as many as the number of paid admissions to movie houses all over the country on the other six days. The real story of the Radio Theater is full of drama and comedy. There's a touch of pathos, too, and through it all, the thrill of great pageantry. To begin with, Hollywood Boulevard was little more than a pasture when Cecil B. DeMille, producer for the Radio Theater, began his first picture, "The Squaw Man," late in December of 1913. Strangely enough, the famous

broken for the first time in its miserable existence. Where scant, indifferent audiences once yawned unimportant little musical comedies out of countenance, an eager mob now fills the thousand seats and overflows into the street. But let's leave the crowd surging into the theater. Let's leave, too, the millions of radio listeners waiting for the curtain to go up. We'll turn back the clock, change the scene. We'll go backstage and learn the secrets behind this great program. With a flip explanation to a dour stage doorman to show that we know

our way around, we step gingerly to the stage, half-blind from the sudden change to dim lights upon leaving the sunlight of the street. Around a long table illuminated by several small lights, sits a group of performers. Scripts for "The Dark Angel"—which is in rehearsal—have just been given to them. The stars—Merle Oberon and Herbert Marshall—have not yet arrived. Since it is only Thursday, Cecil De Mille will not be on hand. He is busy in his office, a mile away, preparing for the filming of "The Plainsman."

Frank Woodruff, the director, introduces us to the cast. We strike up a conversation with Frank Nelson, a young, trim-looking chap, who is an announcer as well as an actor. Frank has had a good many experiences during his nine years in radio, but none more thrilling than his present job brings him. He once stepped into Leslie Howard's role opposite Ginger Rogers when that actor was injured in a duel scene at his film studio just before broadcast time. But that job of pinch-hitting was hardly as much fun as taking Bill Powell's place during rehearsals for "The Thin



Some call 'em "Handles," and some call 'em "Dillies," but looking back at America's latest craze, here is Maxine, for one, illustrating that awful morning-after feeling: The Hangover—of course



Above: Welcome Valley's Sheriff Ferguson, otherwise known as Cliff Arquette, demonstrates a "handy" that was all the rage when silly signs hit Chicago. Don't you know? —It's a toothless comb!

Left: From "Dan Harding's Wife" and "Flying Time" comes tiny Loretta Poynton with "goldfish in a bowl." Loretta has spent her idle hours profitably (?) learning America's newest sign language

Sweeping the Country! America Is Suffering from an Epidemic of "Handies," Those Silly Signs Which Had Their Origin in the Broadcasting Studios



Evelyn Kay, one of the "Hour of Charm" girls, demonstrates one of the punny kind of "Handies." This one—if you haven't already guessed—is an international by-word: "Hands across the Sea"



The Maestro himself. Phil Spitalny gathers Evelyn Kay, Gypsy Cooper and Maxine about him as he goes completely hay-wire with his version of "Three Girls in His Hair." Guess he did not know what to do with his left hand!

COMING EVENTS

The Daily Listings Will Show Your Nearest Station for These Programs

EST and CST Are Shown. For MST Subtract One Hour from CST

SUNDAY, JULY 26

KING EDWARD VIII

Ceremonies at the unveiling of the Canadian War Memorial at Viny Ridge, France, in which King Edward VIII of England and President Lebrun of France will participate, will be carried over NBC at 8:30 a.m. EST (7:30 CST). Both the French and English languages will be spoken on the broadcast as the memorial is dedicated to the 12,000 men who lost their lives on the famous battlefield.

KATHLEEN NORRIS

Kathleen Norris, popular author who postponed her appearance on July 19 for today's Magic Key Hour, will be starred in a dramatic role in a scene from her own play, "The Life of Queen Victoria." Other guests participating include Bill Robinson, stellar tap-dancer, Lennie Hayton and his orchestra, Carol Deis, soprano, and the Revelers Quartet. The program is heard over NBC at 1 p.m. EST (12 noon CST).

IRENE BEASLEY

Irene Beasley, famous radio songstress, occupies the guest spotlight on "Tea Time Tunes" at 4:30 p.m. EST (3:30 CST) over CBS. The music of Jack Shilkret's orchestra and the singing of the Three Jesters continue as regular features.

BETWEEN THE BOOKENDS

Ted Malone takes over a new spot with his "Between the Bookends" program at 5:45 p.m. EST (4:45 CST) over CBS. He will talk about happiness, read famous poems, and will include an original poem from a listener-in never heard before on the air. Besides this new Sunday spot, he will continue to be heard Mondays, Tuesdays, Wednesdays, Thursdays and Fridays at 1 p.m. EST (12 noon CST).

SAUL CASTEN

Saul Casten will conduct the Robin Hood Dell Orchestra from Robin Hood Dell in Fairmount Park, Philadelphia, at 7:30 p.m. EST (6:30 CST) over CBS. Casten is first trumpet player in the Philadelphia Orchestra, and has long been a protegee of the eminent conductor, Leopold Stokowski.

MONDAY, JULY 27

HOUSEKEEPING

"Housekeeping on a Large Scale" will be outlined by Nora Foley, executive housekeeper of the Waldorf-Astoria Hotel, when she makes a guest appearance on the "Let's Talk It Over" program over NBC at 4 p.m. EST (3 CST).

TUESDAY, JULY 28

OPERA

Mozart's opera, "Don Giovan-

ni," from the Salzburg Music Festival in Austria conducted by Bruno Walter, will be relayed to NBC listeners in an international broadcast at 1 p.m. EST (12 noon MST). Dusolina Giannini, Luise Helletsgruber, Virgilio Lazzari and Enzo Pinza will be heard in the principal roles.

THE DICTATORS

A favorite CBS dance band returns to the network at 3 p.m. EST (2 CST) when the Dictators inaugurate their new Summer schedule of programs.

ALMA KITCHELL

Alma Kitchell, contralto, replaces Sonia Essin in a new

weekly series over NBC at 3:30 p.m. EST (2:30 CST).

CONNIE BOSWELL

Connie Boswell, popular songstress and sister of the famous trio, will make a guest appearance with Ben Bernie over NBC at 8 p.m. EST (7 CST).

WEDNESDAY, JULY 29

GOLD MEDAL REPORTER

John K. Watkins, the Gold Medal Reporter, is heard on a new schedule during the Gold Medal Hour. He will speak every day except Saturday and Sunday at 9:30 a.m. EST (8:30 CST) over CBS. His topic will be

"Who's Who in Today's News."

JACQUES JOLAS

Columbia's Concert Hall is presenting a weekly series of outstanding pianists who are specialists in some particular phase of piano music. Jacques Jolas, American pianist, and a director of Musical Extension for the Juilliard Institute of Music in New York City, will be heard on this date at 3 p.m. EST (2 CST).

CHICAGO SYMPHONY

A portion of the Chicago Symphony Orchestra from Grant Park with Robert Sanders guest conducting will be

carried over NBC at 8 p.m. EST (7 CST).

THURSDAY, JULY 30

GILBERT AND SULLIVAN

Gilbert and Sullivan's opera, "The Yeoman of the Guards," will be presented by the NBC Light Opera Company at 3:30 p.m. EST (2:30 CST) with Harold Sanford conducting.

BUSINESS CONFERENCE

At 4:15 p.m. EST (3:15 CST), CBS will listen in on the International Federation of Business and Professional Women, meeting in Paris this year. Plans are not yet definite, but it is expected at least one prominent woman will speak.

GRANT PARK CONCERT

Armand Hand, conductor of the Veterans of Foreign Wars Band, wields the baton at the Grant Park band concert in Chicago at 8:30 p.m. EST (7:30 CST) over CBS.

GREAT LAKES MUSIC

A portion of the Great Lakes Symphony Orchestra conducted by Frank Black, general music director of the National Broadcasting Company, will be presented at 8:30 p.m. EST (7:30 CST) over NBC.

KNOX ACCEPTANCE

Colonel Frank Knox delivers his acceptance speech as Republican nominee for Vice-President of the United States at 9 p.m. EST (8 CST) over NBC and CBS.

VOTING

At 9:45 p.m. EST (8:45 CST), Fred G. Clark, National Commander of the Crusaders organization, will speak on the subject, "The Duty of the American People to Register and Vote in the Presidential Election." The talk will be non-partisan, and will be delivered from Cleveland, Ohio, over CBS.

FRIDAY, JULY 31

WOMEN'S CLUBS

"Young Men Look to the Future," will be outlined in a talk by Joseph M. Murphy, registrar, National Catholic University, during the General Federation of Women's Clubs program over NBC at 1:45 p.m. EST (12:45 CST).

SATURDAY, AUGUST 1

CONEY ISLAND

The atmosphere of Coney Island, New York's greatest seaside playground, will be picked up by CBS microphones at 4 p.m. EST (3 CST) and sent transatlantically to England for British listeners on BBC. It is hoped that a similar program emanating from Blackpool, England, will jump the Atlantic and be heard over CBS as an exchange feature.

MUSIC IN THE AIR

By Carleton Smith

GENERAL Manager Edward Johnson of the Metropolitan Opera Company said that his first experiment with a popular-priced season at the Metropolitan scored a "phenomenal victory," and showed that there was a public for opera at low prices.

The actual length of the Spring season was one week shorter than the maximum and two weeks longer than the minimum span announced. Financially it fell somewhat short of fulfilling the optimists' hopes of breaking even, but it did not register losses so large as some had feared. But the general artistic and fiscal outcome was satisfactory enough to bring about a decision to hold another popular season next Spring.

Mr. Johnson has been in Europe and has engaged several new artists along with some old ones. His travels have taken him to England to see performances at Covent Garden and the Mozart Festival at Glyndebourne, followed by trips to Vienna, Italy and Stockholm, where he will arrive early in August at the opening of the opera season just before sailing for New York. While abroad, he will listen also to artists who may be useful at the Metropolitan as well as to study methods of production in the various opera houses.

As he did last Summer, Mr. Johnson has sent periodic bulletins back to the Metropolitan, and he will make a general preliminary announcement about the 1936-37 opera season after his return.

Richard Hageman's opera, "Caponasacchi," originally planned for an American premiere last Spring, will be produced in the Winter. The next Metropolitan season will be 14 weeks long, with a possible 4-weeks tour.

Since the death of John

RADIO GUIDE is especially proud that the National Broadcasting Company has chosen from the ranks of all the music critics Radio Guide's own Carleton Smith to broadcast this Summer from Europe a series of reports of the musical activities there. His schedule will be:
NBC-WJZ network July 26 from Bayreuth, NBC-WJZ network August 10 from Salzburg, NBC-WEAF network August 24 from Vienna, NBC-WJZ network September 2 from Kiev, Russia, and NBC-WEAF network September 10 from Leningrad. Mr. Smith's comments will be heard during the early and mid-afternoons. See Radio Guide's program pages for exact time of these broadcasts and stations for dates given.

Philip Sousa, the immortal American bandmaster, whose "Stars and Stripes Forever" most Europeans identify as our national anthem, we have had no comparable conductor. One of the most important band figures today is Edwin Franko Goldman, who, since 1918, has directed the Guggenheim Foundation band concerts in New York. From the middle of June until the middle of August each Summer, his band of sixty has offered free entertainment to the public.

FROM the Central Park promenade, Dr. Goldman made famous his march, "On the Mall," and attracted a nation-wide radio audience to share in the concerts which feature martial, classic, sacred, popular and light-opera compositions.

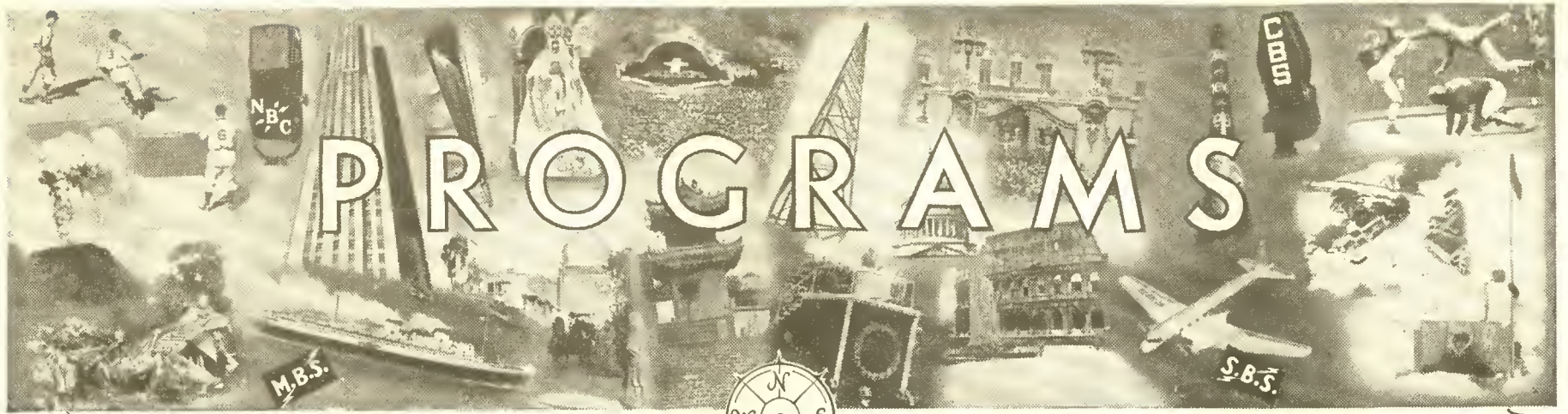
A word about Dr. Goldman: He studied the cornet as a child and, after the family had moved to New York, joined the Metropolitan Opera orchestra, appearing as a solo trumpeter when he was 17. During the next few years he

played with symphony orchestras and bands in all sections of the country.

It didn't take him long to discover that the orchestra commands greater prestige. As he analyzed it, the reason was that bands concentrate on volume rather than quality. He felt sure he could correct the fault, and when, at Columbia University, he made his debut as a conductor, he was using symphonic technique to lead the bandsmen. How well he has succeeded, judge for yourself.

POETS are poets! And musicians should be only musicians. But that doesn't always follow. To Sigmund Romberg, all the world's a sheet of music and the planets and stars are notes in the scale. He sees music in everything. For example, here's his description of such a non-musical monster as the new San Francisco bridge: "The huge pylons are the motif, or the basic melody of the song. The sections of the bridge itself can be found in the bars of the song, constructed with an eye to the perfect whole. The cables and overhead development are seen in the addition of counter melody and harmony structure. In the eyes of the architect, his masterpiece is as much a solace and joy as the beautiful song to its composer."

This Summer is a banner one for special music features and the international re-broadcast of important events. The NBC Tenth Anniversary schedule calls for more than twenty programs from the European music festivals, which far surpasses the number in previous Summers. The other networks will also present their share, and stay-at-homes will hear almost as much music as those of us industrious travelers who search out every musical nook of Europe.



MAY THESE PAGES BRING THE WHOLE WORLD INTO YOUR HOME

Network Changes

You, with Gilbert Seldes, formerly 2:30 p.m., now NBC 2 p.m. EST (1 CST).
Benno Rabinoff, formerly 2:45 p.m., now NBC 2:30 p.m. EST (1:30 CST).
Between the Bookends, heard Mon., through Fri., at 1 p.m., may also be heard tonight CBS 5:45 p.m. EST (4:45 CST)

News

9:30 a.m.—CBS-WHAS
10:00 a.m.—NBC-WCKY
11:45 a.m.—Int'l News Exchange: CBS-WHAS
10:10 p.m.—NBC-WJZ
10:30 p.m.—NBC-WEAF
10:30 p.m.—Paul Sullivan: WLW

Classical Music

11:30 a.m.—Radio City Music Hall: NBC-WAVE
2:00 p.m.—Symphony Orchestra: CBS-WKRC
6:30 p.m.—Fireside Recitals: NBC-WTAM
7:30 p.m.—Concert Orch.: CBS-WABC

Comedy

6:00 p.m.—Tim & Irene: NBC-KDKA

Drama

5:30 p.m.—Tale of Today: NBC-WTAM
6:00 p.m.—K-7, Spy Story: NBC-WMAQ
8:00 p.m.—Cornelia Otis Skinner: NBC-WJZ

Talks

11:30 a.m.—Univ. of Chicago Round Table: NBC-WTAM

Morning

7:00 EST 6:00 CST
NBC-William Meeder, organist: WSM
CBS-On the Air Today; Organ Reveille: (sw-21.52)
NBC-Melody Hour: WTAM
WWVA-Δ Gospel Tabernacle

7:30 EST 6:30 CST
CBS Lyric Serenade. (sw-21.52)
NBC-Tone Pictures: WSAI
WOWO-Δ Old Time Religion

7:45 EST 6:45 CST
CBS-Radio Spotlight (sw-21.52)

8:00 EST 7:00 CST
NBC-Coast to Coast on a Bus, children's prgm.: WLW KDKA WMAQ (sw-21.54)
CBS-Sunday Morning at Aunt Susan's: WFBM WMMN WKRC (sw-21.52)
NBC-Antobal's Cubans: WTAM WCKY WHIO
WCPO-Morn. Jubilee
WLS-Ralph Emerson, organist
WSAI-Good Morning

8:15 EST 7:15 CST
WCPO-Uncle Bob
WSAI-Δ Church Forum
WSMK-Aunt Susan's (CBS)

8:30 EST 7:30 CST

★ NBC-Int'l Br'dcast from Vimy Ridge; Unveiling of Canadian War Memorial; King Edward VIII: WLW WMAQ KDKA (sw-21.54)
NBC-The Southernaire: WCKY WTAM
KMOX-Rise & Shine
WHIO-Δ Christian Tabernacle
WLS-Everybody's Hour
WWVA-Aunt Susan's (CBS)

8:45 EST 7:45 CST

WSAI-Strings

9:00 EST 8:00 CST

NBC-Δ Sabbath Reveries, "The Cry of the Soul," Dr. Chas. L. Goodell; Mixed Quartet, dir. Charles A. Baker: WHIO WSM WAVE WTAM WCKY WIRE
CBS-Δ Church of the Air: WSMK KMOX WKRC WHAS WLAC WMMN WWVA (sw-21.52)

9:15 EST 8:15 CST

NBC-Int'l Br'dcast from Vimy Ridge (sw-15.21)
WCPO-Gladys & Mary
WFBM-Solving Today's Problems
WGBF-Δ Gospel Home Circle
WGN-Sunday Morning Concert
WLW-Δ Church Forum
WOWO-Δ Christian Science
WSAI-To be announced

9:30 EST 8:30 CST

NBC-Walberg Brown String Ensemble: KDKA WLW (sw-15.21)
CBS-News; Poetic Strings: WSMK KMOX WHAS WWVA WMMN (sw-21.52)
NBC-Music of the Masters; Concert Orch.: WCKY WAVE WTAM WHIO WIRE WSM
WFBM-Δ Little Church
WGBF-Δ First Church of the Fundamentals
WKRC-Salvation Army Prgm.
WLAC-News; Δ Judge Rutherford
WLS-Little Brown Church
WOWO-News; Sunshine Melodies
WSAI-Diek Leibert

9:45 EST 8:45 CST

KMOX-Fascinating Melodies
WCPO-Galvano & Cortez
WHAS-Reading the Funnies
WLAC-Poetic Strings (CBS)
WSAI-News

10:00 EST 9:00 CST

NBC-News; Ward & Muzzy, piano duo: WCKY WHIO WSM WAVE
CBS Day Dreams: WSMK KMOX WMMN WLAC WHAS
NBC-News; Alice Remsen, contr.: KDKA (sw-15.21)
★ CBS-Children's Hour: (sw-21.52)
News: WIRE WLW
WCPO-Hillbilly Hullabaloo
WFBM-Jake's Entertainers
WGBF-Δ German Church
WGN-N. U. Reviewing Stand
WSAI-Herbert Spiekerman
WTAM-News; Current Interlude
WWVA-Δ Judge Rutherford; Tamburitza Orchestra

10:15 EST 9:15 CST

NBC-Peerless Trio: WLW KDKA (sw-15.21)

EDITION 7—EAST CENTRAL—LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KDKA	980	50,000	Pittsburgh, Pennsylvania	NB
KMOX	1090	50,000	St. Louis, Missouri	C
WABC†	860	50,000	New York City	N
WAVE	940	1,000	Louisville, Kentucky	C
WBBM†	770	50,000	Chicago, Illinois	N
WCKY	1490	5,000	Cincinnati, Ohio	N
WCPO	1200	250	Cincinnati, Ohio	L
WEAF†	660	50,000	New York City	NR
WENR	870	50,000	Chicago, Illinois	NB
WFBM	1230	1,000	Indianapolis, Indiana	C
WGBF	630	500	Evansville, Indiana	L
WGN	720	50,000	Chicago, Illinois	L & M
WGY†	790	50,000	Schenectady, New York	NR
WHAM†	1150	50,000	Rochester, New York	NB
WHAS	820	50,000	Louisville, Kentucky	C
WHIO	1250	5,000	Dayton, Ohio	N
WIRE	1400	1,000	Indianapolis, Indiana	C
WJR†	750	50,000	Detroit, Michigan	N
WJZ†	760	50,000	New York City	NB
WKRC	550	1,000	Cincinnati, Ohio	C
WLAC	1470	5,000	Nashville, Tennessee	NB
WLS	870	50,000	Chicago, Illinois	N
WLW	700	500,000	Cincinnati, Ohio	N & M
WMAQ	670	50,000	Chicago, Illinois	NR
WMMN	890	500	Fairmont, West Virginia	C
WOWO	1160	10,000	Fort Wayne, Indiana	C
WSAI	1330	2,500	Cincinnati, Ohio	N
WSM	650	50,000	Nashville, Tennessee	C
WSMK*	1380	200	Dayton, Ohio	N
WTAM	1070	50,000	Cleveland, Ohio	NR
WWVA	1160	5,000	Wheeling, West Virginia	C

C—CBS (Columbia Broadcasting System)
L—Local Programs
M—MBS (Mutual Broadcasting System)
N—NBC (National Broadcasting Company)
NB—National Broadcasting Company Basic Blue Network
NR—National Broadcasting Company Basic Red Network
†—Night Programs
*—Network Programs

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
Bell Δ indicates religious services and programs. Star ★ indicates high spot selections.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

NBC-Walter Preston, bar.: WSM WHIO WIRE WCKY WTAM WAVE (sw-15.33)
WGN-Sunday Morning Concert
WLS-Old Music Chest
WSAI-Dr. Courboin, organist

10:30 EST 9:30 CST

★ NBC-Major Bowes Family: Waldo Mayo, conductor & violinist; Joey Nash, tr.; Three Majors; Nicholas Cosentino, tr.; Helen Alexander, sop.: WTAM WAVE WCKY WHIO WMAQ WIRE (sw-15.33)
CBS Salt Lake City Tabernacle; Choir & Organ: KMOX WKRC
NBC-Madame X, drama: WLW KDKA (sw-15.21)
WFBM-Δ Christian Men Builders
WGN-Edna Sellers, organist
WHAS-Δ Sunday Jail Service
WHIO-Clara Oglesby Lymax
WLS-Otto Marek, tr.
WSM-John Ford
WWVA-Δ Gospel Tabernacle

10:45 EST 9:45 CST

WGBF-Honolulu Serenaders
WGN-Keep Chicago Safe
WMMN-Δ First Presby. Church
WSM-Δ First Baptist Church

SHORT WAVES
Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

11:00 EST 10:00 CST

CES Salt Lake City Tabernacle Choir & Organ: (sw-21.52-9.59)
NBC-American Pageant of Youth; Johnny Johnson's Orch.; Guest: KDKA WSAI WLS (sw-15.21)
WAVE-Δ Devotional Service
WCPO-Amateur Revue
WGBF-Δ Agoga Tabernacle
WGN-Δ U. of Chicago Chapel
WHAS-Δ Church Service
WLW-Δ Cradle Tabernacle
WMAQ-Sunshine Hour

11:30 EST 10:30 CST

NBC-Univ. of Chicago Round Table Discussion: WTAM WMAQ WCKY (sw-15.33)
CBS-Romany Trail: WHAS WLAC KMOX WKRC (sw-21.52-9.59)
★ NBC-Radio City Music Hall; Robt. Weede, bar.; Mischa Volin, cond.: WSM WAVE WLW KDKA (sw-15.21)
WFBM-Star Dust Melodies
WHIO-Concert Hour
WIRE-Melody Hour
WKRC-Amer. Legion Prgm.

WOWO-Mayfair Revue
WSAI-Organ Highlights

11:45 EST 10:45 CST

★ CBS-Int'l Broadcast from Paris; News Exchange: WLAC WSMK WOWO WKRC KMOX WHAS (sw-21.52-9.59)
WLS-Tone Pictures

Afternoon

12:00 EST 11:00 CST

NBC-Harold Nagel's Rhumba Orch.: WTAM WMAQ WCKY (sw-15.33)
CBS-Δ Church of the Air: WHAS WWVA WKRC KMOX WMMN WSMK (sw-15.27-9.59)
WENR-Music Hall (NBC)
WCPO-Salvation Army Prgm.
WGN-Reading the Comics
WHIO-Clara Oglesby Lyman
WLAC-Δ Church of Christ
WOWO-Mayfair Revue
WSAI-Amer. Family Robinson
WSM-Δ Methodist Church

12:15 EST 11:15 CST

WCPO-Jewish Community Prgm.
WHIO-Marek Weber's Orch
WSAI-Console & Keyboard

12:30 EST 11:30 CST

NBC-While the City Sleeps: WHIO WCKY WIRE WMAQ (sw-15.33)
CES-Russell Dorr, bar.: WHAS WKRC WWVA KMOX WOWO WSMK WMMN WFBM (sw-15.27-9.59)
NBC-Sunday Forum; "Doors of Destiny," Dr. R. W. Sockman; Organist: WLW WENR WAVE
MBS-Ted Weems' Orch.: WSAI WGN
KDKA-Concert Echoes
WCPO-Pan American Band
WTAM-Concert Hall of the Air

12:45 EST 11:45 CST

CBS-Eddie Dunstetter Entertains: WSMK WHAS WKRC KMOX WOWO WFBM WWVA WMMN (sw-15.27)
NBC-Samovar Serenade: WCKY WIRE WTAM WHIO
WCPO-Deep South
WMAQ-Musical Revue

1:00 EST 12:00 CST

CBS-Kreiner Quartet, Instrumental: WHAS KMOX WKRC WLAC WSMK WWVA WMMN (sw-15.27)
NBC-Belle Geste de Musique: WMAQ WHIO WTAM WCKY WIRE (sw-15.33)
★ NBC-Magic Key; Kathleen Norris; Bill Robinson; Carol Deis, sop.; Revelers, quartet; Lennie Hayton's Orch.: WSM WENR WLW WAVE KDKA (sw-15.21)
WCPO-Dixie Trio
WFBM-Friendship Circle
WGBF-Hour of Music
WGN-Alice Blue, pianist
WOWO-Parade of Music
WSAI-News

1:15 EST 12:15 CST

MBS-Palmer House Ensemble: WGN WSAI
KMOX-Book Review
WCPO-Laura Shields

1:30 EST 12:30 CST

NBC-Peter Absolute, sketch: WTAM WMAQ WCKY (sw-15.33)
CBS-St. Louis Blues: WFBM WHAS WWVA WOWO WLAC (sw-15.27)
KMOX-America Sings
WCPO-Carnival
WGN-Margot Rebeil, Lawrence Salerno & Organ
WHIO-Vikings Quartet
WIRE-News
WKRC-Sunday Players
WMMN-Meditations
WSAI-Δ Sermon & Hymn Time

1:45 EST 12:45 CST

CBS-St. Louis Blues: WMMN (sw-9.59)
WHIO-Schubert Group
WIRE-Robert Bowers' Orch.
WLAC-Δ Adventists Hour

2:00 EST 1:00 CST

NBC-Chautauqua Symp. Concert: WHIO WMAQ WTAM WIRE WCKY
CBS-Everybody's Music; Orch., dir. Howard Barlow; Guest: WHAS WLAC WSMK WKRC WFBM (sw-15.27-9.59)
Ballad Music from the Perfect Pool, Holst; Fetes, Debussy; Three Roumanian Dances, Bartok; Suite for Orch., Op. 19, Dohnanyi.
NBC-You; Personalizing the News: KDKA WENR WAVE WSM WSAI (sw-15.21)
KMOX-Sunday House Party
WCPO-Lou Raderman's Orch.
WGN-Palmer House Ensemble
WLW-String Ensemble
WMMN-Δ Rev. E. J. Noland
WOWO-Δ Missionary Hour
WWVA-Δ Gospel Tabernacle

2:15 EST 1:15 CST

★ NBC-Int'l Br'dcast from Bayreuth, Germany; Carleton Smith, speaker: KDKA WSM WMAQ WAVE WSAI (sw-15.21)
WCPO-Pages from an Old Hymnal
WGN-Alice Blue, pianist

2:30 EST 1:30 CST

NBC-Benno Rabinoff, concert violinist: WSM KDKA WENR WLW (sw-15.21)
CBS-Everybody's Music: KMOX WMMN
WAVE-While the City Sleeps
WCPO-Gilda Nielson
WGBF-Δ East Side Tabernacle
WGN-Eddie & Jimmie, Deans of Harmony
WOWO-Δ Temple Service
WSAI-Manhattan Matinee

2:45 EST 1:45 CST

WAVE-Benno Rabinoff, violinist
WCPO-Musical Matinee
WENR-Tuneful Topics
WGN-Baseball; New York vs. White Sox

3:00 EST 2:00 CST

NBC-The Widow's Sons, sketch: WMAQ WTAM WIRE WCKY

CBS-Sunday Serenade: WLAC WKRC WFBM WHAS WMMN KMOX WSMK (sw-15.27.9.59)
 NBC-△Sunday Vespers; "Round About By the Way of the Wilderness," Dr. Paul E. Scherer; Mixed Quartet: WENR WAVE WSM WSAI
 KDKA-△Vesper Service
 WOPO-I Hear America Singing
 WHIO-Nutcracker Suite
 WLW-Choral Echoes

CBS-News; Sports Resume; Paul Douglas: (sw-11.83)
 NBC-Dandies of Yesterday: WSAI
 CBS-News; Chicagoans: WKRC WLAC WHAS KMOX WMMN WOWO (sw-9.59)
 NBC-Echoes from the Orch. Pit: WLS WIRE WCKY WHIO
 MBS-Wayne King's Orch.: WGN W.I.W.
 WAVE-Jewel Box
 WFBM-Bohemians
 WGBF-Veterans of Foreign Wars
 WSM-Pepper Uppers
 WWVA-Musical Footnotes

WRBM-George Givot's Circus
 WCPO-Emma Scully, violinist
 WIRE-Old Timers
 WJR-Musical Prgm.
 WLAC-△Church of Christ

CBS-Community Sing: WABC KMOX WHAS WMMN WFBM WSMK WOWO WBBM WJR WKRC WLAC (sw-6.12-6.05)
 ★MBS-Goodwill Court: WGN W.I.W.
 WCPO-Billy Shaw's Orch.
 WENR-Symph. Orch.

★NBC-Paul Whiteman's Orch.: WAVE WSM
 NBC-News; Ben Pollack's Orch.: WEAF WGY WMAQ WTAM WIRE WCKY WHIO (sw-9.53)
 News: WENR WGBF
 KMON-Rubinoff, violinist
 WBBM-It Actually Happened
 WCPO-Mounts
 WGN-Griff Williams' Orch
 WJR-In the Hermit's Cave
 ★WLW-Paul Sullivan, news room
 WOWO-Temple Service

NBC-Carl Ravazza's Orch.: WJZ KDKA WAVE WENR WHAM WSAI WSM (sw-6.14)
 MBS-Ozzie Nelson's Orch.: WGN WLW
 ★WPAD-Francis Craig's Orch.

3:30 EST 2:30 CST
 NBC-Senator Fishback & Prof. Figgessbottle: WENR WAVE WLW WSM
 CBS-Songs of Russia: WKRC WHAS KMOX WMMN WFBM WLAC WSMK (sw-15.27.9.59)
Love Song in a Slush; Beautiful Moon; A Cossack from Beyond the Danube; From Old Russia; Dukhensky; Lany Lona Avo; Alone on the Road; The Village Pedlar; The North Star; Glinka; In the Crinoid; Mussorgsky; Farewell.
 NBC-Words & Music: WTAM WIRE WCKY WMAQ WHIO
 WCPO-Hits from the Shows
 WOWO-△Church of Nazarene
 WSAI-Laul of Manana

5:45 EST 4:45 CST
 ★NBC-Int'l Broadcast from London; Alistaire Cooke, British writer & movie critic; "London Letter": WSAI
 ★CBS-Between the Bookends: WLAC WWVA KMOX WMMN WHAS WKRC WSMK (sw-11.83.9.59)
 WAVE-Between Editions on the Air
 WCKY-News
 WOWO-Front Page Drama

7:15 EST 6:15 CST
 CBS-American Dances: (sw-606)
 WCPO-Hy. C. Geis & Helen Kilh
 WGN-Palmer House Ensemble
 WWVA-Twilight Reverie

9:45 EST 8:45 CST
 KMOX-Hot Dates in History
 10:00 EST 9:00 CST
 NBC-King's Jesters: WEAF WGY WHIO WENR (sw-9.53)
 CBS-Vincent Lopez' Orch.: WABC WHAS WOWO WMMN WJR WFBM
 NBC-Twin City Foursome male quartet: News: WJZ WSM WSAI WHAM
 MBS-Ozzie Nelson's Orch.: WGN W.I.W.
 Four Star Revue: KMOX WBBM News: WIRE WKRC
 KDKA-Organ Reveries; Sports
 WAVE-Old Kentucky Clocker
 WCKY-Five Star Final
 WCPO-Jack Sprigg's Orch.
 WLAC-Lost & Found; Sports
 WMAQ-Henderson's Orch.
 WTAM-Silvertown Singers

10:45 EST 9:45 CST
 KMOX-Bob Crosby's Orch. (CBS)
 WBBM-George Givot's Circus
 WENR-Leon Navarro's Orch. (NBC)
 WGBF-Colonial Club
 WLW-Griff Williams' Orch.

11:45 EST 10:45 CST
 WCKY-Slumber Hour
 12:00 EST 11:00 CST
 CBS-Milton Charles, organist: WBBM KMOX WFBM
 NBC-Fletcher Henderson's Orch
 WIRE WENR WSM WAVE WSAI
 Dance Orch.: WGN WHAS
 WLW-Tommy Tucker's Orch.
 WMAQ-King's Jesters
 WTAM-Paul Burton's Orch.

3:45 EST 2:45 CST 6:00 EST 5:00 CST
 WMAQ-To be announced
 WSAI-Tom Dorsey's Orch.
 4:00 EST 3:00 CST
 NBC-Tom Terriss, Oriental Romance; Kiriloff's Orch.: WENR KDKA WLW (sw-15.21)
 CBS-Ann Leaf, organist: WFBM WHAS KMOX WKRC WLAC WSMK WMMN WOWO (sw-11.83.9.59)
 NBC-Sunday Drivers; Fields & Hall, m.c.'s: WSM WHIO WIRE WTAM WMAQ WCKY (sw-9.53)
 WAVE-Children's Amateur Prgm.
 WCPO-Leaders in Dance Time
 WGBF-△Church Hour
 WCPO-Musical Matinee
 WWVA-Y.M.C.A. Round Table

★NBC-Tim Ryan & Irene Nobile, comedy team; Don Voorhees' Orch.; Morton Bowe, m.c.; Don Wilson, m.c.: WENR KDKA WLW WAVE WSM (sw-11.87)
 CBS-Clyde Lucas' Orch.: WLAC WFBM KMOX WSMK WHAS WOWO (sw-11.83.9.59)
 NBC-K7, Secret Service Spv Story: WCKY WMAQ WHIO WIRE (sw-9.53)
 WCPO-Prof. Leo Stoffregen
 WGBF-△Rescue Mission
 WGN-Griff Williams' Orch.
 WKRC-Treasure Chest
 WMMN-△Sunday Evening Devotions
 WSAI-Baseball Resume
 WTAM-Sportsman
 WWVA-Baseball Scores

MBS-Ozzie Nelson's Orch.: WGN WSAI
 WCPO-Sport Review
 WGBF-German Band
 7:45 EST 6:45 CST
 WCPO-Cafe Continentale
 8:00 EST 7:00 CST
 NBC-Manhattan Merry Go Round featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; Rodney McClelland; Men About Town, trin; Orch.: WEAF WTAM WCKY WAVE WHIO WIRE WGY WSM WMAQ (sw-9.53)
 ★NBC-Cornelia Otis Skinner: WJZ KDKA WENR WHAM WLW (sw-11.87)
 WCPO-One Night Baulstand
 WGBF-Delbert Jones
 WGN-News; Sports
 WSAI-Johnny Lewis' Orch.
 WWVA-News

10:15 EST 9:15 CST
 ★NBC-Cornelia Otis Skinner: WAVE WSM
 CBS-Vincent Lopez' Orch.: WLAC WSMK
 NBC-Shandor, violinist: WJZ WHAM WSAI WMAQ KDKA WSM (sw-6.14)
 NBC-King's Jesters: WCKY WIRE
 MBS-Joe Sanders' Orch.: GN WLW
 Governor Paul V. McNutt: WOWO WFBM
 WKRC-Gray Gordon's Orch.

11:00 EST 10:00 CST
 NBC-Henry Busse's Orch.: WEAF WCKY WIRE WGY WHIO WMAQ WTAM (sw-9.53)
 CBS-Johimy Johnson's Orch.: WABC WSMK WHAS WLAC WMMN WKRC KMOX WJR WBBM
 NBC-Jimmie Lunceford's Orch.: WJZ KDKA WHAM WSAI (sw-6.14)
 WENR-Mark Fisher's Orch
 WFBM-News
 WGN-Dance Orch.
 WLW-Nat Brandywine's Orch.

12:15 EST 11:15 CST
 CBS-Carl Schrieber's Orch.: WBBM KMOX WFBM
 WMAQ-William Hollander's Orch.
 12:30 EST 11:30 CST
 NBC-Keith Beecher's Orch.: WIRE WENR
 CBS-Jos. Cherniavsky's Orch.: WBBM KMON WFBM
 MBS-Joe Sanders' Orch.: WGN WLW
 WAVE-Don Pedro's Orch.
 WHAS-Dream Serenade
 WMAQ-Mark Fisher's Orch.
 WNS-News; Slumber Hour
 WSM-Dance Orch.
 WTAM-Gene Beecher's Orch.

4:15 EST 3:15 CST 6:15 EST 5:15 CST
 WWVA-Ann-Leaf, organist (CBS)
 4:30 EST 3:30 CST
 NBC-Noble Cain & A Cappella Choir: WMAQ WHIO WTAM WCKY WSM WIRE (sw-9.53)
 CBS-Tea Time Times; Jack Shilkret's Orch.; Three Jesters, Irene Beasley, guest: KMOX WHAS WWVA WFBM (sw-11.83.9.59)
 NBC-Concert Orch., dir. H. Leopold Spitalny: KDKA WLW (sw-15.21)
 WAVE-Dance Orch.
 WCPO-Variety Time
 WGBF-Hoosier Hot Shots
 WKRC-Leaders in Dance Time
 WLAC-Paramount On the Air
 WMMN-Jean Lucas, pianist
 WOWO-Love Story
 WSAI-Americana

WCPO-Asher & Little Jimmy
 WKRC-Sports Chat
 WSAI-Griff Williams' Orch.
 WTAM-Paul Burton's Orch.
 WWVA-Clyde Lucas' Orch. (CBS)
 6:30 EST 5:30 CST
 NBC-Fireside Recitals; Sigurd Nilssen, bass; Willie Morris, sop.: WTAM WSAI WMAQ
 CPS-Crumit & Sandersm, Hal Kemp's Orch.: WKRC WLAC WHAS WWVA WSMK WFBM (sw-11.83.9.59)
 NBC-Husbands & Wives, Conducted by Sedley Brown & Alie Lowe Miles: WSM WHIO KDKA WCKY WLS WAVE WIRE (sw-11.87)
 KMOX-Musical Prgm.
 WCPO-△Church Federation
 WGN-Palmer House Ensemble
 WLW-To be announced
 WMMN-Baseball Scores; National Polish Alliance Orch.
 WOWO-Front Page Drama

8:15 EST 7:15 CST
 ★NBC-Paul Whiteman's Musical Varieties; Durelle Alexander; Ramnna; Roy Bary; Bnh Lawrence; King's Men; Guest: WJZ WLW WENR WHAM KDKA (sw-11.87)
 WCPO-Evenings at the Country Club
 WGBF-Ted Robertson
 WGN-Joe Sanders' Orch.

10:30 EST 9:30 CST
 NBC-Leon Navarro's Orch.: WJZ WHAM WSAI KDKA (sw-6.14)
 CBS-Bob Crosby's Orch.: WABC WKRC WMMN WHAS WFBM WLAC WSMK

11:30 EST 10:30 CST
 NBC-Sammy Watkins' Orch.
 WEAF WCKY WIRE WHIO WGY WTAM WMAQ (sw-9.53)
 CBS-Chas. Barnetti's Orch.: WABC WSMK WBBM WFBM KMOX WJR WHAS WMMN WKRC WLAC

12:45 EST 11:45 CST
 KMOX-When Day Is Done
 WAVE-Keith Beecher's Orch. (NBC)
 1:00 EST 12:00 CST
 WBBM-Austin Mack's Orch.
 WLW-Barney Rapp's Orch.
 End of Sunday Programs

SHORT-WAVE PROGRAMS FOR SUNDAY

Log of Foreign Stations Whose Programs Are Listed

(Megacycles, or thousands of kilocycles, shown)		
CBC, Chile	10.67	HVJ, Vatican City 15.12
CJRO, Canada	6.15	JVH, Japan 14.6
CJRX, " "	11.72	JVM, " 10.74
COCD, Cuba	6.13	JVM, " 10.74
DJB, Germany	15.2	K10, Hawaii 11.68
DJD, " "	11.77	KKH, " 7.92
DJM, " "	6.079	PCJ, Holland 15.22
EAQ, Spain	9.87	and 9.99
ETE, Ethiopia	11.955	PH1, " 17.78
GSB, England	9.51	PRADO, Ecuador 6.62
GSC, " "	9.58	PRFA, Brazil 9.50
GSD, " "	11.75	RNE, Russia 12.00
GSE, " "	15.14	SPW, Poland 13.64
GSG, " "	17.79	2RO, Italy 9.64, 11.81
GSH, " "	21.47	TIPG, Costa Rica 6.14
GSI, " "	15.26	TPA2, France 15.24
GSO, " "	15.18	TPA3, " 11.88
GSP, " "	15.31	TPA4, " 11.71
HAS3, Hungary	15.37	VK2ME, Australia 9.59
HAT4, " "	9.12	VK3ME, " 9.51
HEL, Switzerland	9.60	VK3LR, " 9.58
HBP, " "	7.80	VPD, Fiji's 13.075
HC2RL, Ecuador	6.66	YV2RC, Venezuela 5.80
HJ1ABE, Colombia	9.5	XECC, Mexico 7.38
HJU, " "	9.51	XEFT, " 6.12
HRN, Honduras	10.85	ZBW, China 8.78
H86PJ, Suram	9.975	

1:30 p.m.—Soviet broadcast: RKI
 1:40 p.m.—Iceland program: TFJ
 1:55 p.m.—Congregational services: GSB GSD
 2 p.m.—Latin-American music: COCD
 2:15 p.m.—Horse races: YV2RC
 4 p.m.—King Edward at war memorial: GSB
 4 p.m.—Moscow broadcast: RNE
 4:45 p.m.—Program highlights: DJB DJD
 5 p.m.—Robert the Aviator: DJB DJD
 5:30 p.m.—Preparations for Olympic games: DJB
 5:45 p.m.—Sunday concert: HC2RL
 6 p.m.—Budapest program: HAT4
 6 p.m.—Gyany, troubadour: COCO
 6:15 p.m.—Sunday concert: DJB DJD
 6:30 p.m.—Funeral Speech of Pericles: GSD GSF
 6:40 p.m.—King Edward at war memorial: GSC
 7 p.m.—Inland program: PCI (9.59)
 7 p.m.—Mexico program: XECC
 7:30 p.m.—Music and poetry: DJB DJD
 8 p.m.—Two Hours with Cuba: COCO
 9:40 p.m.—King Edward at war memorial: GSC
 10 p.m.—Appreciation hour: IIRN
 10:30 p.m.—Opportunity program: COCD
 10:45 p.m.—Program highlights: DJB DJD
 12 mid.—Overseas hour: JVH
 12:37 a.m.—Fiji hour: VPD
 1:05 a.m.—Irish songs: GSB GSD
 1:25 a.m.—King's orchestra: GSB GSD

News Broadcasts of the Week

Daily—1 a.m., VPD: 1:05, JVH; 1:55, GSB, GSD; 3:45, TPA3; 6, TPA2; 7, LRU; 8, GSB, GSH; 9, 2RO (11.81); 10:55, GSF, GSG, GSH; 12 noon, LRU; 12:20 p.m., 2RO (11.81); 1, GSB, GSD, GSO; 1:30, TPA3; 3:40, GSB, GSF, GSG; 5:15, 2RO (11.81), EAQ; 6, 2RO (9.64); 7, TPA4; 7:40, GSD, GSF, GSP; 8:15, DJB, DJD; 9, COCD; 9:45, CJRO; 10:20, TPA4; 10:40, GSC, GSF.
 Sundays—3 and 6:30 a.m., VK2ME.
 Sun., Mon., Wed., Fri.—3 p.m., RNE.
 Sun., Tues., Wed., Fri., Sat.—5:30 a.m., ZBW.
 Daily except Sundays—5 a.m., VK3ME.

EST Shown; for CST Subtract One Hour

5 a.m.—Australian program: VK2ME
 6 a.m.—Moscow program: RNE
 7 a.m.—Religious services: GSG GSH
 8:30 a.m.—King Edward at war memorial: GSG
 9 a.m.—Budapest program: HAS3
 10 a.m.—Week's review: RNE
 10:30 a.m.—Vatican City hour: HVJ
 11 a.m.—Commerce hour: COCD
 11 a.m.—Symphonic concert: DJB
 11:15 a.m.—Troise's mandolins: GSF GSG
 12:15 p.m.—A Little More Drama: GSB GSD
 1 p.m.—Cuban dance music: COCD

ASK MR. FAIRFAX

LEE BENNETT married Judy Randall, also of Jan Garber's orchestra, and they both quit the band. We have no further information on them.—J. Mulligan, Brooklyn, New York.

MARY SOTHERN is Minabelle Abbott and Max Tilley is Jean Jostyn in "The Life of Mary Sothern." Elizabeth Reller is Betty and Lester Tremayne is Bob in "Betty and Bob" of the Gold Medal Hour. Walter Wicker was Bob Crane, Raymond Johnson plays Henry Matthews, Bill Taylor is played by Gene Morgan, and Terry Moran is Fred Von Ammon in "Today's Children."—Mrs. J. D. Williams, New Bern, North Carolina.

Dick Wells is announcer for the Northerners over WGN only on Monday mornings.—Mrs. M. B. Lay, Kalamazoo, Michigan.

Stanley Davis sings the theme song, "Sun Bonnet Sue" in DAVID HARUM.—Miss Lillian Jones, College Corner, Ohio.



7:00 EST 6:00 CST
 NBC-Musicale Comedy Revue: WJZ WCKY WHAM WHIO KDKA WLS (sw-11.87)
 CBS-America Dances; Lud Gluskin's Orch.: WABC WKRC WOWO WFBM WHAS WMMN WSMK KMOX WWVA (sw-11.83)
 ★NBC-Major Bowes' Amateur Hour: WEAF WTAM WAVE WLW WSM WGY WMAQ (sw-9.53)
 MBS-Titans of Science: WGN WSAI

9:15 EST 8:15 CST
 WJR-Jack Randolph, Jr.
 WMAQ-Nat'l Music Camp (NBC)
 9:30 EST 8:30 CST
 NBC-Dreams of Long Ago: WJZ WSAI WHAM KDKA (sw-6.14)

9:00 EST 8:00 CST
 NBC-Concert from Nat'l Music Camp: WEAF WSM WIRE WAVE WTAM WCKY WGY WHIO (sw-9.53)
 NBC-Twilight Hour; Orch.: WJZ KDKA WLW WHAM (sw-6.14)
 WCPO-Bill Dietrich's Orch
 WENR-Grant Park Concert
 WGBF-To be announced
 WGN-Melody from the Sky
 WMAQ-Clark Dennis, songs
 WSAI-Music for Dancing

Monday

July 27



Joe Parsons
See 8 p.m. EST (7 CST)

Network Changes

Waltz Favorites, formerly 1:45 p.m., now NBC 1:30 p.m. EST (12:30 CST).
Loretta Lee, formerly 6:15 p.m., now CBS 6 p.m. EST (5 CST).
George Hall's Orchestra, formerly 5 p.m., now CBS 6:15 p.m. EST (5:15 CST).

News

9:00 a.m.—NBC-WTAM
5:30 p.m.—CBS-WHAS
5:30 a.m.—NBC-WMAQ
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-WHAS
10:00 p.m.—NBC-WJZ
10:15 p.m.—Paul Sullivan: WLW
10:30 p.m.—NBC-WEAF

Classical Music

7:30 p.m.—Margaret Speaks, soprano: NBC-WEAF

Morning

7:00 EST 6:00 CST
NBC Malcolm Claire: WTAM
CBS—Oleanders, male quartet: (sw-21.52)
NBC Morn. Devotions: WSAI
KMOX—Home Folks' Hour
WAIU Shindiggers
WCKY Morn. Roundup
WCPO Tuna Cowboys
WGN—Golden Hour
WKRC—Jerry Foy
WLW—Family Prayer Period
WMAQ—Suburban Hour
WMMN—Curley & Cowboy Jack
WOWO—Wake Up Melodies
WWVA—Gospel Tabernacle

7:15 EST 6:15 CST
KDKA—News; Musical Clock
WAIU—Morning Melodies
WCKY—News
WCPO—Morn. Jubilee
WKRC—Stepping Along
WLS—Pat Buttram & Oshkosh Boys
WLW—Morn. Devotions
WMMN—Musical Clock
WSAI—Good Morning
WTAM—Ford Rush

7:30 EST 6:30 CST
CBS—Lyric Serenade: (sw-21.52)
NBC—Cherio: WTAM WCKY WLW
KMOX—Mkts.; Home Folks IIr.
WCPO—Musical Sundial
WFBM—Chuck Wagon
WHAS—College Devotions
WIRE—Morning Devotions
WKRC—Breakfast Express
WLAC—News Scoops & Melodies
WLS—Otte & His Tunetwisters
WCWO—Breakfast Club
WSM—Musical Clock

7:45 EST 6:45 CST
NBC—Laudt Trio & White, songs & comedy: WSAI
WIRE—News
WLS—Hotan Tonka, Indian Leg ends
WMMN—Cap, Andy & Flip

8:00 EST 7:00 CST
★ NBC Breakfast Club; Orch.: Don McNeill, m.c.: KDKA WAVE WSAI WSM (sw-21.54)
CBS—Monday Morning Revue
WHAS WSMK (sw-21.52)
NBC—Marc Williams, har.: WCKY
News: WWVA WLW WLAC

KMOX Wakeruppers
WFBM—Early Birds
WGBF—East Side Tabernacle
WGN—Timely Tunes
WHIO—Almanac
WIRE—Musical Clock
WLS—Jolly Joe & His Pet Pals
WMAQ—Fashion Horoscope
WMMN—Shopping Notes
WTAM—Pie Plant Pete

8:15 EST 7:15 CST
NBC—Streamliners: WCKY WHIO WTAM
WCPO—Today's Headlines
WGN—Whistler & His Dog
WLAC—Favorites of the Air
WLS—Arkie
WLW—Chandler Chats
WMMN—Morning Revue
WWVA—Musical Clock

8:30 EST 7:30 CST
CBS—Richard Maxwell: WHAS WWO WMMN WSMK (sw-21.52)
WCPO—Popular Varieties
WGN—Good Morning
WHIO—Musical Clock
WKRC—Fed. of Churches
WLW—American Family Robinson
WTAM—Kitchen Beauty

8:45 EST 7:45 CST
CBS—Bill & Ginger; News: (sw-21.52)
NBC—Streamliners: WTAM
CBS—Waltz Time; News: WSMK
WOWO—WHAS WKRC
KDKA—Style & Shopping Service
WGBF—Timely Topics
WLW—Rex Griffith & Organ
WMMN—Morning Devotions

9:00 EST 8:00 CST
CBS—Janis Porter & Wm. Ross: WMMN
NBC—News: Walter Cassel bar
WMAQ WCKY WTAM WAVE
CBS—Betty & Bob sketch
WKRC (sw-21.52)
CBS—Fred Feibel, organist: WSMK
News: WFBM KMOX WSM
KDKA—News; Music
WCPO—Bud Billing's Quintette
WGN—Morning Melodies
WHAS—Jackson Family
WHIO—News; Rhythm Revue
WIRE—Cub Reporters
WLS—Carol Whammond, contralto
WLW—Variety Show
WOWO—News; Melody Hour
WSAI—Church Forum
WWVA—Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST
CBS—Modern Cinderella: WKRC (sw-21.52)
NBC—Aristocratic Rhythm: WLW KDKA (sw-15.21)
CBS—Lyric Serenade: WMMN WSMK
NBC—Viennese Sextet: WAVE
WHIO WIRE WCKY WSM
KMOX—Joe Karnes, pianist
WCPO—James Dallon's Orch.
WFBM—Timely Varieties
WGBF—City Court
WGN—We Are Four
WHAS—Breakfast Business
WLS—Fun Festival
WMAQ—Dan Harding's Wife, sketch
WSAI—Birthday Greetings
WTAM—Health & Home

9:30 EST 8:30 CST
NBC—Don Jose, songs: WTAM WCKY
CBS—Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WKRC (sw-21.52)
NBC—Josh Higgins of Finchville: KDKA WIRE WAVE WSM (sw-15.21)
CBS—Lyric Serenade: WWVA
MBS—Calendar of Melody: WGN WLW
KMOX—The Corn Huskers
WCPO—Morning Serenade
WHIO—Municipal Court
WLAC—Man on the Street
WLS—Morning Homemakers
WMAQ—Morn. Melodies
WSAI—Round House Boys

9:45 EST 8:45 CST
NBC—Today's Children, sketch: WTAM WMAQ WHIO WCKY WIRE
CBS—The Oleanders: WMMN WWVA WSMK

NBC—Romance of Dan & Sylvia, sketch: KDKA (sw-15.21)
KMOX—Fascinating Melodies
WGN—Making the Constitution
WHAS—Strollers
WLAC—Shopping the Movies
WLS—Martha Crans; Helene Joyce Homemakers
WLW—Mail Bag
WSAI—Today's Happenings
WSM—Georgia Wildcats

10:00 EST 9:00 CST
NBC—David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)
NBC—Wendell Hall, songs: WSM KDKA WHIO WCKY WAVE (sw-15.21)
CBS—Blue Flames: WOWO WKRC WHAS WSMK (sw-21.52)
KMOX—Ma Perkins
WCPO—Variety Prgm.
WFBM—Hollywood Highlights
WGN—Friendly Neighbor's House Party
WIRE—Happy Long
WLAC—News, Melody Lane
WLS—Musical Roundup
WLW—Hymns of All Churches
WMMN—Mixing Bowl
WWVA—Hoosier Merrymakers

10:15 EST 9:15 CST
NBC—Metro. Echoes: WSM WAVE WTAM WCKY WIRE WHIO (sw-15.33)
CBS—Montana Slim, modeling cowboy: WOWO WMMN WLAC WFBM WSMK (sw-21.52)
NBC—Home Sweet Home, sketch: KDKA WLW WLS (sw-15.21)
NBC—Vacabonds: WMAQ
KMOX—The Home Maker
WCPO—Dot Club News
WLS—Radio Cooking Club
WHAS—Chats with Dolly Dean
WKRC—Woman's Hour
WSM—Friendly Counselor

10:30 EST 9:30 CST
CBS—Maurice Brown, cellist: WKRC WMMN WLAC WHAS WSMK (sw-21.52)
NBC—Metropolitan Echoes: WMAQ
NBC—Vic & Sade, sketch: WLS KDKA (sw-15.21)
KDKA—String Band
KMOX—Let's Compare Notes
WCPO—Sam Lanin's Music
WFBM—Kitchen of the Air
WGN—Lucky Girl
WIRE—Tuneful Topics
WLW—Jane Emerson
WOWO—Market Reports
WSM—Jack & Loretta Clemens (NBC)
WWVA—Rapid Ad Service

10:45 EST 9:45 CST
NBC—Jacob Tarshish, talk: WLW WTAM WMAQ (sw-15.33)
CBS—Hubert Hendrie, har.; Orch.: KMOX WKRC WSMK WLAC (sw-21.52)
NBC—Edward MacHugh, Gospel Singer: WLS KDKA (sw-15.21)
Party Line: WOWO WHAS WAVE—Morning Moods
WCKY—On the Mall
WCPO—Clarence Berger
WGBF—School For Brides
WGN—Bachelor's Children
WHIO—Morning Varieties
WMMN—Kentucky Hill-Billies
WSAI—Marilyn Duke, songs
WSM—Strings
WWVA—Two Guitars

11:00 EST 10:00 CST
NBC—Girl Alone, sketch: WLW WMAQ WTAM
CBS—Poetic Strings: WLAC WFBM WHAS WKRC WOWO WSMK (sw-21.52.9.59)
NBC—Five Star Jones, sketch: WLS
NBC—Navy Band: WSM WIRE WHIO WAVE
News: KDKA WCPO
KMOX—News Through a Woman's Eyes
WGBF—Mister & Missus
WGN—Painted Dreams
WMMN—Royal Mystery Melody
WSAI—Household Hints
WWVA—The Ol' Pardner

11:15 EST 10:15 CST
NBC—Merry Madcaps: WTAM WCKY WAVE WIRE WHIO WSM (sw-15.33)
KDKA—Mid-day Medley
KMOX—Poetic Strings (CBS)
WCPO—Vacation Tours
WGBF—Bill & Ginger
WGN—Paul Small; Harold Turner & Len Salvo
WLS—Markets
WLW—Live Stock
WMAQ—Home Service Prgm

WMMN—Back Home in Stump Holler
WOWO—Housewife's Hour
WWVA—Elmer Crowe

11:30 EST 10:30 CST
NBC—Navy Band: KDKA WMAQ (sw-15.21)
CBS—The Merrymakers: WMMN WKRC KMOX WHAS WFBM WSMK (sw-21.52.9.59)
NBC—Dan Harding's Wife, sketch: WCKY WHIO WAVE WTAM WSM

WGBF—Baby Shop
WGN—Melody Time
WIRE—In the Crime Light
WLAC—Betty & Bob
WLS—Guest Artist
WLW—The Gospel Singer (NBC)
WSAI—Treasure Chest
WWVA—Rhythm Rangers

11:45 EST 10:45 CST
NBC—Merry Madcaps: WCKY WHIO WIRE WAVE WSM
MBS—The Kid Sister: WGN WLW WCPO Moods
WGBF—Hoosier Philosopher
WLAC—Emma Pitt
WLS—Old Kitchen Kettle
WMAQ—What to Eat & Why
WSAI—Navy Band (NBC)
WTAM—Lillian Sherman

Afternoon

12:00 EST 11:00 CST
CBS—Betty & Bob, sketch: WFBM WHAS KMOX
NBC—To be announced: WAVE WSAI WSM
CBS—Matinee Memories: WOWO WWVA (sw-15.27.9.59)
NBC—Charles Stenross' Orch.: WIRE
KDKA—Human Values
WCKY—News; Question Box
WCPO—News; Katzman Ensemble
WGBF—Wedding Anniversaries
WGN—Life of Mary Sothorn
WHIO—News; Weather; Markets
WKRC—News; Fire Dept. of Air
WLAC—Garden & Home Prgm.
WLS—Cornhuskers & Chore Boy
WLW—Singing Neighbor
WMMN—News
WTAM—Noonday Resume

12:15 EST 11:15 CST
CBS—Modern Cinderella: WHAS WFBM KMOX
NBC—Dot & Will: WMAQ WSM WAVE
CBS—Matinee Memories: WLAC WKRC WMMN
NBC—Chas. Stenross' Orch.: WHIO WCKY
MBS—Tom, Dick & Harry: WGN WLW
News: WOWO WWVA
KDKA—Slim & Jack
WCPO—Bolero Rhythms
WLS—Hometowners; Sophia Germainich; Orch.
WSAI—Larry Duran, guitarist
WTAM—At the Exposition

12:30 EST 11:30 CST
CBS—Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WHAS WFBM KMOX
NBC—Nat'l Farm & Home Hour: WMAQ WAVE WSM KDKA (sw-15.21)
CBS—The Rhythmaires: WOWO WLAC (sw-15.27)
NBC—Summer Promenade; Soloists & Orch.: WCKY WHIO WTAM (sw-15.33)
WCPO—Man on the Street
WGN—Markets; Midday Service
WIRE—Farm & Home Hour
WKRC—Luncheon Lyrics
WLS—Weather, markets, news
WLW—River & Market Reports
WMMN—Inquiring Reporter
WSAI—Blue Belles, trio
WTAM—Livestock; Console Capers
WWVA—Skipper O'Day's Mates

12:45 EST 11:45 CST
CBS—Romany Trail: WMMN WKRC WLAC (sw-15.27)
WCPO—Gypsy Orch.
WLS—Dinnerbell Prgm.
WLW—Farm & Home Hr. (NBC)
WOWO—Earl Gardner
WSAI—Day Dreams
WWVA—Luncheon Music

1:00 EST 12:00 CST
NBC—Rhythm Parade; Lee Gordon's Orch.: WCKY WTAM
★ CBS—Between the Bookends: WHAS WFBM WSMK KMOX WOWO WKRC (sw-15.27.9.59)

WCPO—Fashion Flashes
WGBF—Church & School News
WGN—Blackstone String Trio
WHIO—Hymn Tune
WLAC—Luncheon Musicale
WMMN—Shopping Notes
WSAI—Receding Frontiers

1:15 EST 12:15 CST
CBS—Happy Hollow, sketch: WKRC WMMN WSMK (sw-15.27)
KMOX—Magic Kitchen
WPO—Nat Shilkret Conducting
WFBM—Farm Bureau
WGBF—Markets; Farmer Purcell
WGN—Sally Jo Nelson, songs
WHAS—College of Agriculture
★ WHIO—Star Stuff; RADIO GOSSIP

WIRE—News
WOWO—Purdue Prgm.
WSAI—Larry & Babs
WWVA—Variety Prgm.
1:30 EST 12:30 CST
CBS—Manhattan Matinee: WKRC WOWO WMMN (sw-15.27)
NBC—Waltz Favorites: WCKY WTAM WMAQ
NBC—Music Guild: WSAI
News: WIRE WSM
KDKA—Home Forum
WAVE—Savings Talk
WCPO—Conservatory of Music
WFBM—Hoosier Farm Circle
WGN—Palmer House Ensemble
WHAS—Savings Talk; Weather
WLAC—Church of Christ
WLS—Jim Poole, markets
WLW—Rubinoff, violinist
WWVA—Dr. Lanont

1:45 EST 12:45 CST
KMOX—Manhattan Matinee (CBS)
WAVE—Curly Fox' Fox Hunters
WGBF—Curbstone Reporter
WGN—Marriage License Bureau
WHAS—Shopping Guide
WHIO—Homemaking
WIRE—The Inlaws
WLS—Markets; News
WLW—Kitty Keene
WMMN—Cap, Andy & Flip
WSM—Ma Perkins
WWVA—Gospel Tabernacle

2:00 EST 1:00 CST
NBC—Pepper Young's Family, sketch: WTAM WMAQ
CBS—Mabelle Jennings, commentator: WMMN WKRC WOWO WFBM WSMK WLAC (sw-15.27.9.59)
NBC—Manhattans' Orch.: WAVE WCKY WHIO KDKA WIRE (sw-15.21)
MBS—Molly of the Movies: WGN WLW
KMOX—Inquiring Reporter
WCPO—Familiar Melodies
WGBF—Mystery Drama
WHAS—University of Kentucky
WLS—Homemakers' Hour
WLA-Rex Stevens, drama
WSM—Dept. of Agriculture

2:15 EST 1:15 CST
CBS—Milton Charles, organist: WWVA KMOX WMMN WKRC WSMK (sw-15.27.9.59)
NBC—Ma Perkins, sketch, with Margery Hannon: WLW WLS WTAM
WCPO—20th Century Serenade
WFBM—News
WGN—June Baker, economist
WLAC—Memories
WMAQ—Tuneful Topics
WOWO—Guest Revue
WSAI—Hazel Scott, songs; Beauty Hints
WSM—Manhattans (NBC)

2:30 EST 1:30 CST
NBC—Vic & Sade, sketch: WLW WTAM WMAQ
CBS—Hoosier Hop: WHAS WKRC WOWO WMMN WLAC WSMK KMOX (sw-15.27.9.59)
NBC—Beatrice Mack, soprano: WAVE WSM WCKY WHIO KDKA (sw-15.21)
WCPO—Carlos Magentj
WFBM—Mary Baker's Album
WGN—Len Salvo, organist
WIRE—Matinee Varieties
WLS—Homemakers' Hour
WSAI—Matinee Varieties
WWVA—Ma Perkins, sketch

2:45 EST 1:45 CST
NBC—King's Jesters: WCKY WHIO KDKA (sw-15.21)
NBC—The O'Neills, sketch: WLW WTAM WSM WMAQ
KMOX—Window Showers
WAVE—Vacation Reading Melodies
WCPO—Musical Matinee
WFBM—Pacific Paradise
WGN—Baseball; Philadelphia vs. White Sox

WIRE—Black Magic
WLS—Homemakers Hour
WWVA—Pioneers; News

3:00 EST 2:00 CST
NBC—Women's Radio Review: WAVE WTAM WSM WMAQ WSAI
CBS—Dept. of Education Series: WHAS WKRC WMMN WFBM WSMK (sw-15.27.9.59)
NBC—The Foxes of Flatbush, sketch: KDKA WENR WIRE WCKY (sw-15.21)
KMOX—St. Louis Medical Society
WCPO—Today's Winners
WHIO—Negro Melody Singers
WLAC—Aft. Melodies
WLW—Gene Perazzo, organist
WOWO—Radio Neighbor
WWVA—Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST
CBS—Concert Miniatures: WHAS WKRC WFBM KMOX WSMK (sw-15.27.9.59)
NBC—Jackie Heller, songs: KDKA WCKY WIRE WENR WHIO (sw-15.21)
WGBF—Radio Revival
WLW—News and Financial Notes
WMMN—News for Women Only

3:30 EST 2:30 CST
NBC—Gaylord Trio: WENR KDKA (sw-15.21)
CBS—Chicago Variety Hour: KMOX WKRC WMMN WSMK WWVA WHAS WFBM (sw-15.27.9.59)
NBC—Gene Arnold & Ranch Boys: WMAQ WHIO WCKY WAVE WIRE WSM
WLAC—U.D.C. Prgm.
WLW—Peeper Young's Family, sketch (NBC)
WOWO—Old Time Religion
WSAI—Don Alfredo's Orch.
WTAM—Art Museum

3:45 EST 2:45 CST
NBC—Alice Joy, songs: WAVE WSM WENR KDKA WSAI (sw-15.21)
NBC—Grandpa Burton: WCKY WIRE WTAM
WHIO—Organ Melodies
WLAC—Chicago Varieties (CBS)
WLW—Edith Karen and Organ
WMAQ—Lawson YMCA Glee Club

4:00 EST 3:00 CST
NBC—Let's Talk It Over: WAVE WSM WMAQ WSAI
CBS—Bob Crosby's Orch.: WLAC WMMN WSMK WKRC WFBM (sw-11.83.9.59)
NBC—Angelo Vitales' Band: WIRE WCKY WTAM WHIO (sw-9.53)
KDKA—To be announced
WENR—Arlington Park Races
WGBF—Sunshine Hour
WHAS—Weekday Devotions
WLW—Betty & Bob, sketch
WOWO—Little Joe
WWVA—Hoosier Merrymakers

4:15 EST 3:15 CST
KDKA—Dance Orch.
WHAS—Bob Crosby's Orch. (CBS)
★ WLW—Life of Mary Sothorn, sketch

4:30 EST 3:30 CST
NBC—Jerry Sears' Orch.: WSM WCKY WAVE WTAM WIRE WHIO
CBS—Vocals by Verrill: WHAS WFBM WMMN WSMK WLAC WOWO WKRC (sw-11.83.9.59)
★ NBC—KELLOGG'S PRESENTS
The Singing Lady: KDKA WLW (sw-15.21)
WCPO—Dude Ranch Days
WENR—Musical Grab Bag
WGBF—News
WMAQ—Irma Glen, organist
WSAI—Concert Carnival
WWVA—Shopping Syncopation

4:45 EST 3:45 CST
CBS—Wilderness Road, sketch: WOWO WFBM WHAS WMMN WSMK WLAC WKRC (sw-11.83)
NBC—Little Orphan Annie: KDKA WLW (sw-15.21)
WCKY—Dick Tracy, sketch
WENR—Cadets Quartet
WGBF—Musical Masterpieces
WGN—Harold Turner, pianist
WMAQ—Jerry Sears' Orch.
WSAI—Tea Time

5:00 EST 4:00 CST
NBC—Army Band: WENR WSAI
NBC—Flying Time: WAVE WSM WCKY WMAQ WIRE

July 27



Horace Heidt
See 7 p.m. EST (6 CST)

CBS Eton Boys: WFBM WSMK
WBMM WHAS WOWO WMMN
WKRC WWVA WLAC (sw-
11.83)
News: KDKA WCPO
KMOX Baseball Game
WGN-Armechair Melodites
WHIO Piano Novelise
WLW Kay Kyser's Orch.
WTAM-Musical Cocktail

★ WHBC-MOVIE GOSSIP (1200
ke.)
WKRC-Dick Bray
6:30 EST 5:30 CST
★ NBC-Edwin C. Hill, news:
WMAQ
CBS-Russell Dorr bar WLAC
WMMN WSMK WWVA
★ NBC-HORLICK'S MALTED
Milk Present: Lum & Abner.
sketch: WL ENR
CBS-Charitoters; Judy Starr:
WKRC KMOX WFBM (sw-
11.83.9.59)
KDKA-Southsingers
WCKY Rubinfoff, violinist
WCPO Merchants' Bulletins
WGN-Lone Ranger
WHAS-Song Master; Paul Sutton
WHIO Si Burick; Dance Music
WIRE-Variety of Vienna
WOWO-Detective Stories
WSAI-Nemo & Eddie's Orch.
WSM-To be announced
WTAM-Otto Thurn's Orch.

8:00 EST 7:00 CST
★ NBC-Harry Horlick's Gypsies;
Howard Price, tenor; Romany
Singers: WFAE WGY WTAM
WIRE WHIO WCKY WMAQ
(sw 9.53)
★ CBS-Radio Theater; Franchot
Tone & Joan Crawford in
"Chained": WABC WHAS
WKRC KMOX WFBM WFBM
WJR WLAC (sw 6.06-11.83)
NBC-Greater Minstrels; Gus
Van; Malcolm Chaire, Bill
Childs & Joe Parsons; Billy
White, tr.: WJZ WSM WLW
WAVE WLS KDKA (sw-11.87)
WCPO-Monday at Eight
WGBF-Simpson Service
WGN-News; Sports Shots
WOWO-Variety Prgm.
WSAI-Concert Hall
WWVA Rhythm Revue

★ NBC-Amos 'n' Andy: WSM
WLW WMAQ WTAM
NBC-(News; WJZ only) Nano
Rodrigo's Orch.: WJZ WHAM
Four Star Revue: KMOX WBBM
News: WIRE WKRC WJR
KDKA News; Sports; Weather
WAVE-Concert Orch.
WCKY Five Star Final
WCPO Jack Sprigg's Orch.
WENR Ben Pollack's Orch.
WFBM Sports
WGBF-To be announced
WGN-The World of Sport
WHAS At Your Service
WLAC-Around the Town
WSAI-Nemo & Eddie's, Orch.

11:00 EST 10:00 CST
CBS-Vincent Lopez' Orch.:
WABC WKRC WOWO WHAS
WJR WMMN WSMK
NBC-Shandor, violinist; Henry
Busse's Orch.: WJZ KDKA
WSAI WSM WMAQ WHAM
(sw 6.14)
NBC-Jimmy Lunceford's Orch.:
WFAE WCKY WIRE WGY
WHIO WENR (sw-9.53)
KMOX Eddie Dunstedter's Orch.
WAVE Don Pedro's Orch.
WBBM-George Givot's Circus
WFBM-News
WGN-Dance Orch.
WLAC-Baseball; News
WLW Old Fashioned Girl
WTAM-George Hessberger's Orch.

5:15 EST 4:15 CST
NBC Army Band: KDKA (sw-
11.87)
CBS-Eddie House, organist:
WSMK WHAS WKRC WLAC
NBC (Int Noble's Orch.: WSM
WCKY WIRE WAVE WTAM
CBS-Bobby Benson & Sunny Jim.
(sw-11.83.9.59)
WBBM-Dramatic Prgm.
WCPO-Shadows of the Past
WFBM Tea Time Tunes
WHIO Buddy & Ginger
WKRC-News; Monte's Revelers
WLW-Adrian O'Brien & Orzan
WMAQ-Malcolm Claire (NBC)
WMMN Shopping Notes
WOWO-American Family
WWVA-Economy Notes

6:45 EST 5:45 CST
★ CBS-Boake Carter, commen-
tator: WHAS WKRC KMOX
(sw-9.59-11.83)
News: WCKY WFBM
KDKA Dan & Sylvia, sketch
WAVE-Old Kentucky Clocker
WCPO-Secretary Hawkins
WENR-Bobby Dixon's Orch
WGBF-Seroco Club
WHIO-News; Weather; Drama
WIRE-Sport Slants
WLAC Sons of the Pioneers
WLW-To be announced
WMAQ Ben Pollack's Orch.
WMMN Movie Reporter
WOWO-Rubinfoff, violinist
WSAI-Knot Hole Club
WSM-Strings
WTAM-Hot Dates in History
WWVA-Parade of the Stars

8:15 EST 7:15 CST
WGN-To be announced
WMMN Dance Varieties
WSAI-News
8:30 EST 7:30 CST
NBC-Goldman Band dir. Edwin
Franko Goldman; WJZ WENR
WCKY WHAM KDKA WHIO
(sw 11.87)
★ NBC-STUDEBAKER CHAM-
pions Presents Richard Him-
ber's Orch.: Stuart Allen, vo-
calist: WFAE WTAM WMAQ
WLW WGY (sw-9.53)
Rhythm Revue WIRE WSM
WAVE Jack Turner
WCPO-Wards Prgm.
WGN-Max Brundis Band
WOWO-Frank Black
WSAI-Johany Lewis' Orch.

10:15 EST 9:15 CST
NBC-Allen Leaffer's Orch.: WIRE
WMAQ WSM WCKY
NBC-Ins spots, quartet: WJZ
WHAM
MBS-Ozzie Nelson's Orch.: WGN
WSAI
KDKA Dance Orch.
WAVE-Melody Road
WENR King's Jesters' Orch.
WFBM-Clyde Lucas' Orch. (CBS)
WGY-Johnny Allright, songs
WHIO-Claude Hoagland's Orch.
WJR Sports; Musical
WKRC Gray Gordon's Orch.
★ WLW-Paul Sullivan, news room
WOWO-Rhythm Revue
WTAM-Brad and Al

11:15 EST 10:15 CST
KMOX-Detective Mysteries
WAVE-Busse's Orch. (NBC)
WFBM-Lopez' Orch. (CBS)
WHIO-Charles Buddi's Orch.
WLAC Family Hour
WLW-Eddie Elkins' Orch.
11:30 EST 10:30 CST
NBC-Irving Aaronson's Orch.:
WJZ WSM KDKA WAVE
WSAI WHAM (sw-6.14)
CBS-Johnny Johnson's Orch.:
WABC WKRC WHAS WFBM
WLAC KMOX WBBM WSMK
WOWO WMMN WJR
NBC Ben Pollack's Orch.: WFAE
WCKY WHIO WIRE WTAM
WMAQ WGY (sw-9.53)
WENR-King's Jesters
WLW-Joe Reichman's Orch.

5:30 EST 4:30 CST
NBC-News; Gale Page, contralto:
WMAQ WIRE WAVE
CBS-News; Marion Carley, pian-
ist: WLAC WHAS WSMK
★ NBC-KELLOGG'S PRESENTS
The Singing Lady: WGN
CBS-News; sports Resume: (sw-
11.83)
Tarzan, sketch: WKRC WHIO
KDKA Baseball Scores; Weather
WCKY News; Buddy & Ginger
WCPO-Asher & Little Jimmie
WENR-News
WLW-Toy Band
WOWO-News; Studio Prgm.
WSAI-Doctors of Melody
WSM-Financial News
WTAM-News; Covert & Reed
WWVA-Industrial Labor Party

6:00 EST 5:00 CST
★ NBC-Amos 'n' Andy: (sw-
9.53)
CBS-Loretta Lee, songs: WLAC
WSMK KMOX (sw 11.83)
NBC-Mary Small, songs: WENR
KDKA (sw-11.87)
NBC-Otto Thurn's Orch.: WIRE
WCKY
WAVE-Round the Town
WCPO-Dinner Music
WFBM-Maxine Moore
WGN-Blackstone String Trio
WHIO-Bessie Lee
WKRC-Safety Dept. Prgm.
★ WLW-Johnson Family, sketch
WMAQ Hal Totten, sports
WMMN-News
WOWO-Bob Valentine
WSAI-Baseball Resume
WSM-Strings; Jack's Gang; Pan
American Broadcast
WTAM-Sportsman
WWVA-Radio Gossip; Baseball
Scores

8:45 EST 7:45 CST
WAVE-Goldman Band (NBC)
WCPO-William Hogue
WIRE-Open House
WMMN-Concert Pianist
WSM-Francis Craig's Orch.
9:00 EST 8:00 CST
NBC-Carefree Carnival; Nola
Day; Tommy Harris, comedian
& Orch.: WJZ KDKA WENR
WAVE WSM (sw-6.14)
★ CBS-Wayne King's Orch.:
WABC WHAS KMOX WKRC
WBBM WFBM WJR (sw-
6.12.6.06)
NBC-Contented Prgm.; Morgan L.
Eastman's Orch.; Guest: WFAE
WTAM WCKY WGY WMAQ
WGY WSM WIRE WMAQ (sw-
9.53)
MBS-Banners Flying: WGN WSAI
WCPO-Parisienne Ensemble
WHAM-To be announced
WLAC-Morton Gould's Orch.
WLW-Unsolved Mysteries
WMMN-Amer. Family Robinson
WOWO-Variety Prgm.

10:30 EST 9:30 CST
CBS-Pick & Pat: WFBM WHAS
WLAC KMOX
NBC-Al Donahue's Orch.: WJZ
WHAM WSAI KDKA (sw-6.14)
CBS-Bernie Cummins' Orch.:
WABC WKRC WOWO WMMN
WJR
NBC-(News, WFAE only) Mag-
nolia Blossoms, Choir: WFAE
WCKY WSM WAVE WIRE
WHIO WGY (sw-9.53)
MBS-Follies: WGN WLW
News: WBBM WGBF WENR
WCPO-Starlight & Dreams
WMAQ-Henderson's Orch.
WTAM-Stars Over the Great
Lakes

11:45 EST 10:45 CST
WCKY-Slumber Hour
12:00 EST 11:00 CST
NBC-Fletcher Henderson's Orch.:
WAVE WENR WHIO WSM
CBS-Eddie House, singing organ-
ist: WBBM WFBM KMOX
NBC-King's Jesters' Orch.:
WIRE WMAQ WSAI WLW
WGBF-Coral Room
WGN-Joe Sanders' Orch.
WHAS-Dance Orch.
WLAC-Malcolm Tate, organist
WTAM-Midnight Revue

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WFAE-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

12:15 EST 11:15 CST
CBS-Austin Mack's Orch.: KMOX
WBBM WFBM
WAVE-Jack Turner
WLW-Henderson's Orch. (NBC)
WMAQ-William Hollander's Orch.
(NBC)
12:30 EST 11:30 CST
NBC-Douglas Beattie, songs:
WAVE WSM WIRE WMAQ
CBS-Josef Chertivsky's Orch.:
WBBM WFBM KMOX
MBS-Horace Heidt's Orch.: WGN
WLW
WENR-Keith Beecher's Orch.
WHAS-Dream Serenade
WHIO-Sleepy Valley
WLAC-Malcolm Tate, pianist
WSAI-News; Slumber Hour
WTAM-Sammy Watkin's Orch.
12:45 EST 11:45 CST
KMOX-When Day Is Done
End of Monday Programs

Night

5:45 EST 4:45 CST
CBS-Renewal of the Mounted:
WFBM WWVA WBBM WSMK
(sw-11.83)
★ NBC-Lowell Thomas, commen-
tator: KDKA WTAM WLW
(sw-11.87)
NBC-Three Scamps: WMAQ (sw-
9.53)
WAVE-Here Are Songs
WCKY-Variety Prgm.
WCPO-Park Board Prgm.
WENR-Topsy Turvy Time
WHAS-Melody Cruise
WGN-Little Orphan Annie (NBC)
WHIO-Jimmy Allen, sketch
WIRE-Dance Band Revue
WKRC-20th Century Serenade
WLAC-State Health Speaker
WMMN-Drifters
WOWO-Ball scores
WSAI-Dinner Hour
WSM-Leon Cole, organist

7:00 EST 6:00 CST
NBC-Jean Dickenson, sop.: WJZ
WHAM WLS WSM
★ CBS-Horace Heidt's Orch.:
WABC WLAC WHAS WFBM
WBBM WKRC KMOX WJR
(sw-11.83.6.06)
★ NBC-Fibber McGee and
Molly; Marion & Jim Jordan;
Toto Laverne, guest; Ted
Weems' Orch.: WFAE WGY
WTAM WMAQ WCKY WIRE
NBC-Jolly Coburn's Orch.:
KDKA WAVE (sw 11.87)
WCPO-Gladys Catron
WGN-Sports Review
WHIO-Harry Kalb's Orch.
WLW-Barney Rapp's Orch.
WMMN-Organ Reveries
WOWO-Thank You, Stusia
WSM-Dance Hour
WWVA-Centennial Time

9:15 EST 8:15 CST
WLAC-Herman & Mary
WMMN Dance Varieties
WOWO-Organ on Parade
9:30 EST 8:30 CST
NBC-Jolly Coburn's Orch.: WJZ
WENR WLW WHAM
★ CBS-March of Time: WABC
KMOX WHAS WFBM WKRC
WBBM WJR (sw-6.12.6.06)
NBC-Great Lakes Symph. Orch.:
WFAE WTAM WCKY WAVE
KDKA Behind the Law
WCPO-Billy Shaw's Orch.
WGN-The Northerners
WHIO-Barber Shop Boys
WLAC Sports
WMMN News
WSAI-Harold Stern's Orch.
9:45 EST 8:45 CST
CBS-Jack Shannon, tr.: Orch.:
WABC WMMN WOWO WLAC
WKRC WHAS (sw 6.12)
Rubinfoff, violinist: WFBM
WJR
KDKA-Dynamos of Rhythm
KMOX-News & Sports
WBBM-Gang Plank Gossipers
WHIO-Great Lakes Symph. Orch.
(NBC)

10:45 EST 9:45 CST
CBS-Bernie Cummins' Orch.
WBBM WSMK
WENR-Al Donahue's Orch. (NBC)
WGBF-To be announced
WMAQ-Jesse Crawford, organist

11:45 EST 10:45 CST
WCKY-Slumber Hour
12:00 EST 11:00 CST
NBC-Fletcher Henderson's Orch.:
WAVE WENR WHIO WSM
CBS-Eddie House, singing organ-
ist: WBBM WFBM KMOX
NBC-King's Jesters' Orch.:
WIRE WMAQ WSAI WLW
WGBF-Coral Room
WGN-Joe Sanders' Orch.
WHAS-Dance Orch.
WLAC-Malcolm Tate, organist
WTAM-Midnight Revue

6:00 EST 5:00 CST
★ NBC-Amos 'n' Andy: (sw-
9.53)
CBS-Loretta Lee, songs: WLAC
WSMK KMOX (sw 11.83)
NBC-Mary Small, songs: WENR
KDKA (sw-11.87)
NBC-Otto Thurn's Orch.: WIRE
WCKY
WAVE-Round the Town
WCPO-Dinner Music
WFBM-Maxine Moore
WGN-Blackstone String Trio
WHIO-Bessie Lee
WKRC-Safety Dept. Prgm.
★ WLW-Johnson Family, sketch
WMAQ Hal Totten, sports
WMMN-News
WOWO-Bob Valentine
WSAI-Baseball Resume
WSM-Strings; Jack's Gang; Pan
American Broadcast
WTAM-Sportsman
WWVA-Radio Gossip; Baseball
Scores

7:15 EST 6:15 CST
WCPO-Ily C. Geis & Helen Kilb
WGN-Rubinfoff, violinist
WMMN Dance Tunes
WOWO Earl Gardner
WSM-Fannye Rose Shore, songs
7:30 EST 6:30 CST
★ NBC-Margaret Speaks, sop.:
Mixed Chorus; Wm. Daly's
Orch.: WFAE WTAM WAVE
WGY WHIO WLW WIRE
WSM WMAQ (sw-9.53)
CBS-Pick & Pat; Dramatic &
Musical; Benny Kruecer's
Orch.: WABC WBBM WKRC
WJR (sw-11.83.6.06)
NBC-Melodiana; Abe Lyman's
Orch.; Oliver Smith; Bernice
Claire; WJZ WHAM KDKA
WCKY WLS (sw-11.87)
Rubinfoff, violinist: WMMN
WLAC
KMOX Songs at Eventide
WCPO Sport Review
WFBM Bohemians
WGN-Palmer House Ensemble
WHAS-Hot Dates in History
WSAI-Allen Leaffer's Orch.
WWVA-Musical Varieties

9:15 EST 8:15 CST
WLAC-Herman & Mary
WMMN Dance Varieties
WOWO-Organ on Parade
9:30 EST 8:30 CST
NBC-Jolly Coburn's Orch.: WJZ
WENR WLW WHAM
★ CBS-March of Time: WABC
KMOX WHAS WFBM WKRC
WBBM WJR (sw-6.12.6.06)
NBC-Great Lakes Symph. Orch.:
WFAE WTAM WCKY WAVE
KDKA Behind the Law
WCPO-Billy Shaw's Orch.
WGN-The Northerners
WHIO-Barber Shop Boys
WLAC Sports
WMMN News
WSAI-Harold Stern's Orch.
9:45 EST 8:45 CST
CBS-Jack Shannon, tr.: Orch.:
WABC WMMN WOWO WLAC
WKRC WHAS (sw 6.12)
Rubinfoff, violinist: WFBM
WJR
KDKA-Dynamos of Rhythm
KMOX-News & Sports
WBBM-Gang Plank Gossipers
WHIO-Great Lakes Symph. Orch.
(NBC)

10:00 EST 9:00 CST
NBC-Allen Leaffer's Orch.: WFAE
WGY WHIO (sw 9.53)
CBS-Clyde Lucas' Orch.: WABC
WOWO WMMN

11:45 EST 10:45 CST
WCKY-Slumber Hour
12:00 EST 11:00 CST
NBC-Fletcher Henderson's Orch.:
WAVE WENR WHIO WSM
CBS-Eddie House, singing organ-
ist: WBBM WFBM KMOX
NBC-King's Jesters' Orch.:
WIRE WMAQ WSAI WLW
WGBF-Coral Room
WGN-Joe Sanders' Orch.
WHAS-Dance Orch.
WLAC-Malcolm Tate, organist
WTAM-Midnight Revue

6:15 EST 5:15 CST
★ NBC-ALKA-SELTZER PRE-
sents Uncle Ezra's Radio Sta-
tion: WHIO WIRE WMAQ
WCKY WTAM
NBC-Tony Russell, songs: WLW
WENR KDKA (sw-11.87)
CBS-Geo. Hall's Orch.: WMMN
WWVA WOWO WLAC WFBM
(sw-11.83.9.59)
MBS-Palmer House Ensemble:
WSAI WGN
KMOX-Renewal of the Mounted
WGBF-Tarzan, sketch
WHAS-Dick Tracy, sketch

7:45 EST 6:45 CST
WCPO Smoky Mt. Boys
WGBF Looking Out on the World
WGN-Joe Sanders' Orch.
WHAS-Leland Brock
WLAC-Variety Prgm
WMMN Dance Tunes
WOWO-Variety Prgm.
WWVA-Samuels & Idahl

10:00 EST 9:00 CST
NBC-Allen Leaffer's Orch.: WFAE
WGY WHIO (sw 9.53)
CBS-Clyde Lucas' Orch.: WABC
WOWO WMMN

10:45 EST 9:45 CST
CBS-Bernie Cummins' Orch.
WBBM WSMK
WENR-Al Donahue's Orch. (NBC)
WGBF-To be announced
WMAQ-Jesse Crawford, organist

11:45 EST 10:45 CST
WCKY-Slumber Hour
12:00 EST 11:00 CST
NBC-Fletcher Henderson's Orch.:
WAVE WENR WHIO WSM
CBS-Eddie House, singing organ-
ist: WBBM WFBM KMOX
NBC-King's Jesters' Orch.:
WIRE WMAQ WSAI WLW
WGBF-Coral Room
WGN-Joe Sanders' Orch.
WHAS-Dance Orch.
WLAC-Malcolm Tate, organist
WTAM-Midnight Revue

RICHARD HIMBER'S STUDEBAKER Champions

MONDAY
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WTAM
and Coast-to-Coast
Network

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Tuesday

July 28



Patti Chapin
See 5 p.m. EST (4 CST)

Network Changes

Allen Prescott, the Wife Saver, formerly Weil and Fri. at 10:30 a.m., will be heard NBC 10:45 a.m. EST (9:45 CST), also Thurs.

News

9:00 a.m.—NBC-WMAQ
5:30 p.m.—CBS-WHAS
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-WHAS
10:00 p.m.—NBC-WJZ
10:15 p.m.—Paul Sullivan: WLW
10:30 p.m.—NBC-WEAF

Classical Music

12:45 p.m.—Music Guild: NBC-WTAM
3:30 p.m.—Chamber Symphony Orch.: CBS-WHAS

Morning

7:00 EST 6:00 CST

NBC—Malcolm Claire: WMAQ WTAM
CBS—On the Air Today; Blue birds, girls' vocal trio: (sw-21.52)
KMOX—Home Folks' Hour
WCKY—Morn. Itnupud
WCPO—Tuna Cowboys
WGN—Golden Hour
WKRC—Jerry Foy
WLS—Smile-a-While Time
WLW—Family Prayer
WMAQ—Sinnerbar Hour
WMMN—Curly & Cowboy Jack
WOWO—Bible Class
WSAI—Morn. Devotions
WWVA—Gospel Tabernacle

7:15 EST 6:15 CST

CBS—City Consumers' Guide (sw-21.52)
NBC—Good Morning Melodies: WSM
KDKA—News; Musical Clock
WCKY—News
WCPO—Morning Jubilee
WKRC—Stepping Along
WLS—Weather; Livestock
WLW—Morn. Devotions
WMMN—Musical Clock
WSAI—Good Morning
WTAM—Ford Rush

7:30 EST 6:30 CST

CBS—Larry Vincent, songs: (sw-21.52)
NBC—Cheerio: WTAM WLW WCKY
KMOX—Livestock Markets; News
WCPO—Morning Sundial
WFBM—Chuck Wagon
WHAS—College Devotions
WIRE—Morn. Devotions
WKRC—Breakfast Express
WLAC—News & Melodies
WLS—Tumble Weed and Hoosier Soilbusters
WOWO—Breakfast Club
WSM—Musical Clock

7:45 EST 6:45 CST

CBS—Salon Musicale. (sw-21.52)
KMOX—Home Folks' Hour
WIRE—News
WLS—Tommy Tanner Hoosier Soilbusters

WMMN—Cap, Andy & Flip
WSAI—Tune Twisters (NBC)

8:00 EST 7:00 CST

★ NBC—Breakfast Club; Don McNeill, m.c.; Orch.; Helen Jane Behlke; Russell Pratt; Clark Dennis, tr.; KDKA WAVE WSAI WSM (sw-21.54)
CBS—Summer Days: WSMK WHAS (sw-21.52)
NBC—Upstaters: WCKY
News: WLW WLAC WWVA
KMON—Waker-Uppers
WFBM—Early Birds
WGBF—East Side Tabernacle
WGN—Songs of the Sea
WHIO—Almanac
WIRE—Musical Clock
WLS—Jolly Joe's Pet Pals
WMAQ—Fashion Horoscope
WMMN—Shopping Notes
WTAM—Pie Plant Pete

8:15 EST 7:15 CST

NBC—The Streamliners; Alice Joy; Orch.: WCKY WHIO WTAM
WCPO—Today's Headlines
WGN—Melody Bakers
WLAC—Favorites of the Air
WLS—The Novelodeons
WLW—Chandler Chats
WMMN—Summer Days (CBS)
WWVA—Musical Clock

8:30 EST 7:30 CST

CBS—Richard Maxwell, songs: WOWO WSMK WHAS WMMN (sw-21.52)
WCPO—Variety Time
WGN—Good Morning
WHIO—Musical Clock
WKRC—Fed. of Churches
WLW—Dance Rhythm
WTAM—Kitchen Beauty

8:45 EST 7:45 CST

CBS—Bill & Ginger; News: (sw-21.52)
CBS—Waliz Time; News: WSMK WOWO WHAS WKRC
KDKA—Style & Shopping Service
WGBF—Timely Topics
WLW—Aunt Mary
WMMN—Morning Devotions
WTAM—The Streamliners (NBC)

9:00 EST 8:00 CST

CBS—Betty & Bob, sketch: WKRC (sw-21.52)
NBC—News; Walter Cassel, bar.: WMAQ WCKY WAVE
CBS—Salon Musicale: WMMN WSMK
News: WFBM KMOX WSM
KDKA—News; Music
WCPO—Morning Serenade
WGN—Morning Melodies
WHAS—Jackson Family
WHIO—News; Rhythm Revue
WIRE—Cub Reporters
WLS—Evelyn "The Little Maid"
WLW—Variety show
WOWO—News; Melody Hour
WSAI—Church Forum
WTAM—News; Shero Trio
WWVA—Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST

NBC—Viennese Sextet: WHIO WIRE WCKY WAVE WSM
CBS—Modern Cinderella: WKRC (sw-21.52)
NBC—Aristocratic Rhythm: KDKA WLW (sw-21.52)
KMOX—Salon Musicale (CBS)
WFBM—Timely Varieties
WGBF—City Court
WGN—We Are Four
WHAS—Breakfast Business
WLS—Magnolia Time
WMAQ—Dan Harding's Wife, sketch
WSAI—Birthday Greetings
WTAM—Health & Home

9:30 EST 8:30 CST

NBC—Armchair Quartet: WTAM WIRE
CBS—Who's Who in the News; Betty Crocker; Hymns of All Churches: WKRC (sw-21.52)
NBC—Josh Higgins of Finchville: KDKA WSM WAVE WCKY (sw-21.52)
CBS—Fred Feibel, organist: WWVA WMMN WSMK
KMOX—The Corn Huskers
WCPO—Ramon Lorenzo's Orch.
WGN—Secrets of Happiness
WHIO—Municipal Court
WLAC—Man on the Street
WLS—Morning Homemakers
WLW—On the Mall
WMAQ—Morning Melodies
WOWO—Marie, Duke & Mary
WSAI—Rouidhouse Boys

9:45 EST 8:45 CST

NBC—Today's Children, sketch: WMAQ WTAM WCKY WHIO WIRE
NBC—Romance of Dan & Sylvia: KDKA (sw-21.52)
CBS—Lyn Murray, songs: WLAC WMMN WWVA WSMK
KMON—Fascinating Melodies
WAVE—Devotional Service
WCPO—Mary Hopple
WGN—Making the Constitution
WHAS—Strollers
WLS—Martha Craus; Helene Joyce; Homemakers
WLW—Gaities
WOWO—Variety Prgm
WSAI—News
WSM—Georgia Wildcats

10:00 EST 9:00 CST

NBC—David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)
CBS—Bob & Rennie: WKRC WOWO WHAS WFBM WSMK WLAC (sw-21.52)
NBS—Wendell Hall, songs: KDKA WSM WCKY WAVE WHIO (sw-15.21)
KMOX—Ma Perkins
WCPO—Variety Prgm.
WGN—Friendly Neighbor's House Party
WIRE—Happy Lone
WLS—Musical Roundup
WLW—Hymns of All Churches
WMMN—Mixing Bowl
WWVA—Hoosier Merry-makers & Gramipa Jones

10:15 EST 9:15 CST

NBC—Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)
CBS—Navy Band: WHAS WOWO WMMN WLAC WSMK (sw-21.52)
NBC—Breen & de Rose: WCKY WIRE WHIO WSM WAVE (sw-15.33)
KMON—The Home Maker
WCPO—Dot Club News
WFBM—Harlin Brothers
WGN—Question Box
WHAS—Aunt Betsy
WKRC—Woman's Hour
WMAQ—Melody Bakers
WSAI—Friendly Counselor
WTAM—Betty Schirmer

10:30 EST 9:30 CST

NBC—House Detective: WTAM WMAQ WCKY WSM WAVE (sw-15.33)
CBS—Navy Band: WKRC
NBC—Jack & Loretta Clemens: WSAI
NBC—Vic & Sade, sketch: WLS KDKA (sw-15.21)
KMOX—Let's Compare Notes
WCPO—Levitow Ensemble
WFBM—Kitchen of the Air
WGN—Melody Moments
WHIO—Around the Band Stand
WILE—Tuneful Topics
WLW—Peggy at the Switeboard
WOWO—Market Reports
WWVA—Rapid Ad Service

10:45 EST 9:45 CST

NBC—Jerry Brannon, songs: WSM WCKY WAVE (sw-15.33)
CBS—The Rhythmaires: WKRC KMOX WLAC (sw-21.52)
NBC—Edward MacHugh, songs: WLW WLS KDKA (sw-15.21)
NBC—The Wife Saver: WTAM WMAQ WSAI
Party Line WOWO WHAS
WCPO—Jimmie Lee
WGBF—School for Brides
WGN—Bachelor's Children
WHIO—Pantry Parade
WMMN—Kentucky Hillbillies
WWVA—Elmer Crowe

11:00 EST 10:00 CST

NBC—Girl Alone, sketch: WMAQ WTAM WLW
CBS—The Rhythmaires: WHAS WMMN WOWO (sw-9.59)
NBC—Christine, songs & piano: WHIO
NBC—Five Star Jones, sketch: WLS
NBC—Piano Duo: WAVE WCKY WIRE WSM
News WCPO KDKA
WGBF—Mr. & Mrs.
WGN—Painted Dreams
WSAI—Household Hints
WWVA—The Ol' Pardner

11:15 EST 10:15 CST

NBC—Cadets Quartet: WMAQ
CBS—Mary Lee Taylor, talk: WHAS WWVA WOWO WLAC KMOX
NBC—Merry Madcaps: WIRE WTAM WAVE WCKY WHIO WSM

CBS—Rhythu Boys: (sw-21.52-9.59)

KDKA—Mid-day Medley
WCPO—Birmingham's Buckaroos
WFBM—Cubanettes
WGBF—Bill & Gingers
WGN—Harold Turner, pianist
WKRC—Hymn Time
WLS—Markets
WLW—Live Stocks; News
WMMN—Keeping Ahead of the Jones

11:30 EST 10:30 CST

CBS—Emery Deutsch's Orch.: WKRC KMON WHAS WFBM WMMN WSMK (sw-21.52-9.59)
NBC—Dan Harding's Wife, sketch: WHIO WCKY WAVE WTAM WSM
NBC—Doc Schneider's Texans: WAVE WSAI KDKA WMAQ (sw-15.21)
WCPO—Deep South
WGBF—Baby Shop Man
WGN—Len Salvo, organist
WIRE—Hughes Reel
WLAC—Betty & Bob
WLS—Rorky & Ted
WLW—Old Fashioned Girl
WOWO—Housewife's Hour
★ WPAD—MOVIE GOSSIP (1420 kc)
WWVA—Rhythm Rangers

11:45 EST 10:45 CST

NBC—Words & Music: WAVE WSM WSAI KDKA (sw-15.21)
NBC—Merry Madcaps: WIRE WTAM WCKY WHIO
MBS—The Kid Sister: WGN WLW
WCPO—Negro Art Singers
WGBF—Hoosier Philosopher
WLAC—Malcolm Tate, organist
WLS—Old Kitchen Kettle
WMAQ—What to Eat & Why

Afternoon

12:00 EST 11:00 CST

CBS—George Hall's Orch.: WOWO WWVA (sw-15.27-9.59)
NBC—Charles Stenross' Orch.: WIRE
CBS—Betty & Bob: WFBM WHAS KMOX
News: WMMN WCKY
WCPO—Dixieland Band
WGBF—Wedding Anniversaries
WGN—Life of Mary Sothern
WHIO—News; Weather; Markets
WKRC—News; Fire Dept.
WLAC—Garden & Home Prgm.
WLS—Old Music Chest
WLW—Words & Music
WSAI—Amer. Family Robinson
WTAM—Noonday Resume

12:15 EST 11:15 CST

NBC—Dot & Will: WMAQ WAVE WSM
CBS—Modern Cinderella: WHAS WFBM KMOX
NBC—Charles Stenross' Orch.: WCKY WHIO (sw-15.33)
CBS—George Hall's Orch.: WLAC News: WWVA WOWO
KDKA—Slim & Jack
WCPO—Wallenstein Presents
WGN—Doring Sisters
WKRC—Jane Grey
WL—Carson Robinson's Buckaroos
WLW—Blue Belles, trio
WMMN—Dance Notes
WSAI—Darktown Meeting Society
WTAM—At the Exposition

12:30 EST 11:30 CST

CBS—Concert Miniatures: WLAC WOWO (sw-15.27)
NBC—Nat'l Farm & Home Hour; Guest Speakers; Walter Blaufuss' Orch.: WSM KDKA WAVE WMAQ (sw-15.21)
CBS—Who's Who in the News; Betty Crocker; Hymns of All Churches: WHAS WFBM KMOX
NBC—Wilbur Evans, bar.: WCKY WHIO (sw-15.33)
WCPO—Man on the Street
WGN—Markets; Midday Service
WIRE—Farm & Home Hour
WKRC—Luncheon Lyrics
WLW—River, Weather & Markets
WMMN—Inquiring Reporter
WSAI—Larry Duran, Guitarist
WTAM—Livestock: Doc Whipple
WWVA—Skipper O'Day & Mates

12:45 EST 11:45 CST

NBC—Music Guild: WTAM WCKY (sw-15.33)
Luncheon Musicale: WWVA WLAC
WCPO—Two Doc's
WGBF—Bulletin Board
WHIO—Dance Parade

WKRC—Concert Miniatures (CBS)
WLW—Farm & Home Hr. (NBC)
WMMN—Shopping Notes
WOWO—Earl Gardner's Orch.
WSAI—Day Dreams

1:00 EST 12:00 CST

★ NBC—Int'l Broadcast from Austria; Salzburg Music Festival
Concert: WTAM WCKY (sw-15.33)
★ CBS—Between the Bookends: WSMK WOWO WHAS WKRC WFBM KMOX WMMN (sw-15.27-9.59)
WCPO—News; Luncheon Music
WGBF—Church & School News
WGN—Palmer House Ensemble
WHIO—Dance Band
WLW—Luncheon Musicale
WSAI—Tom Slater

1:15 EST 12:15 CST

CBS—Happy Hollow, sketch: WKRC WMMN WSMK (sw-15.27)
KMOX—Magic Kitchen
WCPO—Fed. Housing Prgm.
WFBM—Farm Bureau
WGBF—Markets; Farmer Pureell
WGN—Lawrence Salerno & Organ
WHIO—Better Business Bureau
WIRE—News
WOWO—Farm Credit
WSAI—Siesta Serenade
WWVA—Variety Prgm.

1:30 EST 12:30 CST

NBC—Rhythm Octet; Madge Marley; Twin City Foursome, Gould & Shelter: WCKY WMAQ WHIO WTAM (sw-15.33)
CBS—Madison Ensemble: WKRC WMMN WOWO (sw-15.27)
NBC—Golden Melodies: WSAI
Livestock Reports: WHAS WLS
News: WSM WIRE
KDKA—Home Forum
WAVE—Savings Talk
WCPO—In a Mexican Patio
WFBM—Hoosier Farm Circle
WGN—String Trio
WLAC—Church of Christ
WLW—Robison's Buckaroos
WWVA—Dr. H. Lamont

1:45 EST 12:45 CST

MPS—Home House Ensemble: WGN
KMOX—Eddie Dunstetter
WAVE—Curly Fox Fox Hunters
WCPO—Familiar Melodies
WFBM—Madison Ensemble (CBS)
WGBF—Curstone Reporter
WHAS—Mrs. Randolph, shopping
WIRE—Inlaws
WLS—Markets; News
WLW—Kitty Keene
WMMN—Cap, Andy & Flip
WSAI—Affairs of Rex Stevens.
WSM—Ma Perkins
WWVA—Gospel Tabernacle

2:00 EST 1:00 CST

NBC—Pepper Young's Family, sketch: WTAM WMAQ
CBS—Margaret McCrae, songs: KMOX WKRC WFBM WOWO WLAC WMMN WSMK (sw-15.27)
NBC—Bailey Axton, tr.: WCKY WIRE WAVE WHIO
MBS—Molly of the Movies: WLW WGN
KDKA—Congress of Clubs
WGBF—Mystery Drama
WHAS—University of Kentucky
WLS—Homemakers' Hour
WSAI—Affairs of Rex Stevens, sketch
WSM—Dept. of Agriculture

2:15 EST 1:15 CST

NBC—Continental Varieties: WHIO WCKY WAVE KDKA WIRE (sw-15.21)
CBS—Science Service: WSMK WKRC WMMN KMOX WLAC WSMK WWVA (sw-15.27)
NBC—Ma Perkins, sketch: WLW WTAM WLS
WCPO—Music by Venuti
WFBM—News
WGN—June Baker, economist
WMAQ—Tuneful Topics
WOWO—Guest Revue
WSAI—Tonic Tunes
WSM—William A. Burnett

2:30 EST 1:30 CST

CBS—Mayfair Singers: WLAC WSMK WHAS WMMN WOWO WKRC (sw-15.27)
NBC—Vic & Sade, sketch; Bernadine Flynn: WLW WTAM WMAQ
KMOX—News Through a Woman's Eyes
WCPO—Henry Nosco Conducting
WFBM—Mary Baker's Album.

WGN—Len Salvo, organist
WIRE—Matiner Varieties
WLS—Homemakers' Hour
WSAI—Now & Then
WSM—Continental Varieties (NBC)
WWVA—Ma Perkins

2:45 EST 1:45 CST

NBC—Have You Heard? WCKY KDKA WHIO (sw-15.21)
NBC—The O'Neills sketch: WLW WTAM WSM WMAQ
KMON—Piann Reital
WAVE—All Melodies
WCPO—Musical Matinee
WFBM—Pacific Paradise
WGN—Baseball; Philadelphia vs. Chicago White Sox
WIRE—Black Magic
WLS—Homemakers Hour
WWVA—Pioneers; News

3:00 EST 2:00 CST

NBC—Foxes of Flathush, sketch: WENR KDKA WIRE WCKY (sw-15.21)
CBS—Dictators: WHAS WKRC WSMK WFBM (sw-15.27)
NBC—Woman's Radio Review: WAVE WTAM WSM WMAQ WSAI
KMOX—Window Shoppers
WCPO—Today's Winners
★ WGBF—MOVIE GOSSIP
WHIO—Orcau Melodies
WLAC—All Melodies
WLW—Gene Perazzo, organist
WMMN—News for Women Only
WOWO—Radio Neighbor
WWVA—Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST

NBC—Joan & the Escorts: KDKA WCKY WENR WIRE WHIO (sw-15.21)
CBS—Dictators: KMOX WMMN WLW—News and Financial Notes

3:30 EST 2:30 CST

NBC—Alma Kitchell, contralto: WENR KDKA (sw-15.21)
CBS—Chamber Orch.; Victor Bay, cond.: WFBM WLAC WSMK WHAS WKRC WMMN KMOX WWVA (sw-15.27)
NBC—Gene Arnold & Ranch Boys
WMAQ WTAM WCKY WAVE WIRE WSM WHIO
WGBF—Deaconess Hospital
WLW—Pepper Young's Family sketch (NBC)
WOWO—Old Time Religion
WSAI—Moment Musicale

3:45 EST 2:45 CST

NBC—Manhattans: WENR WAVE WSM
NBC—Gen. Fed. of Women's Clubs Prgm.: WCKY WMAQ WIRE WTAM
KDKA—Anne Muenchen, French & German
KMOX—Johnnie Adams, songs
WHIO—Civic Orch.
WLW—Alice O'Leary

4:00 EST 3:00 CST

CBS—Jimmie Farrell, songs: WKRC WLAC WMMN WSMK WFBM (sw-15.27)
NBC—Afternoon at McNeills: WSM WTAM WAVE WCKY WIRE WMAQ WHIO (sw-9.53)
NBC—Ernie Stemm's Orch.: WSAI KDKA—To be announced
KMON—Baseball Game
WENR—Arlington Park Races
WHAS—Week-day Devotions
WLW—Betty & Bob, sketch
WOWO—Little Joe
WWVA—Hoosier Merry-makers & Grandpa Jones

4:15 EST 3:15 CST

CBS—Billy Mills' Orch.: WKRC WSMK WFBM WHAS WMMN WLAC (sw-11.83)
KDKA—Dance Orch.
★ WLW—Life of Mary Sothern, sketch
4:30 EST 3:30 CST
CBS—Billy Mills' Orch.: WOWO (sw-9.59)
NBC—Manhattan Guardsmen: WAVE WIRE WHIO WSM
★ NBC—KELLOGG'S PRESENTS
The Singing Lady: KDKA WLW (sw-15.21)
WCKY—Harold Sanford's Orch.
WCPO—Karlin Ensemble
WENR—Musical Grab Bag
WMAQ—Irma Glen, organist
WSAI—Concert Carnival
WTAM—Bromley House
WWVA—Shopping Syncopation

4:45 EST 3:45 CST

CBS—Wilderness Road, sketch: WHAS WKRC WOWO WFBM WSMK WLAC WMMN (sw-11.83)



Russ Morgan See 7:30 p.m. EST (6:30 CST)

Frequencies

Table with 3 columns: Station Name, Frequency, and Program Name. Includes stations like KOKA-990, WGN-720, WLW-700, etc.

WLW Johnny Lewis' Orch. WMAQ King's Jesters WTAM-Midnight Revue WWVA Slumber Hour

12:15 EST 11:15 CST CBS-Carl Schreiber's Orch.: WBBM KMOX WAVE-Don Pedro's Orch. WMAQ-William Hollander's Orch.

12:30 EST 11:30 CST NBC-Keith Brecher's Orch.: WENR WSM WAVE WIRE CBS-Josef Cherniavsky's Orch.: KMOX WBBM WFBM MHS-Horace Heidt's Orch.: WGN WLW

12:45 EST 11:45 CST WIAS-Dream Serenade WHIO Sleepy Valley WLAC-Malcolm Tate, organist WMAQ-Mark Fisher's Orch. WSAI News; Slumber Hour WTAM-Sammy Watkins' Orch.

12:45 EST 11:45 CST KMOX-When Day Is Done End of Tuesday Programs

SHORT-WAVE PROGRAMS FOR TUESDAY

(See Page 29 for List of Stations and Frequencies) EST Subtract One Hour 5 a.m.—Famous tenors: VK3ME 6 a.m.—England vs. All India, cricket: GSG 6:15 a.m.—New Victoria orchestra: GSG GSH 7:25 a.m.—England vs. All India, cricket: GSG 9 a.m.—Tennis, cricket commentaries: GSF GSG 10:30 a.m.—Vatican City hour: HVJ 11 a.m.—Commerce hour: COCD 1 p.m.—Cuban dance music: COCD 1:30 p.m.—Davis Cup tennis matches: GSB GSD 2 p.m.—Castle of Dumbarton: GSB GSD 2:40 p.m.—Ballet music: GSB GSD GSO 4:55 p.m.—Listener greetings: DJB DJD 5 p.m.—German marches: DJB DJD 5 p.m.—Mayor's program: COCD 5:15 p.m.—Merrill's band: GSB GSF GSG 5:28 p.m.—Foreign Affairs: GSB GSF GSG 5:30 p.m.—Woman's hour: DJB DJD 6 p.m.—Amateur hour: COCO 6 p.m.—Opera: DJB DJD 6 p.m.—Davis Cup tennis matches: GSD GSF 7 p.m.—South American program: COCD 7:15 p.m.—Sound pictures: DJB DJD 7:25 p.m.—Foreign Affairs: GSD GSF GSP 7:30 p.m.—Aboard the Etherbus: DJB DJD DJM 8:30 p.m.—Light music: DJB DJD DJM 9 p.m.—Story of Robert Schumann: GSG GSF 9 p.m.—Raul Izquierdo, crooner: YVZRC 9:15 p.m.—Light music: DJB DJD DJM 9:20 p.m.—Ecuadorian program: HCZRL 10:15 p.m.—BBC dance orchestra: GSG GSF 10:30 p.m.—Opportunity program: COCD 10:45 p.m.—Listener greetings: DJB DJD 12 mid.—Overseas hour: JVI 12:15 a.m.—Castle of Dumbarton: GSB GSD 12:37 a.m.—Fiji hour: VPD 1:26 a.m.—Davis Cup tennis matches: GSB GSD Irene: Tim sings very nicely. He's a tenor. Don Wilson: I didn't know he was a tenor. Irene: Oh yes. But he'll sing for five, too! —Show Boat Honey Chile: Here's a picture of my whole family. Bob Hope: Who is this fellow with the hand-cuffs? Honey Chile: That's my brother. He's been in jail so long we have to put a bird cage over his head to make him feel at home! —Show Boat

NBC—Little Orphan Annie, sketch: KOKA WLW (sw-15.21) WCKY Dick Tracy, sketch WCPO Flip Wallace WENR William Hollender's Orch. WGHF-Musical Masterpiece WGN-Harold Turner, pianist WMAQ-Manhattan Guardsmen (NBC) WSAI-Tea Time WTAM-Archchair Explorers Club 5:00 EST 4:00 CST * NBC-Int'l Broadcast from Berlin, Germany; Resume of Olympic Events: WCKY WAVE WSM WMAQ WIRE CBS Patti Chapin, songs: WSMK WOWO WKRC WLAC WMMN WHAS WFBM (sw-11.83) NBC-Minute Men: WSAI WENR News: KDKA WCPO WGN-Archchair Melodies WHIO Piano Novelities WLW-Wise Cracker WTAM-Musical Cocktail WWVA-Economy Notes 5:15 EST 4:15 CST CBS-Burton Rogers with Organ. WLAC NBC-Mid-Week Hymn Sing: WSM WTAM WHIO WCKY WAVE WIRE (sw-9.53) CBS News of Youth, news drama for children: WWVA WBBM (sw-11.83 9.59) NBC Animal Cluseups: WSAI WENR KDKA-Thank You Susia WCPO-Moods WFBM-Tea Time Tunes WGBF-Service Star Legion War Mothers WHAS-Matinee Melodies WKRC-News; Ridge Runners WLW Steven Merrill & Organ WMAQ-Malcolm Claire (NBC) WMMN Shopping Notes WOWO-American Family 5:30 EST 4:30 CST * NBC-KELLOGG'S PRESENTS The Singing Lady: WGN CBS-News; Alexander Cores, violinist: WOWO WSMK WLAC WHAS WMMN NBC-News; Vocal Soloist: WIRE WMAQ WCKY WAVE CBS-News; Sports Resume; Paul Douglas: (sw-11.83) KDKA Baseball; Weather WAVE-Roller Derby WCPO-Asher & Little Jimmie WENR News WHIO-Tarzan of the Apes WKRC-Dixieland Band WLW-Toy Band WSAI Doctors of Melody WSM-News; Financial News WTAM-News; Covert & Reed WWVA Band Concert 5:45 EST 4:45 CST CBS-Renew of the Mounted. WSMK WWVA WBBM WFBM (sw 11 83) * NBC-Lowell Thomas, commentator: KDKA WTAM WLW (sw-11.87) WAVE-Postal Oddities WCKY Musical Moods WCPO Dinner Music WENR Topsy Turvy Time WGN-Little Orphan Annie (NBC) WHAS-Melody Cruise WHIO-Jimmy Allen, sketch WIRE-Melody Masters WLAC-Tonic Tunes WMAQ-Soloist (NBC) WMMN Drifters WOWO Ball Scores WSAI Dinner Hour WSM Dance Hour 6:00 EST 5:00 CST CBS-Herbert Foute's Concert Ensemble: KMOX WSMK NBC-Easy Aces, sketch: KDKA WCKY WENR WHIO WIRE (sw-11.87) CBS-Musical Toast; Jerry Cooper; Sally Singer: (sw 11.83) * NBC-Amos 'n' Andy: WGY (sw 9.53) (also see 10 p.m.) WAVE-Console Capers (NBC) WCPO-Zoo Opera & You WFBM-Hohennans WGBF-Evansville College WGN-Wisecrackers WHAS Under Ether WKRC-Harmony Highways WLAC-Lamp-lighting Time * WLW-Johnson Family, sketch WMAQ-Totten on Sports WMMN-News WOWO-Bob Valentine WSAI-Baseball Resume WSM-String & Claude Sharpe WTAM-Sportsman WWVA-Radio Gossiper, Sports

6:15 EST 5:15 CST NBC-Jacob Tarshish, talk: WLW WMAQ WTAM (sw 9.53) CBS-Gogo Delys, songs: WWVA WOWO WMMN (sw 9.59) NBC-Tony Russell, songs: WHIO WIRE WCKY MBS-Palmer House Ensemble: WSAI WGN KDKA-Jack Randolph's Orch. KMOX-Renew of the Mounted WAVE-Round the Town WCPO-One Night Bandstand WENR-Palace Varieties WHAS-Dick Tracy, sketch WKRC-News, sports. WLAC-Variety Prgm. 6:30 EST 5:30 CST CBS-Jack Miller's Orch.: WKRC WHAS KMOX WWVA WFBM WLAC (sw 9.59-11.83) * NBC-HORLICK'S MALTED Milk Presents Lum & Abner sketch: WJZ WLW WENR NBC-Fred Hufsmith, trn.: WCKY WMAQ E.D.K.A-Pittsburgh Varieties WCPO-Merchants' Bulletins WGBF-Hoffman's Boys Club WGN-Ilackstone String Trio WHIO-Si Burick; Dance Music WIRE-Variety of Vienna WMMN-Baseball Scores; Eloise Hall WWO-Detective Stories WSAI-Nemo & Eddie's Orch. WTAM-Console Capers 6:45 EST 5:45 CST * CBS-Boake Carter, commentator: WHAS KMOX WKRC (sw-11.83-9.59) NBC-Vivian Della Chiesa, sop.: WENR WAVE-Old Kentucky Clocker WCKY-News; Musical Cocktail WCPO-Secretary Hawkins WFBM-News WGBF-Club Time WGN-Palmer House Ensemble WHIO-Drama WIRE-Sport Slants WLAC-Sons of the Pioneers WLW-Crusaders WMAQ-Beu Pollack's Orch. WMMN-Movie Reporter WOWO-Hot Dates in History WSAI-Knot Hole Club WSM-Two Girls WTAM-Airstreamers WWVA-Parade of the Stars



7:00 EST 6:00 CST NBC-Leo Reisman's Orch.; Lorella Clemens, songs; Phil Ducey & Johnny; Three Sweethearts, trio; Chas. Martin introducing guest speaker: WEA WCKY WMAQ WGY WTAM WLW (sw-9.53) (also see 10:30 p.m.) CBS-Hammerstein's Music Hall; Ted Hammerstein, m.c.; Lucy Lauchlin, sop.; Jerry Mann, comedian; Guests: WABC WKRC WHAS KMOX WBBM WFBM WJR (sw-11.83 6.06) NBC-To be announced: WJZ KDKA WLS (sw 11.87) CBS-Keyboard & Console: WWVA WSMK WLAC To be announced: WHIO WIRE WMMN WSM WAVE-Dinner Music WCPO-Chamber of Commerce WGN-Sports Review WHAM-Let's Sing Neighbor WOWO-Earl Gardner's Orch. WSAI-Mel Snyder's Orch. 7:15 EST 6:15 CST WCPO-Ily Geis WGN-Rubinoff, violinist WSAI-Headliners WWVA-Twilight Reverie 7:30 EST 6:30 CST NBC-Edgar A. Guest, in Welcome Valley, sketch: WJZ WLW KDKA WHAM WLS (sw-11.87) CBS-Ken Murray, comedian, Russ Morgan's Orch.; Phil Regan, trn.: WABC WHAS WKRC WBBM WFBM WJR WLAC KMOX (sw-11.83-6.06) * NBC-Wayne King's Orch.: WEA WWTAM WGY WAVE WHIO WCKY WSM WIRE WMAQ MBS-Orzie Nelson's Orch.: WGN WSAI WCPD-Sport Review WMMN Varieties WOWO-Variety Prgm. WWVA-Musical Majors

7:45 EST 6:45 CST WCPO-Cafe Continentale WGBF-Rubinoff, violinist WGN-Tom, Dick & Harry WMMN-Beatrice Glass WSAI-Johnny Lewis' Orch. WWVA-Rubinoff, violinist 8:00 EST 7:00 CST * NBC-Ben Bernie's Orch.; Connie Boswell, guest: WJZ WLS WHAM WLW WAVE WSM KDKA (sw-11.87) * CBS-Fred Waring's Orch.; Priscilla Lane: WABC KMOX WBBM WKRC WHAS WLAC WMMN WOWO WFBM WJR (sw 11.83-6.06) * NBC-Vox Pop: The Voice of the People: WEA WGY WTAM WCKY WHIO WIRE WMAQ WCPO-Soft Lights & Sweet Music WGBF-Milk Bros. WGN-News; Sports Shots WSAI-Concert Hall WWVA-Another Story; News 8:15 EST 7:15 CST WGN-Joe Sander's Orch. WSAI-Today's News 8:30 EST 7:30 CST * NBC-Ed Wynn, comedian; Leunie Hayton's Orch.; Vocalists & King's Men: WEA WTAM WAVE WGY WLW WSM WMAQ (sw-9.53) CBS-The Caravan; Rupert Hughes, m.c.; Nat Shilkret & Benny Goodman's Orch.: WABC WHAS WKRC WLAC WFBM WBBM WOWO KMOX WJR (sw-11.83-6.06) NBC-Goldman Band Concert: WHAM WCKY WENR KDKA (sw 11.87) NBC-Romance Inc.: WJZ WCPO-Warn's Orch. WGN-Glen Hainum's Band WHIO-Harry Kalb's Orch. WIRE-Future Stars WMMN Jane & Eloise WSAI-Sinfonietta 8:45 EST 7:45 CST WHIO-Community Prgm. WMMN Dance Tunes 9:00 EST 8:00 CST NBC-Meredith Willson's Orch.: WEA WWHIO WCKY WTAM WMAQ WGY WIRE (sw 9.53) NBC-To be announced: WJZ WENR WHAM KDKA WSAI WSM (sw 6.14) WAVE-Jack Turner WCPO-Dietrich's Orch. WGN-Concert Orch. WLW-To be announced WMMN-Nine O'clock Varieties 9:15 EST 8:15 CST WAVE-Musical Rendezvous WLW-Jack Randolph's Orch. 9:30 EST 8:30 CST NBC-Barry McKinley, bar.: WEA WCKY WMAQ * CBS-March of Time: WABC WKRC WBBM KMOX WHAS WFBM WJR (sw-6.12-6.06) WAVE-Rubinoff, violinist WCPO-Billy Shaws' Orch. WGY-John Sheehan; Piano Pals WHIO-Radio Debuts WIRE-Rubinoff, violinist WLAC-Sports WLV-Alex Lajalie's Orch. WMMN-News WOWO-Colonel Courtesy WSM-Amateur Theater WTAM-Jack Randolph 9:45 EST 8:45 CST NHIC-Roy Campbell's Royalists: WEA WCKY WGY WIRE WTAM (sw-9.53) CBS-Willard Robinson's Orch. WAHC WMMN WLAC WFBM (sw 6.12 6.06) KMOX News & Sports WAVE-News; Dick Leibert WBBM-Super Songsters WGN-Ozzie Nelson's Orch. WGY-Musical Prgm. WHAS-Senator M. M. Logan WHIO-Alice White, songs WJR-Hot Dates in History WKRC-Rubinoff, violinist WLW-Hot Dates in History WMAQ-Jack Randolph, bar. WOWO-Last Roundup 10:00 EST 9:00 CST * NBC-Amos 'n' Andy: WSM WMAQ WLW WTAM (also at 6 p.m.)

NEW! SCIENTIFIC AERIAL Use the Scientific Aerial With the Dual Connection \$1.00 Complete Postpaid Try One 5 Days at Our Risk—More Distance and Volume National Laboratories Dept. D., Fargo, No. Dak. Not an experiment, but fully tested. Many users report over 3,000 miles reception. Gives triple the volume over regular indoor aerials on many test. Guaranteed for 5 years. Distributors and dealers write for sales proposition. Agents wanted.

Wednesday

July 29



Col. Stoopnagle
See 8 p.m. EST (7 CST)

Network Changes

John K. Watkins, formerly Mon., Tues., and Wed. at 9:30 a.m., now Mon through Fri. CBS 9:30 a.m. EST (8:30 CST) also rebroadcast at 12:30 p.m. EST (11:30 a.m. CST).

News

9:00 a.m.—NBC-WAVE
5:30 p.m.—CBS-WSMK
5:30 p.m.—NBC-WMAQ
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-WHAS
10:00 p.m.—NBC-WJZ
10:15 p.m.—Paul Sullivan: WLW
10:30 p.m.—NBC-WEAF

Classical Music

1:00 p.m.—Music Guild: NBC-WTAM
3:00 p.m.—Jacques Jolas, pianist: CBS-WKRC
8:00 p.m.—Chicago Symphony Orch.: NBC-WJZ

Morning

7:00 EST 6:00 CST

NBC-Malcolm Claire: WTAM
CBS-On the Air Today; Ulean-
ders, male quartet: (sw-21.52)
KMOX-Home Folks' Hour
WCPO-Tuna Cowboys
WCKY-Morning Roundup
WGN-Golden Hour
WHAS-Δ College Devotions
WKRC-Jerry Foy
WLS-News, Julian Bentley
WLW-Δ Family Prayer Period
WMAQ-Suburban Hour
WMMN-Carly & Cowboy Jack
WOWO-Δ Radio Bible Class
WSAI-Morn. Devotions
WWVA-Δ Gospel Tabernacle

7:15 EST 6:15 CST

NBC-Good Morning Melodies: WSM
KDKA News; Musical Clock
WCKY-News
WCPO-Morning Jubilee
WKRC-Stepping Along
WLS-Pat Buttram & Boys
WLW-Δ Morn. Devotions
WMMN-Musical Clock
WSAI-Good Morning
WTAM-Ford Rush

7:30 EST 6:30 CST

CBS-Maurice Brown, 'cellist: (sw-21.52)
NBC-Cheerio: WLW WTAM WCKY
KMOX-Livestock Market; News
WCPO-Musical Sundial
WFBM Chuck Wagon
WIRE-Δ Morn. Devotions
WKRC-Breakfast Express
WLAC-News & Melodies
WLS-Otto & His Tunetwisters
WOWO-Breakfast Club
WSM Musical Clock

7:45 EST 6:45 CST

NBC-Laudt Trio & White: WSAI
CBS-Larry Vincent songs: (sw-21.52)
KMOX-Home Folks Hour
WIRE-News
WLS-Indian Legends
WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST

★ NBC-Breakfast Club: KDKA WAVE WSAI WSM (sw-21.54)
CBS-Deer Columbia: WSMK WHAS (sw-21.52)
NBC-Three Shades of Blue: WCKY
News: WLAC WLW WWVA
KMOX-Wakenppers
WFBM-Early Birds
WGBF-Δ East Side Tabernacle
WGN-Timely Tunes
WHIO-Almanac
WLS-Jolly Joe & His Pet Pals
WMAQ-Fashion Horoscope
WMMN Shopping Notes
WTAM Pie Plant Pete

8:15 EST 7:15 CST

NBC-Streamliners Orch. & Solo-
ist: WCKY WHIO WTAM
WCPO-News
WGN Whistler & His Dog
WLAC-Favorites of the Air
WLS-Arkie
WLW-Handler Chats
WMMN-Deer Columbia (CBS)
WWVA-Musical Clock

8:30 EST 7:30 CST

CBS-Richard Maxwell, songs:
WOWO WHAS WMMN WSMK (sw-21.52)
NBC-Streamliners: WSM
WCPO-Variety Time
WGN-Good Morning
WHIO Musical Clock
WKRC-Δ Fed. of Churches
WLW-American Family Robinson
WTAM-Kitchen Beauty

8:45 EST 7:45 CST

CBS-Fiddler's Fancy; News:
WSMK WHAS WOWO WKRC
CBS-Bill & Ginger; News: (sw-21.52)
KDKA Style & Shopping Service
WGBF-Timely Topics
WLW Rex Griffith, tr.
WMMN Shopping Notes
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST

CBS-Betty & Bob, sketch:
WKRC (sw-21.52)
CBS-Fred Feibel, organist:
WMMN WSMK
NBC-News, Walter Cassel, bar.:
WMAQ WAVE
News: WFBM KMOX WSM
KDKA News; Music
WCKY News; For Women Only
WCPO Morning Serenade
WGN Morning Melodies
WHAS-Jackson Family
WHIO News; Rhythm Revue
WIRE-Cub Reporters
WLS-Evelyn "The Little Maid"
WLW Variety Show
WOWO-News; Melody Hour
WSAI-Δ Church Forum
WTAM News; Adult Education
WWVA-Blue Bonnet Boys

9:15 EST 8:15 CST

NBC-Viemese Sextet: WAVE
WHIO WIRE WCKY WSM
CBS-Modern Cinderella: WKRC (sw-21.52)
NBC-Aristocratic Rhythm:
KDKA WLW (sw-21.52)
KMOX-Joe Karnes, pianist
WFBM-Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WLS-Fun Festival
WMAQ-Dan Harding's Wife, sketch
WSAI-Birthday Greetings
WTAM-Health & Home

9:30 EST 8:30 CST

NBC-Doc Whipple, pianist: WIRE
WTAM WCKY
CBS-Who's Who in Today's
News; Betty Crocker; Hymns
of all Churches: WKRC (sw-21.52)
NBC-Josh Higgins of Fineville:
KDKA WSM WAVE (sw-15.21)
CBS-Lyric Serenade: WWVA
WMMN WSMK
MBS-Calendar of Melody: WGN
WLW
KMOX-The Corn Huskers
WCPO-Mrs. West
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers

WMAQ-Morn. Melodies
WSAI-Round House Boys

9:45 EST 8:45 CST

NBC-Romance of Dan & Sylvia:
KDKA (sw-15.21)
NBC-Today's Children, sketch:
WTAM WMAQ WHIO WIRE
WCKY
KMOX-Fascinating Melodies
WAVE-Δ Devotional Service
WCPO-Walter Reuser's Orch.
WGN-Making the Constitution
WHAS-Strollers
WLAC-Shopping the Movies
WLW-Home Economics; Jeannine
Macy & Organ
WSAI-News
WSM-Georgia Wildcats

10:00 EST 9:00 CST

NBC-David Harum, sketch:
WTAM WMAQ WSAI (sw-15.33)
CBS-Song Stylists: WKRC
WOWO WSMK WHAS WLAC (sw-21.52)
NBC-The Trail Finder: WCKY
WSM WAVE KDKA (sw-15.21)
KMOX-Ma Perkins
WCPO-Variety Prgm.
WFBM-Hollywood Highlights
WGN-Friendly Neighbor's House
Party
WGY-News: Marc Williams
WHIO-Charms for Sale
WIRE-Happy Long
WLS-Musical Roundup
WLW-Hymns of All Churches
WMMN-Mixing Bowl
WWVA-Hoosier Merry-makers & Grandpa Jones

10:15 EST 9:15 CST

NBC-Breen & de Rose: WMAQ
WHIO WCKY WAVE WIRE
WSM (sw-15.33)
CBS-Montana Slim: WOWO
WFBM WMMN WLAC WSMK (sw-21.52)
NBC-Home Sweet Home, sketch:
KDKA WLS WLW (sw-21.52)
KMOX-The Homemaker
WCPO-Dot Club News
WGN-Radio Cooking School
WHAS-Chats with Dolly Dean
WKRC-Woman's Hour
WSAI-Friendly Counselor
WTAM-Zoe Chandler

10:30 EST 9:30 CST

NBC-Walter Preston, bar.:
WTAM WMAQ WSAI WCKY (sw-15.33)
CBS-Poetic String: WKRC WLAC
WHAS WSMK (sw-21.52)
NBC-Jack & Loretta Clemens:
WSM WAVE WHIO
NBC-Vic & Sade, sketch: WLS
KDKA (sw-15.21)
KMOX-Let's Compare Notes
WCPO-Popular Concert
WFBM-Kitchen of the Air
WGN-Lucky Girl
WIRE-Tuneful Topics
WLW Arthur Chandler, Jr., or-
ganist
WMMN-Theater Party
WOWO-Market Reports
WWVA-Rapid Ad Service

10:45 EST 9:45 CST

NBC-Jacob Tarshish, talk: WTAM
WMAQ WLW (sw-15.33)
CBS-Poetic Strings: KMOX
NBC-Edward MacHugh, songs:
WLS KDKA (sw-15.21)
Monticello Party Line: WHAS
WOWO
WAVE-Morning Moods
WCKY-On the Mall
WGBF-School for Brides
WGN-Bachelor's Children
WHIO-Around the Band Stand
WMMN-Kentucky Hill-Billies
WSAI-Marilyn Duke
WSM-Leon Cole, organist
WWVA-Chief Mylr. U.S.N.

11:00 EST 10:00 CST

NBC-Girl Alone, sketch: WMAQ
WLW WTAM
CBS-Judy & the Jesters: WHAS
WOWO WFBM WLAC WSMK (sw-9.59-21.52)
NBC-Five Star Jones: WLS
NBC-To be announced: WHIO
WCKY WSM WAVE WIRE
News: WCPO KDKA
KMOX-News Through a Woman's
Eyes
WGBF-Mister and Missus
WGN-Painted Dreams, sketch
WKRC-Jean Abbey
WMMN-Royal Mystery Melody

WSAI-Household Hints
WWVA-The Ol' Pardner

11:15 EST 10:15 CST

NBC-Merry Madcaps: WTAM
WCKY WIRE WAVE WHIO
WSM (sw-15.33)
CBS-Waltz Time: WKRC KMOX
WFBM WHAS WLAC (sw-21.52-9.59)
Markets: WLW WLS
KDKA-Mid-day Medley
WCPO-Clarence Berger
WGBF-Bill & Ginger
WGN-Harold Turner; Paul Small
& Len Salvo
★ WHIS-RADIO GOSSIP (1410
ke)
WMAQ-Home Service Prgm.
WMMN-Back Home in Stump
Holler
WOWO-Housewife's Hour
WWVA-Ehner Crowe

11:30 EST 10:30 CST

NBC-Dan Harding's Wife, sketch:
WCKY WSM WHIO WAVE
WTAM
CBS-Merrymakers: WHAS WKRC
KMOX WFBM WMMN WSMK (sw-21.52-9.59)
NBC-Worth Kramer, har.: WSAI
KDKA WMAQ (sw-15.21)
WCPO-Romantic Cycles
WGBF-Baby Shop
WGN-Melody Time
WIRE-In the Crime Light
WLAC-Betty & Bob, sketch
WLS-Guest Artist
WLW-Gospel Singer (NBC)
WWVA-Rhythm Rangers

11:45 EST 10:45 CST

NBC-Words & Music: WMAQ
WSM WSAI KDKA WAVE (sw-15.21)
NBC-Merry Madcaps: WIRE
WCKY WHIO
MBS-The Kid Sister: WGN WLW
WCPO-Orville Revell
WGBF-Hoosier Philosopher
WLAC-Merrymakers (CBS)
WLS-Old Kitchen Kettle
WOWO-Melody Memories
WTAM-Charles Neff

Afternoon

12:00 EST 11:00 CST

CBS-Pete Woolery & Orchestra:
WWVA WOWO (sw-15.27-9.59)
CBS-Betty & Bob, sketch:
WFBM WHAS KMOX
NBC-Joe White, tr.: WIRE
News: WCKY WMMN
WCPO-Fashion Flashes
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothern
WHIO-News; Weather; Markets
WKRC-News; Fire Dept.
WLAC-Garden & Home Prgm.
WLS-Cornhuskers & Chore Boy
WLW-Singing Neighbor
WSAI-Affairs of Rex Stevens
WTAM-Noon-day Resume

12:15 EST 11:15 CST

CBS-Modern Cinderella: WHAS
WFBM KMOX
NBC-Dot & Will: WSM WMAQ
WAVE
CBS-Harmonies in Contrast:
WKRC WLAC WMMN (sw-15.27-9.59)
NBC-Clint Noble's Orch.: WIRE
WHIO WCKY (sw-15.33)
MBS-Tom, Dick & Harry: WGN
WLW
News: WOWO WWVA
KDKA-Slim & Jack
WCPO-Gladstone's Continentals
WLS-Melody Parade
WSAI-Larry Duran, Guitarist
WTAM-At the Exposition

12:30 EST 11:30 CST

NBC-Nat'l Farm & Home Hour:
WMAQ WAVE WSM KDKA (sw-15.21)
CBS-Who's Who in Today's
News; Betty Crocker; Hymns
of all Churches: WFBM WHAS
KMOX
NBC-Sammy Watkins' Orch.:
WCKY WHIO (sw-15.33)
Man on the Street: WOWO
WCPO
WGN-Markets; Δ Services
WGY-Farm Program
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics
WLAC-News; Harmonies in Con-
trast (CBS)
WLS-Weather, markets, news
WLW-River, Weather and Market

WMMN-Inquiring Reporter
WSAI-Baseball Game
WTAM-Livestock; Console Capers
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST

CBS-Dorsey & Day: WKRC (sw-15.27)
Luncheon Music: WWVA WLAC
WCPO
WGBF-Bulletin Board
WLS-Dinnerbell prgm.
WLW-Farm & Home Hour (NBC)
WMMN-Shopping Notes
WOWO-Dance Orch.
WTAM-Sammy Watkins' Orch.

1:00 EST 12:00 CST

NBC-Music Guild: WTAM
WCKY
★ CBS-Between the Bookends:
Ted Malone: WKRC WMMN
WHAS WFBM KMOX WSMK (sw-15.27-9.59)
WGBF-Church & School News
WGN-Blackstone String Trio
WHIO-Dance Parade
WLAC-Luncheon Musicale
WOWO-Happy Couriers

1:15 EST 12:15 CST

CBS-Happy Hollow, sketch:
WKRC WBBM WSMK WOWO
WMMN (sw-15.27)
KMOX-Magic Kitchen
WCPO-Hunter James Choir
WFBM-Farm Bureau
WGBF-Markets; Farmer Purcell
WGN-Margot Rebel & Piano
WHAS-College of Agriculture
WHIO-Amer. Legion Prgm.
WIRE-News
WWVA-Variety Prgm.

1:30 EST 12:30 CST

CBS-Aft. Recess: WOWO WKRC
WMMN (sw-15.27)
NBC-Rosa Lee, sop.: WCKY
WTAM WHIO WMAQ
News: WIRE WSM
KDKA-Home Forum
WAVE-Savings Talk; Livestock
WCPO-Miss Gladys Catron
WFBM-Hoosier Farm Circle
WGN-Palmer House Ensemble
WHAS-Savings Talk; Markets
WLAC-Δ Church of Christ
WLS-Jim Poole, Livestock
WLW-Rubinoff, violinist
WWVA-Dr. H. Lamont

1:45 EST 12:45 CST

NBC-Old Refrain; String Ensem-
ble: WHIO WCKY WTAM
WMAQ
KMOX-Afternoon Recess (CBS)
WAVE-Carly Fox' Fox Hunters
WCPO-Musical Matinee
WGBF-Curbstone Reporter
WGN-Marriage License Bureau
WGY-Bridge Forum
WHAS-Shopping Guide
WIRE-Inlows
WLS-Markets, News
WLW-Kitty Keene
WMMN-Cap, Andy & Flip
WSM-Ma Perkins
WWVA-Δ Gospel Tabernacle

2:00 EST 1:00 CST

NBC-Marine Band: WCKY WIRE
WAVE KDKA (sw-15.21)
CBS-Ann Leaf, organist: WMMN
WKRC WOWO WFBM WSMK (sw-15.27)
NBC-Pepper Young's Family,
sketch: WTAM WMAQ
MBS-Molly of the Movies: WLW
WGN
KMOX-Inquiring Reporter
WGBF-Mystery Drama
WHAS-Univ. of Kentucky
WHIO-Music; News
WLAC-Memories
WLS-Homemakers Hour
WSM-Slate Dept. of Agri.

2:15 EST 1:15 CST

NBC-Ma Perkins, sketch, Mar-
gery Hannon: WTAM WLW
WLS
Baseball Game: WHIO WCPO
KMOX-Travelogue
WFBM-News
WGBF-Front Page Drama
WGN-June Baker, economist
WMAQ-Tuneful Topics
WSM-Marine Band (NBC)
WWVA-Ann Leaf, Organ (CBS)

2:30 EST 1:30 CST

CBS-Jimmie Brierly, tr.; Orch.:
WSMK WOWO WLAC WHAS
WKRC WMMN KMOX (sw-15.27)

NBC-Vic & Sade, sketch: WLW
WTAM WMAQ
WFBM-Mary Baker's Album
WGN-Len Salvo, organist
WIRE-Matinee Varieties
WLS-Homemakers' Hour
WSAI-Let's Have a Party
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST

NBC-The O'Neills, sketch:
WTAM WSM WLW WMAQ
CBS-Gogo Delys, songs: WKRC
WSMK WHAS WOWO WFBM
WMMN WLAC (sw-15.27)
KMOX-Window Shoppers
WAVE-Afternoon Melodies
WGN-Baseball; "Philadelphia vs.
Chicago White Sox
WIRE-Black Magic
WLS-Homemakers Hour
WSAI-Baseball Game
WWVA-Pioneers; News

3:00 EST 2:00 CST

NBC-The Foxes of Flatbush,
sketch: KDKA WENR WIRE
WCKY (sw-15.21)
CBS-Jaques Jolas, concert pian-
ist: KMOX WKRC WFBM
WHAS WSMK (sw-15.27)
NBC-Woman's Radio Review;
Guest Speaker: WTAM WAVE
WMAQ WSM
WLAC-Ait. Melodies
WLW-Gene Perazzo, organist
WMMN-For Women Only
WOWO-Radio Neighbor
WWVA-Cowboy Loye's Boys

3:15 EST 2:15 CST

NBC-Jaekie Heller, tr.: KDKA
WENR WCKY WIRE (sw-15.21)
WLW-News and Financial Notes
WMMN-Concert Pianist (CBS)

3:30 EST 2:30 CST

NBC-The Tunetwisters: KDKA
WENR (sw-15.21)
CBS-Swinging Down the Air
Lanes: WLAC WMMN WSMK
WKRC WFBM WHAS KMOX (sw-15.27)
NBC-Gene Arnold & Ranch Boys:
WMAQ WTAM WCKY WAVE
WSM WIRE
WGBF-Deaconess Hospital
WLW-Pepper Young's Family,
sketch (NBC)
WOWO-Old Time Religion
WWVA-West Liberty Salute

3:45 EST 2:45 CST

NBC-Grandpa Burton: WCKY
WIRE WTAM
CBS-Clyde Barrie, bar.: WHAS
WSMK WLAC WKRC WMMN
KMOX WFBM (sw-15.27)
NBC-Marguerite Padula, songs:
WSM WENR WAVE KDKA (sw-15.21)
WLW-Edith Karen and Organ
WMAQ-Voice of Science

4:00 EST 3:00 CST

CBS-Margaret McCrae, songs:
WSMK WMMN WKRC WLAC (sw-11.83)
NBC-Walter Logan's Musicale
WTAM WAVE WCKY WIRE
WSM (sw-9.53)
KDKA-To be announced
KMOX-Baseball Game
WENR-Arlington Park Races
WFBM-Bohemians
WHAS-Δ Week-day Devotions
WLW-Betty & Bob sketch
WMAQ-Matinee Musical
WOWO-Little Joe
WWVA-Hoosier Merry-makers &
Grandpa Jones

4:15 EST 3:15 CST

CBS-Eddie Dunstedter Enter-
tains: WSMK WHAS WKRC
WMMN WLAC (sw-11.83)
NBC-Men of the West: WENR
KDKA-Dance Orch.
WCPO-Final Headlines
WGN-Musical Prgm.
WGY-How to be Charming
WHIO-Walter Logan Musicale
(NBC)
★ WLW-Life of Mary Sothern

4:30 EST 3:30 CST

★ NBC-KELLOGG'S PRESENTS
The Singing Lady: KDKA
WLW (sw-15.21)
CBS-Buddy Clark, songs: WHAS
WSMK WFBM WLAC WOWO
WMMN WKRC (sw-11.83-9.59)



Eddie Dunstedter
See 4:15 p.m. EST (3:15 CST)

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-960	WHAS-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1400	WIRE-1400	WSAZ-1190
WCO-1200	WJR-750	WSM-650
WFBM-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-470	

Dance Orch.: WHAS WGN
 WFBM Louie Lowe's Orch.
 WLAC Malcolm Tate, organist
 WLW Johnnie Lewis Orch.
 WTAM Midnight Revue

12:15 EST 11:15 CST
 NBC William Hollander's Orch.:
 WHIO WSAI WIRE WMAQ
 CBS Austin Mack's Orch.: KMOX
 WBBM
 WAVE-Don Pedro's Orch.

12:30 EST 11:30 CST
 NBC Mark Fisher's Orch.: WIRE
 WMAQ WSAI WAVE
 CBS Josef Cherniavsky's Orch.:
 KMOX WBBM WFBM
 NBC Keith Beecher's Orch.:
 WENR
 MBS Joe Sanders' Orch.: WGN
 WLW

12:45 EST 11:45 CST
 CBS Geo. Givot's Circus: WBBM
 KMOX-When Day is Done
End of Wednesday Prgrams.

NBC-Farley & Riley, 'Round & 'Round Boys; WIRE WAVE
 WCKY WTAM WHIO WSM
 WCPO-Duile Ranch Days
 WENR-Musical Crab Bae
 WGBF News
 WMAQ Irma Glen, organist
 WWVA Shoppine Syncopation

4:45 EST 3:45 CST

NBC-Riley & Farley; WMAQ
 CBS-Wilderness Road, sketch.
 WHAS WQWC WFBM WKRC
 WSMK WMMN WLAC (sw-11.83)

NBC-Orphan Annie, sketch:
 WLW KDKA (sw-15.21)
 WCKY Dick Tracy, sketch
 WENR Willie Hollender's Orch. (NBC)
 WGBF Musical Masterpiece
 WGN-Harold Turner, pianist
 WSAI Tea Time

5:00 EST 4:00 CST

★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

5:15 EST 4:15 CST

NBC-Animal News Club: WSAI WENR
 News: WCPO KDKA
 WCPO Boss Morrow's Orch.
 WGN-Amenaar Moods
 WHIO Piano Novelities
 WLW-Kay Kyser's Orch.
 WTAM-Musical Cocktail

5:30 EST 4:30 CST

CBS-Hal Munro's Orch.: WKRC WSMK WLAC WHAS
 NBC-Clark Dennis' Orch.: WCKY WIRE WENR
 CBS-Bobby Benson and Sunny Jim: (sw-11.83 9.59)
 NBC-Midge Williams, songs:
 WSM WAVE WSAI KDKA (sw-11.87)

WCPO-Galyano & Cortez
 WFBM-Tea Time Tunes
 WGN-Sally Jo Nelson, songs:
 WHIO Buddy & Ginger
 WLW-Adrian O'Brien; Organ
 WMAQ Malcolm Claire (NBC)
 WMMN Shopping Notes
 WOWO-American Family
 WTAM Bronley House
 WWVA-Eronomy Notes

5:45 EST 4:45 CST

CBS News; Emily Weyman, songs: WSMK WLAC WOWO WHAS WWVA
 ★ NBC-KELLOGG'S PRESENTS
 The Singing Lady: WGN
 CBS News; Sports Resume (sw-11.83)
 NBC-News; Dorothy Page, contralto: WMAQ
 News: WSM WENR
 Tarzan of the Apes: WKRC WHIO
 KDKA-Baseball Scores; Weather
 WAVE-News; Castles of Romance (NBC)
 WCKY News; Buddy & Ginger
 WCPO-Asher & Little Jimmy
 WIRE-News; Paul Peudarris Orch.
 WLW-Foy Band
 WSAI-Drs. of Melody
 WTAM News; Covert & Reed

5:50 EST 4:30 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:00 EST 5:00 CST

★ NBC-AMOS 'n' ANDY, sketch: (sw-9.53)
 CBS-Lee Wiley, songs: WLAC WSMK KMOX (sw-11.83)
 NBC-Easy Aces, sketch: WENR WCKY KDKA WHIO WIRE (sw-11.87)
 WAVE-Round the Town
 WFBM Wheeler Mission

6:00 EST 5:00 CST

★ NBC-AMOS 'n' ANDY, sketch: (sw-9.53)
 CBS-Lee Wiley, songs: WLAC WSMK KMOX (sw-11.83)
 NBC-Easy Aces, sketch: WENR WCKY KDKA WHIO WIRE (sw-11.87)
 WAVE-Round the Town
 WFBM Wheeler Mission

6:00 EST 5:00 CST

★ NBC-AMOS 'n' ANDY, sketch: (sw-9.53)
 CBS-Lee Wiley, songs: WLAC WSMK KMOX (sw-11.83)
 NBC-Easy Aces, sketch: WENR WCKY KDKA WHIO WIRE (sw-11.87)
 WAVE-Round the Town
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 CBS-Lee Wiley, songs: WLAC WSMK KMOX (sw-11.83)
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 WFBM Wheeler Mission

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 CBS-Lee Wiley, songs: WLAC WSMK KMOX (sw-11.83)
 NBC-Easy Aces, sketch: WENR WCKY KDKA WHIO WIRE (sw-11.87)
 WAVE-Round the Town
 WFBM Wheeler Mission

6:00 EST 5:00 CST

★ NBC-AMOS 'n' ANDY, sketch: (sw-9.53)
 CBS-Lee Wiley, songs: WLAC WSMK KMOX (sw-11.83)
 NBC-Easy Aces, sketch: WENR WCKY KDKA WHIO WIRE (sw-11.87)
 WAVE-Round the Town
 WFBM Wheeler Mission

WGN-Blackstone String Trio
 WKRC-Donald Novis
 ★ WLW-The Johnsons, sketch
 WMAQ-Totten on Sports
 WMMN-News
 WOWO Bob Valentine
 WSAI Baseball Resume
 WSM Strings; Pan American Broadcast
 WTAM Sportsman
 WWVA-Radio Gossipers; Baseball Scores

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
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 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

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 WCPO One Night Bandstand
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 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
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 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

6:15 EST 5:15 CST

★ CBS-Burns & Allen; Jimmie Newell; Eddy Duchin's Orch.: WABC WKRC KMOX WLAC WBBM WFBM WJR WHAS (sw-11.83 6.06)
 ★ NBC-Wayne King's Orch.: WFAF WTAM WAVE WHIO WCKY WSM WIRE WMAQ WGY
 ★ MBS-Music Box: WLW WGN WCPO Sport Review
 WMMN Musical Moments
 WWVA Musical Varieties

7:45 EST 6:45 CST

WCPO-Smoky Mt. Boys
 WLW Rhythm Orch.
 WMMN-Donald Novis & Orch.
 WOWO-Interesting People
 WWVA-Rubinoff, violinist

7:45 EST 6:45 CST

★ NBC-Col. Stoopnagle & Budd; Amateurs & Peter Van Steeden's Orch.: WFAF WTAM WAVE WMAQ WSM WLW WGY (sw-9.53)
 ★ CBS-CHESTERFIELD CIGARETTES Presents Andre Kostelanetz' Orch.; Kay Thompson; Ray Heatherton; Rhythmic Singers; David Ross: WABC WKRC WOWO WHAS WBBM KMOX WFBM WLAC WMMN WJR (sw-11.83 5.06)
 Cross Patch; If We Never Meet Again; Adios; The Road Is Calling; Ask Not; I Carry You in My Pocket; On Your Toes; Lucy Weather; Cle. Mt. Tango; A-Postrophe Tango; Jann of Arkansas; Back Home in Indiana.

7:45 EST 6:45 CST

NBC-Chicago Symph. Orch.: WJZ WCKY WHIO KDKA WHAM WLS (sw-11.87)
 WCPO-Variety Prgm.
 WGBF-Simpson Service
 WGN-News, Sports
 WIRE-Red Dickerson's Orch.
 WSAI-Concert Hall
 WWVA-Another story; News

7:45 EST 6:45 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

7:45 EST 6:45 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

7:45 EST 6:45 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
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 WLAC WOWO WWVA (sw-11.83)
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 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

7:45 EST 6:45 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

7:45 EST 6:45 CST

★ NBC-ALKA-SELTZER PRESENTS
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 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

7:45 EST 6:45 CST

★ NBC-ALKA-SELTZER PRESENTS
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 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

7:45 EST 6:45 CST

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 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
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 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

7:45 EST 6:45 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

7:45 EST 6:45 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
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 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

7:45 EST 6:45 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

7:45 EST 6:45 CST

10:00 EST 9:00 CST
 NBC-(News, WJZ only) Luk Spots: WJZ WHAM
 CBS-Joe Reichman's Orch.: WABC WMMN WOWO
 NBC-To be announced: WFAF
 ★ NBC-Amos 'n' Andy, sketch: WSM WLW WMAQ WTAM
 MBS-Horace Heidl's Orch.: WGN WSAI
 Four Star Revue, KMOX WBBM News: WIRE WKRC
 KDKA News; Sports
 WAVE-Ferde Grofe's Orch.
 WCKY-Five Star Final
 WENR-Ben Pollack's Orch.
 WFBM-Sports
 WGBF-To be announced
 WGY-News; Organ Braveries
 WHAS-At Your Service
 WHIO-Rubinoff, violinist
 WJR-Duncan Moore
 WLAC-Around the Town

10:00 EST 9:00 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

10:00 EST 9:00 CST

★ NBC-ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WTAM WHIO WIRE
 WMAQ WCKY (sw-9.53)
 CBS-Fray & Baum, piano duo:
 WLAC WOWO WWVA (sw-11.83)
 ★ NBC-Int'l Br'dcast from Germany; Olympic Resume: WLW WSAI KDKA (sw-11.87)
 MBS Palmer House Ensemble: WGN
 KMOX Renew of the Mounted
 WCPO One Night Bandstand
 WENR-Soloist (NBC)
 WGBF-Tarzan, sketch
 WHAS-Dick Tracy
 WKRC Sports; News
 WMMN Super Songsters

Thursday

July 30



Mabelle Jennings
See 2 p.m. EST (1 CST)

Network Changes

Madison Ensemble, formerly Fri. 10:15 a.m., will be heard today CBS 10:15 a.m. EST (9:15 CST) also Sat. 1:30 p.m. EST (12:30 CST).

News

8:55 a.m.—CBS-WHAS
9:00 a.m.—NBC-WCKY WAVE
5:30 p.m.—CBS-WHAS
5:30 p.m.—NBC-WAVE
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-KMOX
10:15 p.m.—Paul Sullivan: WLW
10:30 p.m.—NBC-WEAF

Classical Music

7:00 p.m.—Portland Symphony Orch.: CBS-WABC

Morning

7:00 EST 6:00 CST
NBC Malcolm Claire: WTAM
CBS On the Air Today: Song Stylists (sw-21.52)
NBC-Morning Devotions: WSAI
KMOX Home Folks' Hour
WCKY Morning Roundup
WCPO-Tuna Cowboys
WGN Golden Hour
WKRC-Jerry Foy
WLW-Nation's Family Prayer
WMAQ-Suburban Hour
WMMN-Carly & Cowboy Jack
WOWO-Radio Bible Class
WWVA-Gospel Tabernacle

7:15 EST 6:15 CST
NBC-Good Morn. Melodies: WSM
KDKA-News: Musical Clock
WCKY-News
WCPO-Morning Jubilee
WKRC-Stepping Along
WLS-Pat Buttram & Boys
WLW-Morn. Devotions
WMMN-Musical Clock
WSAI-Good Morn.
WTAM-Ford Rush

7:30 EST 6:30 CST
CBS-Salon Musicale (sw-21.52)
NBC-Cheerio: WCKY WTAM WLW
KMOX Markets; News
WCPO-Musical Sundial
WFBM-Chuck Wagon
WHAS-College Devotions
WIRE-Morn. Devotions
WKRC-Breakfast Express
WLAC-News & Melodies
WLS-Tumble Weed; Sodbusters
WOWO-Breakfast Club
WSM-Musical Clock

7:45 EST 6:45 CST
NBC-Landt Trio & White: WSAI
KMOX-Home Folks Hour
WIRE-News
WLS-Hoosier Sodbusters
WMMN-Cap. Andy & Flip

8:00 EST 7:00 CST
NBC-Songs My Mother Taught Me: WCKY
CBS-Larry Vincent, songs: WHAS WSMK (sw-21.52)
★ NBC-Breakfast Club: KDKA WSM WSAI WAVE (sw-21.54)
News: WLAC WLW WWVA
KMOX-Wakeruppers
WFBM-Early Birds
WGBF-East Side Tabernacle
WGN-Songs of the Sea

WHIO-Almanac
WIRE-Musical Clock
WLS-Jolly Joe & His Pet Pals
WMAQ Fashion Horoscope
WMMN Shopping Notes
WTAM Pie Plant Pete

8:15 EST 7:15 CST
CBS-As You Like It: WSMK WMMN WHAS (sw-21.52)
NBC-Streamliners; Alice Joy; WCKY WHIO WTAM
WCPO-Today's Headlines
WGN-Melody Bakers
WLAC-Favorites of the Air
WLS-The Novelists
WLW-Arthur Chandler, Jr.
WWVA Musical Clock

8:30 EST 7:30 CST
CBS-As You Like It: WOWO
WCPO-Variety Time
WGN-Good Morning
WHIO-Musical Clock
WKRC-Christian Science
WTAM-Animal Protective League

8:45 EST 7:45 CST
CBS-Song Stylists; News: WSMK WOWO WHAS WKRC (sw-21.52)
CBS-Bill & Ginger; News: (sw-21.52)
KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW-Aunt Mary
WMMN-Morning Devotions
WTAM-Streamliners (NBC)

9:00 EST 8:00 CST
CBS-Betty & Bob, sketch: WKRC (sw-21.52)
NBC-News; Alden Edkins, bass: WHIO WCKY WAVE
CBS-Fred Feibel, organist: WSMK WMMN
KDKA-News; Music
KMOX Views on News
WCPO Dixieland Band
WFBM News
WGN-Morning Melodies
WHAS-Jackson Family
WIRE-Cub Reporters
WLS-Evelyn "The Little Maid"
WLW-Variety Show
WMAQ-News; Morn. Melodies
WOWO-News; Melody Hour
WSAI-Church Forum
WSM-Banner Newshawk
WTAM-News; Shero Trio
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST
NBC-Aristocratic Rhythm: KDKA WLW (sw-15.21)
CBS-Modern Cinderella: WKRC (sw-21.52)
NBC-Viennese Sextet: WAVE WHIO WIRE WCKY WSM
KMOX-Fred Feibel, organist (CBS)
WCPO-Musical Musings
WFBM-Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WLS-Magnolia Time
WMAQ-Dan Harding's Wife, sketch
WSAI-Birthday Greetings
WTAM-Health & Home

9:30 EST 8:30 CST
CBS-Salon Musicale: WMMN WWVA WSMK
NBC-Josh Higgins of Finchville: KDKA WCKY WIRE WAVE WSM (sw-15.21)
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WKRC (sw-21.52)
NBC-Dream Singer: WMAQ WLW WTAM
KMOX-The Corn Huskers
WCPO-Morning Serenade
WGN-Secrets of Happiness
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers
WLW-Dance Rhythm
WSAI-Round House Boys

9:45 EST 8:45 CST
NBC-Romance of Dan & Sylvia: KDKA (sw-15.21)
CBS-15 Musical: WLAC
NBC-Today's Children, sketch: WTAM WMAQ WHIO WIRE WCKY
KMOX-Fascinating Melodies
WAVE-Devotional Service
WGN-Making the Constitution

WHAS Strollers
WLW-The Gaieties
WSAI-News
WSM-Georgia Wildcats

10:00 EST 9:00 CST
NBC-Wendell Hall, songs: WSM KDKA WAVE WCKY WHIO (sw-15.21)
CBS-Blue Flames: WKRC WHAS WFBM WSMK WOWO WLAC (sw-21.52)
NBC-David Harun, sketch: WMAQ WTAM WSAI (sw-15.33)
KMOX-Ma Perkins
WCPO-Variety Prgm.
WGN-Friendly Neighbor's House Party
WIRE-Happy Long
WLS-Musical Roundup
WLV-Hymns of All Churches
WMMN-Mixing Bowl
WWVA-Hoosier Merry-makers & Grandpa Jones

10:15 EST 9:15 CST
NBC-Breen & de Rose: WIRE WHIO WCKY WAVE WTAM WSM
CBS-Madison Ensemble: WMMN WHAS WOWO WLAC WSMK (sw-21.52)
NBC-Home Sweet Home, sketch: WLS WLW KDKA (sw-15.21)
KMOX-The Home-maker
WCPO-Dot Club News
WFBM-Harlin Brothers
WGN-Cookery Question Box
WKRC-Woman's Hour
WMAQ-Melody Bakers
WSAI-Friendly Counselor

10:30 EST 9:30 CST
NBC-Fiddlers Three: WMAQ WCKY WHIO WTAM (sw-15.33)
CBS-Chicagoans: WHAS WKRC WMMN WSMK WLAC (sw-21.52)
NBC-Jack & Loretta Clemens: WSM WSAI WAVE
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
KMOX-Let's Compare Notes
WCPO-Beauty Prgm.
WFBM-Kitchen of the Air
WGN-Melody Moments
WIRE-Tuneful Topics
WLW-Alice O'Leary
WOWO-Market Reports
WSAI-Key Men
WWVA-Rapid Ad Service

10:45 EST 9:45 CST
NBC-Edward MacLugh, songs: WLW WLS KDKA (sw-15.21)
NBC-Wife Saver: WTAM WMAQ (sw-15.33)
NBC-Jerry Brannon, songs: WAVE WCKY
Party Line WHAS WOWO
KMOX-Chicagoans (CBS)
WCPO-Moods
WGBF-School for Brides
WGN-Bachelor's Children
WHIO-Pantry Parade
WMMN-Kentucky Hill-Billies
WSAI-Key Men
WSM-Musical Prgm.
WWVA-Elmer Crowe

11:00 EST 10:00 CST
NBC-Five Star Jones, sketch: WLS
CBS-Poetic Strings: WOWO WHAS WMMN WKRC WSMK WLAC KMOX (sw-21.52-9.59)
NBC-Girl Alone, sketch: WMAQ WLW WTAM
NBC-Christine, songs & piano: WHIO WCKY
NBC-Jack & Loretta Clemens: WAVE WSM WIRE
KDKA-News
WCPO-Today's Headlines
WFBM-Bohemians
WGBF-Mr. & Mrs.
WGN-Painted Dreams, sketch
WSAI-Household Hints
WWVA-The Ol' Pardner

11:15 EST 10:15 CST
NBC-Hollywood High Matters: WMAQ
CBS-Mary Lee Taylor, talk: WWVA WHAS WOWO WLAC KMOX
NBC-Merry Madcaps: WCKY WIRE WTAM WHIO WAVE WSM
CBS-Rhythm Boys: (sw-21.52-9.59)
KDKA-Mid-day Medley
WCPO-Goldman Band
WGBF-Bill & Ginger
WGN-Harold Turner, pianist
WJR-Poetic Strings
WKRC-Bulletin Board

11:30 EST 10:30 CST
NBC-Dan Harding's Wife, sketch: WCKY WHIO WAVE WTAM WSM
CBS-Summer Rhythm: WHAS WMMN WKRC WFBM KMOX WSMK (sw-21.52-9.59)
NBC-Piano Recital: KDKA
WSAI WMAQ (sw-15.21)
WCPO-Vacation Tours
WGBF-Baby Shop Man
WGN-Len Salvo, organist
WIRE-Hughes Reel
WLAC-Betty & Bob
WLS-Fed. Housing Speaker
WLW-Old Fashioned Girl
WOWO-Housewife's Hour
WWVA-Rhythm Hangers

WLS Markets
WLW-Live Stock
WMMN-Piano Melodies

11:45 EST 10:45 CST
NBC-Words & Music: WMAQ WSM WAVE KDKA (sw-15.21)
NBC-Merry Madcaps: WHIO WIRE WCKY
MBS-The Kid Sister: WGN WLW
WGBF-Hoosier Philosopher
WLAC-Morton Gould's Orch.: Donald Novis
WLS-Old Kitchen Kettle
WMMN-News
WOWO-Rowland's Varieties
★ WPAR-MOVIE GOSSIP (1420 kc)
WSAI-Tom Slater, news
WTAM-Charles Neff, trn.

12:00 EST 11:00 CST
CBS-Matinee Memories: WOWO WWVA (sw-15.27-9.59)
NBC-Mary Dietrich, sop.; Orch.: WIRE
CBS-Betty & Boh, sketch: WFBM WHAS KMOX
News: WCKY WHIO WMMN
WCPO-News; Randolph Joyce
WGBF-Weird Anniversaries
WGN-Life of Mary Sothern
WKRC-News; Fire Dept.
WLAC-Garden & Home Prgm.
WLS-Old Kitchen Kettle
WLW-News & Music (NBC)
WSAI-Affairs of Rex Stevens
WTAM-Noonday Resume

Afternoon

12:15 EST 11:15 CST
CBS-Modern Cinderella: WHAS WFBM KMOX
NBC-Mary Dietrich, sop.; Orch.: WCKY WHIO
CBS-Matinee Memories: WLAC
NBC-Dot & Will: WMAQ WAVE
News: WWVA WOWO
KDKA-Slim & Jack
WCPO-Cluade Harris' Rhythms
WGN-Doring Sisters
WKRC-Jane Grey
WLS-Carson Robinson's Buckaroos
WLW-Blue Belles
WMMN-Dance Notes
WSAI-Darktown Meeting Time
WSM-Farm Credit Interview
WTAM-At the Exposition

12:30 EST 11:30 CST
CBS-Who's Who in the News; Betty Crocker; Hymns of All Churches: WHAS WFBM KMOX
NBC-Nat'l Farm & Home Hour: WMAQ WAVE KDKA WSM (sw-15.21)
CBS-Academy of Medicine Prgm.: (sw-15.27)
NBC-Chas. Steuross' Orch.: WCKY WHIO (sw-15.33)
WCPO-Man on the Street
WGN-Markets; Midday Service
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics
WLAC-News; Variety Prgm.
WLS-Weather, markets, news
WLW-Weather & Market Reports
WMMN-Inquiring Reporter
WOWO-Mellow Melodies
WSAI-Baseball Game
WTAM-Livestock; Console Capers
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST
CBS-Doris Kerr, songs: WKRC WLAC (sw-15.27)
WCPO-Isham Jones Music
WGBF-Bulletin Board
WLS-Dinnerbell prgm.
WLW-Farm & Home Hour (NBC)
WMMN-Shopping Notes
WOWO-Earl Gardner
WTAM-Charles Steuross' Orch.
WWVA-Luncheon Music

1:00 EST 12:00 CST
NBC-Thursday Matinee: WTAM WCKY WHIO (sw-15.33)
★ CBS-Between the Bookends: WSMK WHAS KMOX WFBM WOWO WMMN WKRC (sw-15.27-9.59)
WCPO-Carnival
WGBF-Church & School News
WGN-Palmer House Ensemble
WLAC-Luncheon Musicale

1:15 EST 12:15 CST
CBS-Happy Hollow, sketch: WSMK WKRC WMMN (sw-15.27)
KMOX-Magic Kitchen
WFBM-Farm Bureau
WGBF-Market Report
WGN-Lawrence Salerno & Organ
WHAS-College of Agriculture
WIRE-News
WOWO-Purdue Prgm.
WWVA-Variety Prgm.

1:30 EST 12:30 CST
NBC-Jos. Littau's Orch.; Carol Deis, sop.: WTAM WMAQ (sw-15.33)
CBS-Music in the Air: WOWO WKRC WMMN (sw-15.27)
NBC-Music Guild: WCKY
KDKA-Home Forum
WAVE-Savings Talk
WCPO-Gerard & Shaw
WFBM-Hoosier Farm Circle
WGN-Blackstone String Trio
WHAS-Savings Talk; Livestock Market Reports
WHIO-Around the Band Stand
WIRE-Reporter
WLAC-Church of Christ
WLS-Jim Poole, Livestock Market Summary
WLW-Robison's Buckaroos
WSM-Banner Newshawk
WWVA-Dr. Lamont

1:45 EST 12:45 CST
KMOX-Eddie Dunstetter, organist
WAVE-Carly Fox' Fox Hunters
WCPO-Musical Matinee
WFBM-Downtown Chatter
WGBF-Carstone Reporter
WGN-Palmer House Ensemble
WHAS-Shopping Guide
WHIO-Negro Melody Singers
WIRE-Inlaws
WLS-Markets; News
WLW-Kitty Keene
WMMN-Cap. Andy & Flip
WSM-Ma Perkins
WWVA-Gospel Tabernacle

2:00 EST 1:00 CST
CBS-Mabelle Jennings, commen-tator: WOWO WKRC WFBM WLAC KMOX WMMN WSMK (sw-15.27)
NBC-Pepper Young's Family, sketch: WTAM WMAQ
MBS-Molly of the Movies: WLW WGN
KDKA-State Fed. Penna. Women
WCPO-Baseball; Ileds vs. Boston
WGBF-Mystery drama
WHAS-University of Kentucky,
WHIO Music; News
WIRE-Gilbert Mershon
WLS-Homemakers Hour
WSM-State Dept. of Agriculture

2:15 EST 1:15 CST
NBC-Ma Perkins, sketch: WLW WTAM WLS
CBS-Howells & Wright, pianists:
WOWO WSMK WKRC WLAC
WMMN KMOX WWVA (sw-15.27)
Viennese Dance No. 2; Tears from Fantasy, Op. 5, Rachmaninoff; The Newcastle Dance, Foss.
NBC-Angelo Vitale's Orch.: WAVE WCKY KDKA WSM (sw-15.21)
WCPO-Baseball Game
WFBM-News
WGN-June Baker, home manage-ment
WHIO-Baseball; Cincinnati vs. Philadelphia
WIRE-Traffic Safety Forum
WMAQ-Tuneful Topics

2:30 EST 1:30 CST
NBC-Vic & Sade, sketch, with Bernardine Flynn: WTAM WLW WMAQ
CBS-Do You Remember?: WHAS WKRC WLAC WOWO WSMK WMMN (sw-15.27)
KMOX-News Through a Woman's Eyes
WFBM-Mary Baker's Album
WGN-Len Salvo, organist
WIRE-Matinee Varieties
WLS-Homemakers' Hour
WSAI-Let's Have a Party
WSM-Francis Craig's Orch.
WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST
NBC-The O'Neills, sketch: WSM WTAM WLW WMAQ
NBC-King's Jesters: WCKY KDKA (sw-15.21)
KMOX-Piano Recital
WAVE-Monitor Views of News
WFBM-Maxine Mours
WGN-Baseball, Philadelphia vs. Chicago White Sox
WIRE-Black Magic
WLS-Homemakers' Hour
WSAI-Baseball Game
WWVA-Pioneers; News

3:00 EST 2:00 CST
NBC-Woman's Radio Review: WTAM WAVE WMAQ WSM
CBS-All Hands on Deck: WHAS WSMK WKRC WFBM (sw-15.27)
NBC-Foxes of Flathush, sketch: KDKA WENR WIRE WCKY (sw-15.21)
KMOX-Window Shoppers
WLAC-Aft. Melodies
WLW-Gene Perazzo, organist
WMMN-News for Women Only
WOWO-Radio Neighbor
WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST
NBC-Jackie Heller, trn.: KDKA WCKY WENR WIRE (sw-15.21)
CBS-All Hands On Deck: KMOX WMMN
WHAS-Songs in the Afternoon
WLW-News and Financial Notes

3:30 EST 2:30 CST
NBC-Gene Arnold & Ranch Boys: WMAQ WTAM
CBS-Greetings from Old Ken-tucky: WLAC WSMK KMOX WHAS WKRC WMMN WWVA WFBM (sw-15.27)
★ NBC-Light Opera Co.; "The Yeomen of the Guard"; Harold Santard's Orch.: WAVE WSM WENR WIRE KDKA WCKY (sw-15.21)
WGBF-Deaconess Hospital
WLW-Pepper Young's Family, sketch (NBC)
WOWO-Old Time Religion

3:45 EST 2:45 CS
NBC-Vass Family: WTAM WMAQ
WLW-Jane Emerson and Organ

4:00 EST 3:00 CST
NBC-Madge Marley & Carl Landt, songs: WMAQ (sw-9.53)
CBS-Bluebirds, Trio: WMMN WSMK WKRC WFBM WLAC (sw-11.83)
KMOX-Baseball Game
WENR-Arlington Park Races
WHAS-Weekday Devotions
WLW-Betty & Bob, sketch
WOWO-Little Joe
WTAM-Every Man's Treasure House
WWVA-Hoosier Merry-makers

4:15 EST 3:15 CST
★ CBS-Int'l B'cast from Paris; Int'l Fed. of Business & Professional Women: WMMN WSMK WHAS WKRC WLAC WFBM (sw-11.83-9.59)
WCPO-Final Headlines
WHIO-Dance Parade
★ WLW-Life of Mary Sothern
WTAM-Bromley House

4:30 EST 3:30 CST
NBC-Answer Me This: WCKY WSM WIRE WMAQ WAVE WTAM WHIO
★ NBC-KELLOGG'S PRESENTS The Singing Lady: KDKA WLW (sw-15.21)
WCPO-Normau Cordon
WENR-Musical Grab Bag
WGBF-News
WWVA-Shopping Syncopation

4:45 EST 3:45 CST
NBC-Tune Twisters: WAVE WMAQ WTAM WIRE WHIO WSM
CBS-Wilderness Road, sketch: WKRC WOWO WFBM WHAS WSMK WMMN WLAC (sw-11.83)
NBC-Orphan Annie, sketch: KDKA WLW (sw-15.21)
WCKY-Dick Tracy, sketch
WCPO-20th Century Serenade
WENR-Willie Hollender's Orch.

Friday

July 31



Igor Gorin
See 8 p.m. EST (7 CST)

Network Changes

Vocals by Verrill, formerly 6:15 p.m., now CBS 6 p.m. EST (5 CST).
Victor Bay's Orchestra, formerly 5:30 p.m., now CBS 6:30 p.m., EST (5:30 CST)

News

9:00 a.m.—NBC-WMAQ
5:30 p.m.—CBS-WLAC
5:30 p.m.—NBC-WIRE
5:45 p.m.—Lowell Thomas: NBC-WLW
6:45 p.m.—Boake Carter: CBS-WHAS
10:00 p.m.—George R. Holmes: NBC-WEAF
10:00 p.m.—NBC-WJZ
10:15 p.m.—Paul Sullivan: WLW
10:30 p.m.—NBC-WEAF

Classical Music

7:00 p.m.—Cities Service Concert: NBC-WEAF
9:00 p.m.—Marion Talley, sop.: NBC-WEAF

Morning

7:00 EST 6:00 CST
NBC-Malcolm Claire: WTAM
CBS-On the Air Today; Olean- ders, male quartet: (sw-21.52)
NBC-Morn. Devotions: KDKA WSAI (sw-21.54)
KMOX-Home Folks' Hour
WCKY—Morning Roundup
WCPO-Tuma Cowboys
WGN-Golden Hour
WKRC-Jerry Foy
WLS—Smile-a-While
WLW-△Family Prayer Period
WMAQ-Suburban Hour
WMMN-Curly & Cowboy Jack
WOWO-△Bible School
WWVA-△Gospel Tabernacle

7:15 EST 6:15 CST
Musical Clock: WMMN KDKA
WCKY-News
WCPO-Morning Jubilee
WKRC-Stepping Along
WLS-Pat Buttram & Boys
WLW-△Sunday School Lesson
WSAI-Good Morning
WTAM-Ford Rush

7:30 EST 6:30 CST
CBS-Bob & Rennie, songs: (sw- 21.52)
NBC-Cheerio: WTAM WLW WCKY
KMOX-Markets; News
WCPO-Musical Sundial
WFBM-Chuck Wagon
WHAS-△College Devotions
WIRE-△Morning Devotions
WKRC—Breakfast Express
WLAC-News & Melodies
WLS-Otto & His Tunetwisters
WOWO-Breakfast Club
WSM-Musical Clock

7:45 EST 6:45 CST
NBC-Landt Trio & White: WSAI
CBS-Bluebirds, girls' trio: (sw- 21.52)
KMOX-Home Folks Hour
WIRE-News
WLS-Hotan Tonka, Indian Leg- ends
WMMN-Cap, Andy & Flip

8:00 EST 7:00 CST
★ NBC-Breakfast Club; Ranch Boys: KDKA WAVE WSAI WSM (sw-21.54)

CBS-Metropolitan Parade: WSMK WHAS (sw-21.52)
NBC-Piano Pals: WCKY
News: WLW WLAC WWVA
KMOX-Wakeruppers
WFBM-Early Birds
WGBF-△East Side Tabernacle
WGN-Timely Tunes
WHIO Almanac
WIRE-Musical Clock
WLS-Jolly Joe & His Pals
WMAQ-Fashion Horoscope
WMMN-Shopping Notes
WTAM-Pie Plant Pete

8:15 EST 7:15 CST

NBC-Streamliners: WCKY WHIO WTAM
WCPO-News
WGN-Whistler & His Dog
WLAC-Favorites of the Air
WLS-Arkie
WLW-Arthur Chandler
WMMN-Met. Parade (CBS)
WWVA-Musical Clock

8:30 EST 7:30 CST

CBS-Richard Maxwell, songs: WSMK WOWO WHAS WMMN WKRC (sw-21.52)
WCPO-Variety Time
WGN-Good Morn.
WHIO-Musical Clock
WLW-Dance Rhythm
WTAM-Kitchen Beauty

8:45 EST 7:45 CST

CBS-Bill & Ginger; News: (sw- 21.52)
CBS-Novelists, male quartet; News: WOWO WSMK WHAS WKRC
KDKA-Style & Shopping Service
WGBF-Timely Topics
WLW-Questions & Answer
WMMN-△Morning Devotions
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST

CBS-Betty & Bob, sketch: WKRC (sw-21.52)
CBS-Oleaners: WMMN WSMK NBC News; Walter Cassel, bar.: WMAQ WCKY WTAM WHIO WAVE
News: WFBM WSM KMOX
KDKA News; Music
WCPO-Musical Comedy Memories
WGN-Morning Melodies
WHAS-Jackson Family
WIRE-Cub Reporters
WLS-Carol Whammond, contralto
WLW-Variety Show
WOWO-News; Melody Hour
WSAI-△Church Forum
WWVA-Cowboy Loye's Blue Bon- net Boys

9:15 EST 8:15 CST

NBC-Aristocratic Rhythms: WLW KDKA (sw-15.21)
CBS-Modern Cinderella: WKRC (sw-21.52)
NBC-Viennese Sextet: WAVE WHIO WIRE WCKY WSM
CBS-Fred Feibel, organist: WMMN WSMK
KMOX-Joe Karnes, singing pian- ist
WFBM-Timely Varieties
WGBF-City Court
WGN-We Are Four
WHAS-Breakfast Business
WLS-Fun Festival
WMAQ-Dan Harding's Wife, sketch
WSAI-Birthday Greetings
WTAM-Health & Home

9:30 EST 8:30 CST

CBS-Fred Feibel, organ: WWVA
NBC-Josh Higgins of Finchville: KDKA WAVE WLW WSM (sw-15.21)
CBS-Who's Who in Today's News: WKRC (sw-21.52)
NBC-Moods in Music: WTAM WIRE WCKY
KMOX-The Corn Huskers
WCPO-Morn. Serenade
WGN-Chasing Old Man Gloom
WHIO-Municipal Court
WLAC-Man on the Street
WLS-Morning Homemakers
WMAQ-Morning Melodies
WSAI-Round House Boys

9:45 EST 8:45 CST

CBS-The Bluebirds, girls' vocal trio: WLAC WMMN WWVA WSMK
NBC-Romance of Dan & Sylvia, sketch: KDKA (sw-15.21)

CBS-Betty Crocker, cooking talk: WKRC (sw-21.52)
NBC-Today's Children, sketch: WTAM WHIO WIRE WCKY WMAQ
KMOX-Carolyn Price
WAVE-△Devotional Service
WGN-Making the Constitution
WHAS Strollers
WLW-Home Economics; Mail Bag
WSAI-News
WSM-Georgia Wildcats

10:00 EST 9:00 CST

NBC-David Harum, sketch: WSAI WMAQ WTAM (sw- 15.33)
CBS-Song Stylists: WKRC WOWO WHAS WSMK KMOX WLAC (sw-21.52)
NBC-Wendell Hall, songs: KDKA WCKY WHIO WSM WAVE (sw-15.21)
KMOX-Ma Perkins
WCPO-Variety Prgm.
WFBM-Hollywood Highlights
WGN-Friendly Neighbor's House Party
WIRE-Happy Long
WLS-Musical Roundup
WLW-Betty Crocker
WMMN-Mixing Bowl
WWVA-Hoosier Merry-makers & Grandpa Jones

10:15 EST 9:15 CST

NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)
CBS-Montana Slim, Yodeling Cowboy: WOWO WMMN WFBM WSMK WLAC (sw- 21.52)
NBC-Sweethearts of the Air: WSM WHIO WCKY WIRE WAVE (sw-15.33)
KMOX-The Home Maker
WCPO-Dot Club News
WGN-Radio Coking Club
WHAS-Chats with Dolly Dean
WKRC-Woman's Hour
WMAQ-Melody Bakers
WSAI-Friendly Counselor
WTAM-Paddy Lane

10:30 EST 9:30 CST

NBC-Jack & Loretta Clemens: WAVE WHIO WSM
CBS-Chicagoans: WKRC WLAC WHAS WSMK (sw-21.52)
NBC-Jerry Brannon, songs: WTAM WMAQ WSAI WCKY (sw-15.33)
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)
KMOX-Let's Compare Notes
WCPO-I Hear America Singing
WFBM-Kitchen of the Air
WGN-Lucky Girl
WIRE-Tuneful Topics
WLW-Peggy at the Switchboard
WMMN-Theater Party
WOWO-Market Reports
WWVA-Rapid Ad Service

10:45 EST 9:45 CST

CBS-Chicagoans: KMOX
NBC-Jacob Tarshish, talk: WLW WTAM WMAQ (sw-15.33)
NBC-Edward MacHugh: KDKA WLS (sw-15.21)
Party Line: WOWO WHAS
WAVE-Morning Moods
WCKY-On the Mall
WGBF-School for Brides
WGN-Bachelor's Children
WHIO-Pantry Parade
WMMN-Kentucky Hill Billies
WSAI-Ed Fitzgerald & Co.
WSM-Strings
WWVA-Two Guitars

11:00 EST 10:00 CST

NBC-Five Star Jones, sketch: WLS
CBS-Judy & The Jesters: WHAS WOWO WLAC WKRC WFBM WSMK (sw-21.52-9.59)
NBC-Girl Alone, sketch: WTAM WLW WMAQ
NBC-Rhythm Girls: WCKY WHIO WIRE WSM WAVE
News: KDKA WCPO
KMOX-News Through a Woman's Eyes
WCPO-Today's Headlines
WGBF-Mister & Missus
WGN-Painted Dreams
WMMN-Royal Mystery Melody
WSAI-Home Hints
WWVA-The Ol' Pardner

11:15 EST 10:15 CST

NBC-Cadets Quartet: WMAQ
CBS-The Captivators: KMOX WFBM WKRC WLAC WHAS (sw-21.52-9.59)
NBC-Merry Madcaps: WTAM WCKY WHIO WAVE WTAM WSM

KDKA-Mid-day Medley
WCPO-Deep South
WGBF-Bill & Ginger
WGN-Paul Small, Harold Turner & Len Salvo
WLS-Markets
WLW-Live Stock
WMMN-Back Home in Stump Holler
WOWO-Housewife's Hour
WWVA-Elmer Crowe

11:30 EST 10:30 CST

NBC-Doc Schneider's Texans: WMAQ
CBS-Frank Dailey's Orch.: WKRC KMOX WHAS WFBM WMMN WSMK (sw-21.52-9.59)
NBC-Dan Harding's Wife, sketch: WCKY WHIO WAVE WSM WTAM
KDKA-To be announced
WCPO-Harvey Tweed's Orch.
WGBF-Baby Shop Man
WGN-Melody Time
WIRE-In the Crime Light
WLAC-Betty & Bob
WLS-Safety Prgm.
WLW-Gospel Singer
WSAI-Treasure Chest
WWVA-Rhythm Rangers

11:45 EST 10:45 CST

NBC-Words & Music: WMAQ WAVE WSAI WSM KDKA (sw-15.21)
CBS-Frank Dailey's Orch.: WOWO WLAC
NBC-Merry Madcaps: WHIO WIRE WCKY
MBS-The Kid Sister: WGN WLW
WCPO-Smoky Mt. Boys
WGBF-Hoosier Philosopher
WLS-Old Kitchen Kettle
WTAM-Lillian Sherman

Afternoon

12:00 EST 11:00 CST

CBS-Blue & Silver Orch.: WWVA WOWO (sw-15.27-9.59)
NBC-Joe White, tr.: WIRE
CBS-Betty & Bob, sketch: WHAS WFBM KMOX
WCKY-Question Box; News
WCPO-News; Casanova, violinist
WFBM-PWA Prgm.
WGBF-Wedding Anniversaries
WGN-Life of Mary Sothern
WHIO-News; Weather; Markets
WKRC-News; Fire Dept
WLAC-Garden & Home Prgm.
WLS-Cornbushers & Chore Boy
WLW-Our Singing Neighbor
WMMN-News
WTAM-Noon-day Resume

12:15 EST 11:15 CST

CBS-Modern Cinderella: WFBM WHAS KMOX
NBC-Dot & Will: WMAQ WSM WAVE
CBS-Blue & Silver Orch.: WLAC WKRC WMMN
NBC-Collegians: WCKY WHIO WIRE (sw-15.33)
MBS-Tom, Dick & Harry: WGN WLW
KDKA-Slim & Jack
WCPO-Clyde McCoy's Orch.
WLS-The Melody Parade
WOWO-News
WSAI-Larry Duran, guitarist
WTAM-At the Exposition
WWVA-Livestock; News

12:30 EST 11:30 CST

CBS-Jimmy Farrell, songs; Rhythmairs: WWVA WLAC (sw-15.27)
NBC-Charles Stenross' Orch.: WHIO WCKY (sw-15.33)
CBS-Who's Who in Today's News: WFBM WHAS KMOX
NBC-Nat'l Farm & Home Hour: WMAQ WAVE KDKA WSM (sw-15.21)
Man on the Street: WOWO WCPO
Weather; Markets; News: WLW WLS
WGN-Markets; △Midday Service
WIRE-Farm & Home Hour
WKRC-Luncheon Lyrics
WMMN-Inquiring Reporter
WSAI-Blue Belles, trio
WTAM-Livestock; Console Capers
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST

CBS-Betty Crocker: WFBM WHAS KMOX
CBS-Rhythmairs & Jimmy Far- rel: WKRC
WCPO-Two Doc's
WGBF-Bulletin Board
WLS-Dinnerbell prgm.

WLW-Farm & Home Hour (NBC)
WMMN-Shopping Notes
WOWO-Dance Orchestra
WSAI-Day Dreams
WTAM-Charles Stenross' Orch. (NBC)
WWVA-Luncheon Music

1:00 EST 12:00 CST

NBC-Popular Melodies; Orch. & Vocalists WCKY WTAM
★ CBS-Between the Bookends: WHAS KMOX WFBM WMMN WKRC WSMK (sw-15.27-9.59)
WCPO-Fashion Flashes
WGBF-Church & School News
WGN-Blackstone String Trio
WHIO-Hymn Time
WLAC-Luncheon Musicale
WOWO-Happy Couriers
WSAI-Receding Frontiers

1:15 EST 12:15 CST

CBS-Happy Hollow, sketch: WKRC WMMN WSMK WOWO (sw-15.27)
KMOX-Magic Kitchen
WCPO-N. Y. Civic Orch.
WFBM-Farm Bureau
WGBF-Markets; Farmer Purcell
WGN-Margot Reibel & Piano
WHAS-College of Agriculture
WHIO-Dance Parade
WIRE-News
WSAI-Larry & Babs
WWVA-Variety Prgm.

1:30 EST 12:30 CST

NBC-Toscha Samaroff, violinist; Josef Houti's Orch.: WCKY WTAM WHIO (sw-15.33)
CBS-Dorsey & Dailey: WKRC WMMN WOWO (sw-15.27)
NBC-Edward Davies, bar.: WMAQ
KDKA-Home Forum
WAVE-Savings Talk
WCPO-In a Mexican Patio
WFBM-Hoosier Farm Circle
WGN-Palmer House Ensemble
WHAS-Savings Talk; Livestock Markets; Temperature
WIRE-Reporter
WLAC-△Church of Christ
WLS-Jim Poole, Livestock Mar- ket Summary
WLW-Rubloff, violinist
WSAI-Affairs of Rex Stevens
WSM-News
WWVA-Dr. H. Lamont

1:45 EST 12:45 CST

NBC-Gen. Fed. of Women's Clubs: WMAQ WSAI
CBS-Do Re Mi, trio: WKRC KMOX WOWO (sw-15.27)
WAVE-Curly Fox' Fox Hunters
WCPO-Lew White
WGBF-Curbstone Reporters
WGN-Marriage License Bureau
WHAS-Shopping Guide
WIRE-Inlaws
WLS-Markets; News
WLW-Kitty Keene
WMMN-Cap, Andy & Flip
WSM-Ma Perkins
WWVA-△Gospel Tabernacle

2:00 EST 1:00 CST

NBC-Pepper Young's Family, sketch: WTAM WMAQ
CBS-Sweet and Hot: WKRC WFBM WMMN WSMK (sw- 15.27)
NBC-Joe Parsons, basso: WAVE KDKA WCKY WIRE (sw- 15.21)
MBS-Molly of the Movies: WLW WGN
KMOX-Inquiring Reporter
WCPO-Musical Matinee
WGBF-Mystery Drama
WHAS-University of Kentucky
WHIO-News
WLAC-Memories
WLS-Homeniakers prgm.
WOWO-Songs Without Words
WSAI-Baseball Game
WSM-Dept. of Agriculture

2:15 EST 1:15 CST

NBC-Ma Perkins, sketch: WLW WTAM WLS
CBS-Sweet & Hot: KMOX WWVA WLAC
NBC-Dorothy Dreslin, sop.: WSM WCKY WAVE KDKA WIRE (sw-15.21)
WCPO-Baseball Game
WFBM-News
★ WGBF-RADIO GOSSIP
WGN-June Baker, economist
WHIO-Baseball; Cincinnati vs Philadelphia
WMAQ-Tuneful Topics

2:30 EST 1:30 CST

NBC-Vic & Sade, sketch: WLW WTAM WMAQ

CBS-Three Consoles: WHAS WOWO WKRC WMMN WLAC WSMK KMOX (sw-15.27)
WFBM-Mary Baker's Album
WGN-Len Salvo, organist
WIRE-Mature Varieties
WLS-Homemakers' Hour
WWVA-Ma Perkins

2:45 EST 1:45 CST

NBC-Rangers: WCKY KDKA (sw-15.21)
NBC-The O'Neills, sketch: WTAM WLW WSM WMAQ
KMOX-Window Shoppers
WAVE-Gale Lewis
WFBM-Front Page Drama
WGN-Baseball; Boston vs. Chi- cago White Sox
WIRE-Black Magic
WLS-Homemakers Hour
WWVA-Pioneers; News

3:00 EST 2:00 CST

NBC-Woman's Radio Review: WMAQ WAVE WTAM WSM
CBS-Billy Mills' Orch.: WKRC WSMK WFBM KMOX (sw- 15.27)
NBC-The Foxes of Flathush, sketch: KDKA WENR WIRE WCKY (sw-15.21)
WHAS-John Young Brown
WLAC-Afternoon Melodies
WLW-Gene Perazzo, organist
WMMN-News for Women Only
WOWO-Radio Neighbor
WWVA-Cowboy Loye's Blue Bon- net Boys

3:15 EST 2:15 CST

NBC-Jackie Heller, tr.: KDKA WCKY WENR WIRE (sw- 15.21)
KMOX-Ozark Matinee
WLW-News and Financial Notes
WMMN-Billy Mills' Orch. (CBS)

3:30 EST 2:30 CST

NBC-Gaylord String Trio: KDKA WENR (sw-15.21)
CBS-Army Band: WSMK KMOX WFBM WHAS WKRC WMMN WWVA WLAC (sw-15.27)
NBC-Happy Jack, songs: WMAQ WTAM WCKY WSM WIRE WAVE
WLW-Pepper Young's Family, sketch (NBC)
WOWO-△Old Time Religion

3:45 EST 2:45 CST

NBC-Strolling Songsters: WAVE WENR KDKA WSM (sw- 15.21)
NBC-Grandpa Burton: WCKY WIRE WTAM
WLW-Edith Karen and Organ
WMAQ-George Bass, violinist

4:00 EST 3:00 CST

NBC-Three Naturals: WAVE WMAQ WTAM WIRE WCKY (sw-9.53)
CBS-Margaret McCrae, songs: WKRC WMMN WSMK WLAC WFBM (sw-11.83)
NBC-Airbreaks: WSM
KDKA-To be announced
KMOX-Baseball Game
WENR-Arlington Park Races
WHAS-△Weekday Devotions
WLW-Betty & Bob, sketch
WOWO-Little Joe
WWVA-Hoosier Merry-makers & Grandpa Jones

4:15 EST 3:15 CST

NBC-Gaucha's Spanish Music: WMAQ WAVE WTAM WIRE WCKY WHIO (sw-9.53)
CBS-Mark Warnow's Orch.: WSMK WFBM WHAS WLAC WKRC WMMN (sw-11.83)
KDKA-Dance Orch.
★ WLW-Life of Mary Sothern

4:30 EST 3:30 CST

NBC-Terri La Franconi, tr.: Lucille Manners, sop.: WSM WCKY WAVE WIRE WTAM WHIO
CBS-Mark Warnow's Orch.: WOWO (sw-9.59)
★ NBC-KELLOGG'S PRESENTS
The Singing Lady: KDKA WLW (sw-15.21)
WCPO-Final Headlines
WENR-Musical Grab Bag
WGBF-News
WMAQ-Larry Larsen, organist
WSAI-Let's Have a Party
WWVA-Shopping Syncopations

4:45 EST 3:45 CST

CBS-Wilderness Road, sketch: WOWO WFBM WHAS WSMK WLAC WMMN WKRC (sw- 11.83)
NBC-Orphan Annie, sketch: WLW KDKA (sw-15.21)
WAVE-Monitor Views of News
WCKY-Geo. W. Hill



Carmela Ponselle
See 7:30 p.m. EST (6:30 CST)

Frequencies

KDKA 990	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-870
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WGBM-770	WHIO-1250	WSAI-1330
WCKY-1480	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

CBS Eddie House, Singing Organist: WBBM KMOX
Dance Orch.: WHAS WGN
WFBM Louie Lowe's Orch.
WGBF Coral Room
WLAC Malcolm Tate, organist
WLW Johnny Lewis' Orch.
WTAM-Midnight Revue

12:15 EST 11:15 CST
CBS Austin Mack's Orch.: KMOX
WBBM
WAVE-Don Pedro's Orch.
WMAQ-William Hollander's Orch.
(NBC)

12:30 EST 11:30 CST
NBC Mark Fisher's Orch.: WMAQ
WIRE
CBS Jos. Cherniavsky's Orch.:
WFBM WBBM KMOX
NBC-Jimmie Grier's Orch.: WSM
WAVE

MBS Horace Heidt's Orch.: WGN
WLW
WENR-Keith Beecher's Orch.
WHAS Dream Serenade
WHIO-Sleepy Valley
WLAC-Malcolm Tate, organist
WOWO-Earl Gardner's Orch.
WSM News; Slumber Hour
WTAM-Sammy Watkins' Orch.

12:45 EST 11:45 CST
KMOX-When Day Is Done
End of Friday Programs

WCPO-Dude Ranch Days
WENR-Willie Hollender's Orch.
(NBC)
WGBF-Musical Masterpieces
WGN-Harold Turner, pianist
WMAQ-Lucille Manners, songs
WSAI-Tea Time
WTAM-Alexander Brothers, piano
duo (NBC)

5:00 EST 4:00 CST
NBC Animal News Club: WSAI
WENR

CBS Buddy Clark, songs: WKRC
WHAS WFBM WOWO WMMN
WLAC WWVA (sw 11.83.9.59)
★ NBC-Int'l Br'dcast from Ger-
many; Olympic Resume. WSM
WCKY WAVE WMAQ WIRE

KDKA-News
WENR String Ensemble
WGN-Armeahair Melodies
WHIO-Piano Novelties
WLW-To be announced
WTAM-Musical Cocktail

5:15 EST 4:15 CST
CBS-Bobby Benson & Sunny
Jim: (sw 11.83.9.59)
NBC-Clint Noble's Orch.: WCKY
WTAM WIRE

CBS Hal Munro's Orch.: WSMK
WLAC WHAS WKRC
NBC-Midge Williams, songs:
WSM WENR WAVE KDKA
WSAI (sw 11.87)

WCPO-Shadows of the Past
WFBM Tea Time Tunes
WHIO-Buddy & Ginger
WLW-Jane Emerson, sop
WMAQ-Macolu Claire (NBC)
WMMN-Shopping Notes
WOWO-American Family
WWVA-Economy Notes

5:30 EST 4:30 CST
NBC-News; Dorothy Page, con-
troller: WIRE WMAQ
CBS-News; Sports Resume: (sw-
11.83)

★ NBC-KELLOGG'S PRESENTS
The Singing Lady: WGN
CBS-News; Marion Carley, pian-
ist: WLAC WHAS WSMK
WOWO
Tarzan of the Apes: WKRC
WHIO

KDKA-Baseball Scores; Weather
WAVE News; Three X Sisters
WCKY News; Buddy & Ginger
WCPO-Asher & Little Jimmy
WENR News
WLW-Bob Nolan's Toy Band
WSAI-Doctors of Melody
WSM News; Financial News
WTAM News; Covert & Reed
WWVA-Band Concert

5:45 EST 4:45 CST
★ NBC-Lowell Thomas, com-
mentator: WLW KDKA
WTAM (sw 11.87)

CBS-Renewal of the Mounted:
WSMK WWVA WFBM (sw-
11.83)
WAVE 'Round the Town
WCKY Civic Club
WCPO-Emil Coleman's Orch.
WENR-Topsy Turvy Time
WGN-Little Orphan Annie (NBC)
WHAS-Melody Cruise
WHIO-Jimmie Allen, sketch
WIRE-Geo. Hall's Orch.
WKRC-20th Century Serenade
WLAC-Charlie & Red
WMAQ-Nursen Quartet (NBC)
WMMN Drifters
WOWO-Ball Scores
WSAI-Dinner Hour
WSM-Dance Hour

6:00 EST 5:00 CST
★ NBC-Amos 'n' Andy: (sw-
9.53)

CBS Vocals by Verrill: WSMK
WLAC KMOX (sw 11.83)
NBC-Mary Small, songs: WENR
KDKA (sw 11.87)
NBC-Otto Thurn's Orch.: WCKY
WHIO WIRE

WCPO-Zoo Opera & You
WFBM-Bohemians
WGN-Blackstone String Trio
WKRC-Donald Novis
★ WLW-Johnson Family, sketch
WMAQ-Totten on Sports
WMMN News
WOWO-Bob Valentine
WSAI-Baseball Resume
WSM Strings; Pan American
Broadcast
WTAM-Sportsman
WWVA-Radio Gossiper; Baseball
Scores

6:15 EST 5:15 CST
★ NBC-Int'l Br'dcast from Ger-
many; Olympic Resume KDKA
WLW WENR WSM (sw 11.87)

CBS-Fray & Baum, piano duo:
WMMN WOWO WWVA (sw-
11.83)
★ NBC-ALKA-SELTZER PRE-
sents Uncle Ezra's Radio Sta-
tion: WTAM WCKY WHIO
WIRE WMAQ
MBS-Palmer House Ensemble.
WSAI WGN
KMOX-Renewal of the Mounted
WGBF-Tarzan, sketch
WHAS-Herbert Koch & Vocalist
WKRC-Sports; News
WLAC-Church of Christ

6:30 EST 5:30 CST
★ NBC-HORLICK'S MALTED
Milk Presents Linn & Abner,
sketch WLW WENR

CBS-Victor Bay's Orch.: WFBM
WSMK (sw 11.83.9.59)
NBC-Roy Campbell's Royalists:
WCKY WMAQ
KDKA-Singing Seven
KMOX-The Wiscracker
WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club
WGN-Lone Ranger
WHIO-Si Burick; Dance Music
WIRE-Variety of Vienna
WKRC-To be announced
WMMN-Baseball Scores
WOWO-Detective Stories
WSAI-Nemo & Eddie's Orch.
WSM-To be announced
WTAM-Otto Thurn's Orch.

6:45 EST 5:45 CST
★ CBS-Boake Carter, commen-
tator: KMOX WKRC WHAS
(sw 11.83.9.59)

KDKA-Dan & Sylvia, sketch
WAVE-Old Kentucky Clocker
WCPO-Post Home Finders
WENR-Fletcher Henderson's
Orch.
WFBM-News
WGBF-Club Time
WHIO-News; Weather; Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WLW-To be announced
WMAQ-Ben Pollack's Orch.
WMMN-Movie Reporter
WOWO-Musical Moments
WSAI-Sports Review
WSM-Musical
WTAM-Hot Dates in History
WWVA-Parade of the Stars

6:45 EST 5:45 CST
★ CBS-Boake Carter, commen-
tator: KMOX WKRC WHAS
(sw 11.83.9.59)

KDKA-Dan & Sylvia, sketch
WAVE-Old Kentucky Clocker
WCPO-Post Home Finders
WENR-Fletcher Henderson's
Orch.
WFBM-News
WGBF-Club Time
WHIO-News; Weather; Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WLW-To be announced
WMAQ-Ben Pollack's Orch.
WMMN-Movie Reporter
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WWVA-Parade of the Stars

6:45 EST 5:45 CST
★ CBS-Boake Carter, commen-
tator: KMOX WKRC WHAS
(sw 11.83.9.59)

KDKA-Dan & Sylvia, sketch
WAVE-Old Kentucky Clocker
WCPO-Post Home Finders
WENR-Fletcher Henderson's
Orch.
WFBM-News
WGBF-Club Time
WHIO-News; Weather; Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WLW-To be announced
WMAQ-Ben Pollack's Orch.
WMMN-Movie Reporter
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6:45 EST 5:45 CST
★ CBS-Boake Carter, commen-
tator: KMOX WKRC WHAS
(sw 11.83.9.59)

KDKA-Dan & Sylvia, sketch
WAVE-Old Kentucky Clocker
WCPO-Post Home Finders
WENR-Fletcher Henderson's
Orch.
WFBM-News
WGBF-Club Time
WHIO-News; Weather; Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WLW-To be announced
WMAQ-Ben Pollack's Orch.
WMMN-Movie Reporter
WOWO-Musical Moments
WSAI-Sports Review
WSM-Musical
WTAM-Hot Dates in History
WWVA-Parade of the Stars

6:45 EST 5:45 CST
★ CBS-Boake Carter, commen-
tator: KMOX WKRC WHAS
(sw 11.83.9.59)

KDKA-Dan & Sylvia, sketch
WAVE-Old Kentucky Clocker
WCPO-Post Home Finders
WENR-Fletcher Henderson's
Orch.
WFBM-News
WGBF-Club Time
WHIO-News; Weather; Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WLW-To be announced
WMAQ-Ben Pollack's Orch.
WMMN-Movie Reporter
WOWO-Musical Moments
WSAI-Sports Review
WSM-Musical
WTAM-Hot Dates in History
WWVA-Parade of the Stars

6:45 EST 5:45 CST
★ CBS-Boake Carter, commen-
tator: KMOX WKRC WHAS
(sw 11.83.9.59)

KDKA-Dan & Sylvia, sketch
WAVE-Old Kentucky Clocker
WCPO-Post Home Finders
WENR-Fletcher Henderson's
Orch.
WFBM-News
WGBF-Club Time
WHIO-News; Weather; Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WLW-To be announced
WMAQ-Ben Pollack's Orch.
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WOWO-Musical Moments
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WWVA-Parade of the Stars

6:45 EST 5:45 CST
★ CBS-Boake Carter, commen-
tator: KMOX WKRC WHAS
(sw 11.83.9.59)

KDKA-Dan & Sylvia, sketch
WAVE-Old Kentucky Clocker
WCPO-Post Home Finders
WENR-Fletcher Henderson's
Orch.
WFBM-News
WGBF-Club Time
WHIO-News; Weather; Drama
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WLW-To be announced
WMAQ-Ben Pollack's Orch.
WMMN-Movie Reporter
WOWO-Musical Moments
WSAI-Sports Review
WSM-Musical
WTAM-Hot Dates in History
WWVA-Parade of the Stars

7:45 EST 6:45 CST
WAVE-Hearth & Spire
WCPO-One Night Bandstand
WGBF-Regular Fellows
WGN-Joe Sanders' Orch.
WLAC-Laff Parade
WMMN-Donald Novis & Orch.
WOWO-Jean & Margie
WWVA-Samuels & Idhal

8:00 EST 7:00 CST
NBC-Waltz Time, Frank Munn,
tr.; Abe Lyman's Orch.:
WEAF WTAM WMAQ WGY
WSAI (sw 9.53)

★ CBS-Hollywood Hotel; Dick
Powell; Aimee Jamison, sop.;
Frances Langford, Igor Gorin,
bar.; Raymond Paige's Orch.:
WABC WFBM WBBM WHAS
KMOX WHAS WKRC WJR
WLAC (sw 11.83.6.06)

★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

WCKY-Memory Lane
WCPO-Adele Slade
WGBF-Simpson Service
WGN News; Sports shots
WHIO-Harry Kalb's Orch.
WIRE-Gilbert Mershon
WMMN-Don McWorter's Orch.
WWVA-Amateur Hour

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

8:00 EST 7:00 CST
★ NBC-Fred Waring's Orch.;
Tom Waring, bar.; Rosemary
& Priscilla Lane, songs: WJZ
WHAM KDKA WAVE WSM
WLW WLS (sw 11.87)

WOWO-Variety Pigm.
WSAI-Enric Madriguera's Orch.
★ WSM-RADIO GUIDE REVUE;
Fanny Rose Shore, blues sing-
er; Louise & the Dixie Dons;
Joseph McPherson, bar.

9:45 EST 8:45 CST
CBS-Jimmie Brierley, tr.: WABC
WMMN WOWO WLAC (sw-
6.12)

Rubnoff, violinist: WHAS WJR
WFBM WHIO
KMOX-News & Sports
WBBM-Gang Plank Gossipers
WGN-Ozzie Nelson's Orch.
WHAM-Vivian Della Chiesa, sop.
(NBC)

WKRC-Rhythm Revue
WLW-Hot Dates in History
WTAM-Rhythm Revue

10:00 EST 9:00 CST
★ NBC-Amos 'n' Andy: WSM
WLW WMAQ WTAM

CBS-Joe Reichman's Orch.:
WABC WOWO WMMN
NBC-George R. Holmes, news:
WEAF

NBC-(News, WJZ only) King's
Jesters: WJZ WENR WHAM
Four Star Varieties WBBM
KMOX
News: WIRE WKRC WJR
KDKA News & Sports
WAVE-To be announced
WCKY Five Star Final
WFBM Sports
WGY-News; Freddy Stone's
Orch.

WHAS-At Your Service
WHIO-News; Claude Hoagland's
Orch.
WLAC-Around the Town
WSAI-Mel Snyder's Orch.

10:15 EST 9:15 CST
NBC-Jimmie Littlefield's Orch.:
WEAF WCKY WMAQ WSM
WHIO
CBS-Joe Reichman's Orch.:
WFBM WSMK

NBC-Ink Spots: WJZ WHAM
KDKA Dance Orch.
WAVE-Melody Road
WENR-Ben Pollack's Orch.
WGN-Dream Ship
WIRE-Basonology
WJR-Sports, Rhythm
WKRC-Gray Gordon's Orch.

★ WLW-Paul Sullivan, news room
WOWO-Rhythm Revue
WSAI-Griff Williams' Orch.
WTAM-Brad and Al

10:30 EST 9:30 CST
NBC-(News, WEAF only); Jesse
Crawford, organist: WEAF
WCKY WHIO WMAQ WGY
WHIO (sw 9.53)

CBS-Dance Orch.: WABC WFBM
KMOX WKRC WOWO WMMN
WMMN WBBM WJR

10:30 EST 9:30 CST
NBC-(News, WEAF only); Jesse
Crawford, organist: WEAF
WCKY WHIO WMAQ WGY
WHIO (sw 9.53)

CBS-Dance Orch.: WABC WFBM
KMOX WKRC WOWO WMMN
WMMN WBBM WJR

10:30 EST 9:30 CST
NBC-(News, WEAF only); Jesse
Crawford, organist: WEAF
WCKY WHIO WMAQ WGY
WHIO (sw 9.53)

CBS-Dance Orch.: WABC WFBM
KMOX WKRC WOWO WMMN
WMMN WBBM WJR

10:30 EST 9:30 CST
NBC-(News, WEAF only); Jesse
Crawford, organist: WEAF
WCKY WHIO WMAQ WGY
WHIO (sw 9.53)

CBS-Dance Orch.: WABC WFBM
KMOX WKRC WOWO WMMN
WMMN WBBM WJR

10:30 EST 9:30 CST
NBC-(News, WEAF only); Jesse
Crawford, organist: WEAF
WCKY WHIO WMAQ WGY
WHIO (sw 9.53)

CBS-Dance Orch.: WABC WFBM
KMOX WKRC WOWO WMMN
WMMN WBBM WJR

10:30 EST 9:30 CST
NBC-(News, WEAF only); Jesse
Crawford, organist: WEAF
WCKY WHIO WMAQ WGY
WHIO (sw 9.53)

NBC-Leon Navarro's Orch.: WJZ
WHAM WAVE WSAI WSM
KDKA (sw 6.14)
News: WGBF WBBM WENR
WGN-Griff Williams' Orch.
WHAS-Senator M. M. Logan
WLAC-News; Lust & Found
WLW-Wayside Waterfront
WTAM-Stars Over the Great
Lakes

10:45 EST 9:45 CST
CBS-Dance Orch.: WSMK WLAC
KMOX-Hot Dates in History
WBBM-George Givot's Circus
WCPO-Moods
WENR-Leon Navarro's Orch.
(NBC)

WGBF-Boxing Matches

11:00 EST 10:00 CST
NBC-Mark Fisher's Orch.: WEAF
WIRE WCKY WENR WHIO
WSM WGY (sw 9.53)

CBS-Geo. Givot's Radio Circus:
WABC WKRC WSMK WOWO
NBC-Shandor, violinist; Andy
Sannella's Orch.: WJZ
KDKA DX Club
KMOX-Eddie Dunstedter's Orch.
WAVE-Amateur Night
WFBM-News
WGN-Dance Orch.

WHAM-Bobby Lyon's Orch.
WLAC-Scoreboard; Music
WLW-Old Fashioned Girl
WMAQ-Henry Busse's Orch.
WTAM-Otto Thurn's Orch.

11:15 EST 10:15 CST
CBS-Geo. Givot's Radio Circus:
WFBM
KMOX-Detective Mysteries
WHAM-Lou Brink's Orch. (NBC)
WLAC-Family Hour
WLW-Nemo & Eddie's Orch.

11:30 EST 10:30 CST
NBC-Irving Aaronson's Orch.:
WJZ KDKA WHAM WLW
WENR (sw 6.14)

CBS-Don Bestor's Orch.: WABC
WMMN WOWO WHAS WJR
WKRC WFBM WSMK WBBM
WLAC KMOX

NBC-Ben Pollack's Orch.: WEAF
WCKY WIRE WTAM WHIO
WGY WAVE (sw 9.53)
Dance Music: WSM WSAI
WGN-Joe Sanders' Orch.
WMAQ-Mark Fisher's Orch.

11:45 EST 10:45 CST
WAVE-Don Perdo's Orch.
WCKY Slumber Hour
WGBF Colonial Club

12:00 EST 11:00 CST
NBC-King's Jesters: WMAQ
WIRE
NBC-Fletcher Henderson's Orch.:
WENR WSAI WHIO WAVE
WSM

SHORT-WAVE PROGRAMS FOR FRIDAY

(See Page 29 for List of Stations and Frequencies)

EST Shown; for CST Subtract One Hour

- 5 a.m.—Operatic selections: VK3ME
- 6 a.m.—Callender's hand: GSG GSH
- 6:30 a.m.—BBC dance orchestra: GSG GSH
- 9 a.m.—Ladies' Night: GSF GSG GSH
- 10 a.m.—BBC Midland orchestra: GSF GSG GSH
- 10:30 a.m.—Vatican City hour: HVJ
- 11 a.m.—Commerce hour: COCD
- 11:30 a.m.—Polish hour: SPW
- 1 p.m.—Cuban dance music: COCD
- 1:20 p.m.—Pini's tango orchestra: GSB GSD GSO
- 1:45 p.m.—Navy Week program: GSB GSD GSO
- 2:30 p.m.—Ronald Frankau's show: GSB GSD
- 4 p.m.—Talk, The Fight for Peace: RNE
- 4:20 p.m.—Ladies' Night: GSB GSF GSG
- 4:55 p.m.—Listener greetings: DJB DJD
- 5 p.m.—Woman's hour: DJB DJD
- 5 p.m.—Mayor's program: COCD
- 5:30 p.m.—Flying Day at Templehof: DJB DJD
- 6 p.m.—Kaleidoscope of Opera: DJB DJD
- 6:30 p.m.—Musical concert: ZRO
- 6:45 p.m.—English humorists: GSD GSF GSP
- 7 p.m.—Midnight voice: ZRO
- 7 p.m.—South American program: COCD
- 7:15 p.m.—Maria Narice, songs: ZRO
- 7:15 p.m.—Sound pictures: DJB DJD
- 7:30 p.m.—Light music: DJB DJD DJM
- 7:30 p.m.—IBC trio: YV2RC
- 8 p.m.—National Railways program: HJU
- 8:30 p.m.—Folk music: DJB DJD DJM
- 8:30 p.m.—Tovar brothers, songs: YV2RC
- 8:45 p.m.—Concert orchestra: YV2RC
- 9 p.m.—Fairground, GSC GSF
- 9:15 p.m.—Entertainment: DJB DJD DJM
- 9:56 p.m.—Ladies' Night: GSC GSF
- 10:30 p.m.—Opportunity program: COCD
- 10:45 p.m.—Listener greetings: DJB DJD
- 12 mid.—Overseas hour: JVI
- 12:37 a.m.—Fiji hour: VPD

NEXT WEEK:

- The Mrs. Landon Her Neighbors Know: RADIO GUIDE's special reporter, Arthur Kent, has been busy in Topeka snooping, peeping and checking. Read it!
- Does Radio Cause Droughts? A pet theory of the farmers is analyzed carefully. Very timely.
- Radio Guide's Summer School continues with Jimmy Wallington telling more about announcing.
- Blazing the Radio Trail: A living history of radio, Part II.
- From the Valley of Death: A thriller

Saturday

August 1



Sally Foster

See 8:30 p.m. EST (7:30 CST)

Network Changes

Isle of Dreams, formerly 3:30 p.m., now CBS 3 p.m. EST (2 CST).
 Angelo Vitale's band, formerly 4 p.m., now CBS 3:30 p.m. EST (2:30 CST).
 Arlington Park Races, formerly 5 p.m., now NBC 4:30 p.m. EST (3:30 CST).
 Otto Thurn's Orchestra, formerly 5 p.m., now NBC 5:15 p.m. EST (4:15 CST).
 Patti Chapin, formerly 5:15 p.m., now CBS 6 p.m. EST (5 CST).

News

9:00 a.m.—CBS-WHAS
 9:00 a.m.—NBC-WAVE WCKY
 5:00 p.m.—Kaltenborn Edits the News: CBS-WHAS
 5:30 p.m.—NBC-WENR WSM
 11:00 p.m.—Paul Sullivan: WLW

Classical Music

10:30 a.m.—Beethoven Sonata Series: CBS-WHAS

Comedy

4:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WTAM

Talks

5:45 p.m.—Art of Living: NBC-WTAM

Morning

7:00 EST 6:00 CST
 NBC-Malcolm Claire: WTAM
 CBS-On the Air Today; Lyric Serenade: (sw 21.52)
 NBC-Morn. Devotions: KDKA WSAI (sw-21.54)
 KMOX-Home Folks' Hour
 WCKY-Morning Roundup
 WCPO-Tuna Cowboys
 WGN-Golden Hour
 WKRC-Jerry Foy
 WLS-News, Julian Bentley
 WLW-Δ Family Prayer Period
 WMAQ-Suburban Hour
 WMMN-Carly & Cowboy Jack
 WOWO-Wake Up Melodies
 WWVA-Δ Gospel Tabernacle

7:15 EST 6:15 CST
 NBC-Good Morning Melodies: WTAM
 Musical Clock: KDKA WMMN
 WCKY-News
 WCPO-Morning Jubilee
 WKRC-Stepping Along
 WLS-Par Buttram & Boys
 WLW-Δ Morn. Devotions
 WSAI-Good Morning

7:30 EST 6:30 CST
 CBS-Lyn Murray, songs: (sw-21.52)
 NBC-Cheerio: WTAM WCKY WLW
 KMOX-Markets; News
 WCPO-Musical Sundial
 WFBM-Chuck Wagon
 WHAS-Δ College Devotions
 WIRE-Δ Morn. Devotions
 WKRC-Breakfast Express
 WLAC-News & Melodies
 WLS-Jr. Broadcasters Club
 WOWO-Breakfast Club
 WSM-Musical Clock

7:45 EST 6:45 CST
 NBC-Landt Trio & White: WSAI
 CBS-Oleanders: (sw-21.52)

KMOX Home Folks Hour
 WBEI-News
 WLS-Tommy Tanner, Hoosier soddlusters
 WMMN-Cap. Andy & Flip

8:00 EST 7:00 CST
 NBC-Robert Rissling, bar.: WCKY WTAM
 CBS-Fred Feibel, organist: WSMK (sw-21.54)

★ NBC-Breakfast Club: WSM KDKA WSAI WAVE (sw-21.54)

News: WLAC WLW WWVA
 KMOX-Wakerappers
 WFBM-Early Birds
 WGBF-Δ East Side Tabernacle
 WGN-Song of the Seas
 WHAS-John Young Brown
 WHIO-Almanac
 WIRE-Musical Clock
 WLS-Jolly Joe & His Pet Pals
 WMAQ-Fashion Horoscope
 WMMN-Shopping Notes

8:15 EST 7:15 CST
 NBC-Streamliners; Orch.: WCKY WHIO WTAM
 WCPO-Headlines
 WGN-Melody Bakers
 WLAC-Favorites of the Air
 WLS-The Novelodons
 WLW-Lee Erwin, organist
 WMMN-Fred Feibel, organist (CBS)

WWVA Musical Clock

8:30 EST 7:30 CST
 CBS-Richard Maxwell, songs: WSMK WOWO WMMN WHAS WKRC (sw-21.52)
 WCPO-Popular Varieties
 WGN-Good Morning
 WLW-Dance Rhythm
 WTAM-Kitchen Beauty

8:45 EST 7:45 CST
 CBS-Mellow Moments: WSMK WKRC WOWO WHAS (sw-21.52)
 WGBF-Timely Topics
 WLW-Academy of Medicine
 WMMN-Δ Morning Devotions
 WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST
 NBC-News; Charioteers: WMAQ WCKY WHIO WAVE
 CBS-News; Waltz Time: WHAS WSMK WMMN (sw-21.52)
 News: WFBM WOWO WSM KDKA News; Music
 KMOX-Views on News
 WCPO-Musical Comedy Gems
 WGN-Morning Melodies
 WIRE-Old Fashioned Hymns
 WKRC-Salvation Army Prgm.
 WLS-Jolly Joe's Jr. Stars
 WLW-Rex Griffith & Organ
 WSAI-Δ Church Forum
 WTAM-News; Sherio Trio
 WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST
 NBC-Walter Blafuss' String Ensemble: KDKA WLW (sw-15.21)
 CBS-Bluebirds, Girls Trio: WKRC WOWO KNOX WHAS WMMN WSMK
 NBC-Vass Family: WIRE WSM WAVE WHIO WCKY
 WFBM-Timely Varieties
 WGBF-City Court
 WSAI-Kay Kyser's Orch.
 WTAM-Health & Home

9:30 EST 8:30 CST
 NBC-Chautauqua Children's Concert: WTAM WCKY
 CBS-Let's Pretend, children's prgm.: WKRC WOWO WFBM WHAS WSMK WMMN WWVA (sw-21.52)
 NBC-Josh Higgins of Finchville: KDKA WSM WAVE WIRE (sw-15.21)
 KMOX-The Corn Huskers
 WCPO-Morning Serenade
 WHIO-Municipal Court
 WLAC-Man on the Street
 WLW-Ed Fitzgerald
 WMAQ-Morn. Melodies
 WSAI-Round House Boys

9:45 EST 8:45 CST
 NBC-Originalities; Clark Dennis, tr. & Orch.: KDKA WMAQ WSM (sw-15.21)
 KMOX-Fascinating Melodies
 WAVE-Δ Devotional Service
 WIRE-Ranch Boys
 WLAC-The Pioneers
 WSAI-News

10:00 EST 9:00 CST
 NBC-Wendell Hall, songs: WSAI WAVE KDKA WMAQ (sw-15.21)
 CBS-Ozark Melodies, WMMN WKRC WFBM WLAC WHAS (sw-21.52)
 NBC-Doc Whipple, pianist, WSM WAVE WIRE WCKY WTAM WHIO (sw-15.33)
 KMOX-Better Film Council
 WCPO-Dot Club News
 WGN-Friendly Neighbor's House Party
 WLS-Morning Roundup
 WLW-Music Clubs
 WOWO-Housewife's Hour
 WWVA-Hoosier Merry-makers & Grandpa Jones

10:15 EST 9:15 CST
 NBC-Sweethearts of the Air; Breen & de Rose: WIRE WCKY WSM WHIO (sw-15.33)
 NBC-Cadets Quartet: WSAI WAVE WMAQ KDKA (sw-15.21)
 KMOX-The Home Maker
 WCPO-Kiddies Radio Club
 WGN-Rhythm Rumbles
 WKRC-Woman's Hour
 WLS-Winnie, Lou & Sally
 WLW-Virginians, quartet
 V-TAM-The Tinker Kids

10:30 EST 9:30 CST
 NBC-Jerry Sears' Orch.; Marie de Ville, songs: WCKY WHIO WAVE WTAM
 CBS-Concert Hall; Beethoven Sonatas: WLAC WFBM WHAS WMMN WKRC (sw-21.52)
 Fifth Sonata for Violin and Piano in C Minor, Op. 30, No. 2, (A) Allegro Con Brio, (B) Adagio Cantabile, (C) Rehezo Allegro, (D) Allegro, Beethoven; Sonata No. 10 in D Flat Major, Mozart.
 NBC-Bill Krenz' Orch.: WMAQ WLW KDKA (sw-15.21)
 KMOX-Let's Compare Notes
 WGN-Chubby Kane
 WIRE-Tuneful Topics
 WLS-Smoky's Fire Stories
 WOWO-Markets
 WSAI-Chubby Kane
 WSM-Home Maker's Chat
 WWVA-Rapid Ad Service

10:45 EST 9:45 CST
 KMOX-Concert Hall (CBS)
 WCPO-News
 WGBF-School for Brides
 WGN-Len Salvo, organist
 WLS-Arkie
 WOWO-Joe Trimm
 WSAI-Rhythmic Age
 WSM-Jerry Sears' Orch. (NBC)
 WWVA-The Ol' Parduer

11:00 EST 10:00 CST
 CBS-Larry Vincent, songs: WHAS WMMN WKRC WSMK WFBM KMOX (sw-21.52, 9.59)
 NBC-Concert Miniatures: WSM WCKY WTAM WMAQ WAVE WBE WLW
 KDKA-News
 WCPO-Symphony Hall
 WGBF-Mr. & Mrs.
 WGN-Painted Dreams, sketch
 WHIO-Opportunity Speaks
 WLAC-News; Popeye Club
 WLS-Ralph Emerson, organist
 WOWO-Salon Orch.
 WSAI-Household Hints
 WWVA-Kiddie Prgm.

11:15 EST 10:15 CST
 CBS-Oriente: KMOX WSMK WHAS WKRC WLAC WFBM (sw-21.52, 9.59)
 NBC-Concert Miniatures: WHIO (sw-15.33)
 KDKA-Mid-day Medley
 WGN-Mark Love, basso
 WLS-Markets; News
 WLW-Live Stock
 WMMN-Little Sammy Ash

11:30 EST 10:30 CST
 NBC-Words & Music: WMAQ WAVE KDKA WSM (sw-15.21)
 CBS-Geo. Hall's Orch.: WHAS WMMN WSMK WKRC WFBM WLAC (sw-21.52, 9.59)
 NBC-Merry Madcaps: WIRE WCKY WHIO
 KMOX-Mary Lou & Ozark Rambler
 WGBF-Baby Shop Man
 WGN-Len Salvo, organist
 WLS-Rocky & Ted
 WLW-Old Fashioned Girl
 WSAI-Steven Merrell; Organ
 WTAM-Federal Adult Education
 WWVA-Rhythm Rangers

11:45 EST 10:45 CST
 MBS-Don D'Arcy, bar.; Orch.: WSAI WGN

KMOX-News
 WGBF-Variety Prgm.
 WLAC-Geo. Hall's Orch. (CBS)
 WLS-Old Kitchen Kettle
 WLW-Words & Music (NBC)
 WTAM-Merry Madcaps (NBC)

Afternoon

12:00 EST 11:00 CST
 CBS-Jack Shannon, tr.: WWVA WOWO KMOX WFBM (sw-15.27, 9.59)
 NBC-Old Skipper's Radio Gang: WSM WMAQ WLW WAVE News: WCKY WMMN WHIO
 KDKA-Luncheon Dance
 WCPO-Vacation Tours
 WGBF-Handies
 WGN-June Baker, home management
 WHAS-The Strollers
 WIRE-Safety Club
 WKRC-News; Tune Time
 WLAC-Garden & Home Prgm.
 WTAM-Noonday Resume

12:15 EST 11:15 CST
 CBS-Poetic Strings: WHAS WMMN WKRC WLAC KMOX WFBM (sw-15.27, 9.59)
 NBC-Rex Battle's Ensemble: WCKY WHIO
 KDKA-Slim & Jack
 WGN-Luncheon Music
 WLS-Closing Grain Markets
 WOWO-News
 WSAI-Darktown Meeting Time
 WTAM-At the Exposition
 WWVA-Stock Quotations; News

12:30 EST 11:30 CST
 NBC-Jimmy Littlefield's Orch.: WHIO WCKY WTAM (sw-15.33)
 CBS-Buffalo Presents: WKRC WHAS WLAC WFBM KMOX WOWO (sw-15.27, 9.59)
 NBC-Nat'l Farm & Home Hour; 4-H Club Prgm.: WMAQ WSM WAVE KDKA (sw-15.21)
 WCPO-Man on the Street
 WGN-Markets; Δ Midday Service
 WIRE-Ind. Farm & Home Hour
 WLS-News; markets; weather
 WLW-News & Financial Notes
 WMMN-Inquiring Reporter
 WSAI-Johnny Lewis' Orch.
 WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST
 WCPO-Eleanor Pierce
 WLS-Poultry Service Time
 WLW-Nat'l Farm & Home Hour (NBC)
 WMMN-Shopping Notes
 WSAI-Bide Dudley
 WSMK-Buffalo Presents (CBS)
 WWVA-Luncheon Music

1:00 EST 12:00 CST
 NBC-Sammy Watkins' Orch.: WTAM WHIO WCKY (sw-15.33)
 CBS-Al Roth's Syncoaters: WKRC KMOX WWVA WSMK WFBM WHAS WOWO WMMN (sw-15.27, 9.59)
 WCPO-Leaders in Dance Time
 WGBF-Church & School News
 WGN-Harold Turner, pianist
 WLAC-Luncheon Musicale
 WLS-4-H Club Prgm.
 WSAI-Bob Grayson's Orch.

1:15 EST 12:15 CST
 KMOX-Magic Kitchen
 WGBF-Markets; Farmer Purcell
 WGN-Palmer House Ensemble
 WIRE-News
 WLS-Home Talent Show
 WWVA-Variety Prgm.

1:30 EST 12:30 CST
 NBC-Whitney Ensemble: WAVE WLW WMAQ KDKA (sw-15.21)
 CBS-Madison Ensemble: WKRC WSMK WMMN (sw-15.27)
 NBC-Sammy Watkins' Orch.: WTAM WCKY WIRE WHIO (sw-15.33)
 News: WSM WCPO
 WAVE-Savings Talk; Livestock Reports
 WFBM-Hoosier Farm Circle
 WGN-Len Salvo, organist
 WHAS-Savings Talk; Reports
 WLAC-Δ Church of Christ
 WLS-Weekly Livestock Market Review, Jim Clark
 WOWO-Variety Prgm.
 WSAI-Ted Mack & Orch.
 WWVA-Dr. Lamont

1:45 EST 12:45 CST
 CBS-Clyde Barrie, bar.: WKRC WOWO KMOX WSMK WMMN (sw-15.27)
 WAVE-Carly Fox' Fox Hunters
 WCPO-Dorsey Bros.' Orch.
 WFBM-Downtown Chatter
 WGBF-Curbstone Reporter
 WGN-Blackstone String Trio
 WHAS-Mrs. Randolph Shopping Guide
 WLS-Homemakers Prgm.
 WSM-Whitney Ensemble (NBC)
 WWVA-Δ Gospel Tabernacle

2:00 EST 1:00 CST
 NBC-Walter Blafuss' Orch.: Joe Parsons, basso: WLW WMAQ
 CBS-Down by Herman's: WKRC WLAC WOWO KMOX WHAS WSMK (sw-15.27)
 NBC-Let's Have Rhythm; Top Hatter's Orch.; Carlotta Dale, vocalist; Arthur Hinett, organist; Mad Hatters: WTAM WCKY WAVE WIRE WHIO WSM

To be announced: KDKA WGN
 WCPO-Deep South
 WFBM-Δ Midday Meditation
 WLS-Homemakers' Prgm
 WMMN-Studio Gang
 WSAI-Steve Severus' Pet Club

2:15 EST 1:15 CST
 WCPO-Moods
 WGN-Len Salvo, organist
 WSAI-Sid Gary & Orch.
 WSMK-Down by Herman's
 WWVA-Parents & Teachers

2:30 EST 1:30 CST
 NBC-Weekend Revue: WTAM WCKY WAVE WIRE WHIO WSM
 CBS-Tours in Tone: WKRC WHAS WLAC WWVA WSMK (sw-15.27)
 NBC-Hollywood High-Hatters: KDKA WMAQ WLW (sw-15.21)
 KMOX-Window Shoppers
 WCPO-Moonbeam Singers
 WFBM-Mary Baker's Album
 WGN-Doring Sisters
 WLS-Merry Go Round
 WOWO-Variety Prgm.

2:45 EST 1:45 CST
 NBC-Gale Page, songs: WMAQ KDKA WLW (sw-15.21)
 KMOX-Tours in Tone (CBS)
 WCPO-Musical Matinee
 WGN-Baseball; Boston vs Chicago; White Sox
 WSAI-Understanding Advertising

3:00 EST 2:00 CST
 CBS-Isle of Dreams: WHAS WMMN WKRC WOWO WFBM KMOX WSMK (sw-15.27)
 NBC-To be announced: WENR KDKA WLW (sw-15.21)
 WCPO-Today's Winners
 WLAC-Aft. Melodies
 WMAQ-Weekend Review (NBC)
 WSAI-To be announced
 WWVA-Cowboy Loye's Blue Bonnet Boys

3:15 EST 2:15 CST
 KMOX-Johnnie Adams, songs

3:30 EST 2:30 CST
 NBC-Joan & the Escorts: KDKA WSM WENR WLW (sw-15.21)
 CBS-Angelo Vitales' Band: WLAC WHAS WKRC WMMN WOWO WWVA WFBM WSMK (sw-15.27)
 NBC-Continental; H. Mariani's Orch.: WTAM WCKY WMAQ WIRE WAVE WHIO
 KMOX-Baseball Game
 WSAI-Bill McCame's Orch.

3:45 EST 2:45 CST
 NBC-Davey Rose's Orch.: KDKA WSM WENR WLW (sw-15.21)

4:00 EST 3:00 CST
 NBC-Blue Room Echoes; Orch.; Soloists: WTAM WIRE WCKY WMAQ WHIO (sw-9.53)
 CBS-Broadcast from Coney Island: WKRC WHAS WSMK WLAC WOWO WMMN WFBM (sw-11.83)
 WAVE-Davey Rose's Orch. (NBC)
 WSAI-Rhythm Moments
 WWVA-Hoosier Merry-makers & Grandpa Jones

4:15 EST 3:15 CST
 NBC-Musical Adventures: WSM KDKA WAVE (sw-15.21)
 Spring Night, Schumann-Lied; Puck, Grieg; Nocturne in C Major, Chopin; Liebesleid, No. 1 (Love's Delight) Kreisler.
 WENR-Tuneful Topics
 WSAI-Pancho's Orch.

4:30 EST 3:30 CST
 NBC-Arlington Park Races; Arlington Handicap & Futurity: WCKY WAVE WHIO WIRE WSM WENR KDKA (sw-15.21)
 CBS-Charlie Barnet's Orch.: WHAS WFBM WMMN WLAC WKRC (sw-11.83)
 NBC-Kaltenmeyer's Kindergarten with Bruce Kamman & Merrill Fugitt: WTAM WMAQ WLW (sw-9.53)
 WCPO-Invitation to the Waltz
 WOWO-Studio Prgm.
 WWVA-Shopping Synecopation

4:45 EST 3:45 CST
 CBS-Charles Barnet's Orch.: (sw-9.59)
 WCPO-Modern String Ensemble
 WSAI-Fishing Angles

5:00 EST 4:00 CST
 CBS-Kaltenborn Edits the News: WHAS WLAC WWVA WFBM WKRC WOWO WSMK (sw-11.83, 9.59)
 ★ NBC-Int'l Broadcast from Germany; Olympic Resume: WIRE WMAQ WTAM
 WCPO-Final Headlines
 WGN-Futurity Stake Race at Arlington Park
 WMMN-Kleever Kiddie Klub
 WSAI-What's New?

5:15 EST 4:15 CST
 CBS-Oleanders, male quartet: WLAC
 NBC-Otto Thurn's Orch.: WIRE WMAQ WTAM (sw-9.53)
 CBS-News of Youth: WWVA (sw-11.83, 9.59)
 KMOX-Judy & Her Jesters
 WCPO-Roy Wilson
 WFBM-Tea Time Tunes
 WHAS-Melody Cruise
 WKRC-Fort Scott Camp
 WOWO-American Family
 WSAI-Jones Boys

5:30 EST 4:30 CST
 CBS-News; Sports Resume: (sw-11.83)
 NBC-News; Sonia Esson, contralto: WMAQ WAVE WSM WTAM WCKY WIRE WHIO
 CBS-News; Al Roth's Orch.: WOWO KMOX WWVA WLAC WSMK WKRC (sw-9.59)
 NBC-News; Noble Cain & A Cappella Choir: WENR WSAI
 KDKA-Baseball Scores; Weather
 WCPO-Dixieland Band
 WGN-Dick Messner's Orch.
 WLW-Blue Belles
 WMMN-Shopping Notes

5:45 EST 4:45 CST
 NBC-Noble Cain & A Cappella Choir: KDKA (sw-15.21)
 CBS-Al Roth's Orch.: WHAS WFBM WMMN WOWO (sw-11.83)
 NBC-The Art of Living, speaker: WTAM WCKY WSM WAVE WIRE WHIO WMAQ (sw-9.53)
 WCPO-Asher & Little Jimmie
 WGBF-News
 WGN-Armchair Melodies
 WLW-Alfred Gus Karger

6:00 EST 5:00 CST
 NBC-King's Jesters: WENR KDKA (sw-11.87)
 NBC-Saturday at Connie's; Connie Gates, contralto; Jerry Sears' Orch.: WMAQ WCKY WAVE WIRE WHIO (sw-9.53)
 CBS-Patti Chapin, songs: WOWO KMOX (sw-11.83)
 WCPO-One Night Bandstand
 WFBM-State Fair Amateur Contest
 WGBF-Mysterious Pianist
 WGN-Blackstone String Trio
 WHAS-To be announced
 WKRC-Dixieland Band
 WLW-R. F. D. Hour
 WMMN-News
 WSAI-Baseball Scores
 WSM-Strings; Pan American Broadcast
 WTAM-Sportsman
 WWVA-Baseball Scores; News

6:15 EST 5:15 CST
 ★ NBC-Int'l Broadcast from Germany; Olympic Resume: WSM KDKA WSAI (sw-11.87)
 CBS-Song Stylists, male quartet: WHAS WOWO WMMN (sw-11.83, 9.59)
 NBC-Heinie's Grenadiers: WCKY WIRE WMAQ WHIO (sw-9.53)
 KMOX-Talks on Religion
 WAVE-Round the Town
 WCPO-Ft. Scott Prgm.

Frequencies

KOKA-980	WGN-720	WLW-700
KMOX-1090	WOY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WKYC-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-850
WEAF-860	WJZ-760	WSMK-1360
WENR-770	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

WENR-Musical Grab Bag
WGN-Palmer House Ensemble
WKRC-Sports; News
WLAC-Δ Church of Christ
WTAM-Marine Theatre; Band
WWVA-Where to Go to Church

6:30 EST **5:30 CST**
NBC-Dou Ferli's Orch. WENR
WSAI
CBS-Dinoer Concert: WHAS
WKRC KMOX WMMN WFBM
WSMK (sw-11.83-9.59)
MBS-Sherlock Holmes WGN
WLW
KDKA To be announced
WCPO-Merchants' Bulletins
WGBF-Hoffman's Boys Club
WHIO-News; To be announced
WOWO-Variety Prgm.
WGM-Δ Sunday School Lesson
WTAM-Paul Burton's Orch.
WWVA-Δ Bible School

6:45 EST **5:45 CST**
NBC-Sport Parade; Thornton
Fisher: WTAM WSM WCKY
WMAQ
WAVE-Oh! Kentucky Clucker
WCPO-Secretary Hawkins
WFBM-News
WGBF-Club Time
WHAS-James Speed; Word Pic-
tures
WHIO-News; Weather; Dance
Music
WIRE-Sport Slants
WLAC-Sons of the Pioneers
WTAM-Passers By
WWVA-Parade of the Stars

Night

7:00 EST **6:00 CST**
NBC-Carl Ravazza's Orch.:
WEAF WCKY WMAQ WIRE
WGY WTAM
CBS-Saturday Night Swing:
WABC WHAS WKRC WLAC
KMOX WFBM WWVA WMMN
WJR WSMK (sw-11.83-6.06)
NBC-El Chico, Spanish Revue
WJZ WAVE WSM WLW
KDKA (sw-11.87)
WBBM-George Givot's Circus
WCPO-Gaiivano & Cortez
WGN-Sports Review
WHAM-Hank & Herb
WHIO-Harry Kalb's Orch.
WLS-Henry Hornsbuckle; Four
Hired Hands; Gen. Gorbel
WSAI-Johnny Lewis' Orch.

7:15 EST **6:15 CST**
WAVE-Consumer's Council
WCPO-Ily C. Geis
WGN-Rubinoff, violinist
WLS-Prairie Ramblers & Patsy
Montana
WSAI-Headliners

7:30 EST **6:30 CST**
NBC-Meredith Willson's Orch.:
WEAF WTAM WGY WMAQ
WCKY WIRE WHIO (sw-9.53)
CBS-Columbia Workshop; Dir of
Irving Reis: WABC WWVA
WHAS WJR WFBM WLAC
WKRC WMMN WBBM KMOX
WSMK (sw-11.83-6.06)
NBC-Gullinan Band Concert:
WJZ KDKA WLW WHAM
(sw-11.87)
WAVE-Dinner Music
WCPO-Sport Review
WGN-Ozzie Nelson's Orch.
WLS-Barn Dance Party
WDWO-Earl Gaultner's Orchestra
WSAI-Stadium Concert
WSM-Delmore Brothers

7:45 EST **6:45 CST**
Rubinoff, violinist: WAVE WGBF
WCPO-Cafe Continentale
WGN-Tom, Dick & Harry
WLS-Roy Anderson, bar.; Ralph
Emerson, organist
WSM-Musical Memory Time

8:00 EST **7:00 CST**
NBC-Jamboree; Don McNeill,
m.c.: WEAF WTAM WMAQ
WGY WCKY WIRE WHIO
(sw-9.53)
CBS-Bruna Castagna, contr.;
Orch.: WABC WWVA WBBM
WFBM KMOX WMMN WJR
WKRC WHAS (sw-11.83-6.06)
WAVE-Goldman Band (NBC)
WRBM-Grant Park Concert
WCPO-Soft Light & Sweet Mu-
sic
WGN-News; Sports
WLAC-Sports
WLS-Barn Dance Jamboree

WOWO-Variety Prgm.
WSM-Hilltop Harmonizers

8:15 EST **7:15 CST**
WGN-New York Philharmonic
Orch.
WKRC-Gray Gordon's Orch.
WLAC-Δ Church of Hollywood
WLS-Hilltoppers
WSM-Variety Prgm.

8:30 EST **7:30 CST**
★ NBC-The Chateau; Smith
Ballew, m.c.; Guests; Victor
Young's Orch.: WEAF WTAM
WMAQ WGY WLW (sw-9.53)
CBS-Salon Moderne: KMOX
WJW WFBM WMMN WLAC
WJR (sw-6.06)
★ NBC-ALKA-SELTZER PRE-
sents the National Barn Dance;
Henry Burr, Verne, Lee &
Mary, Hoosier Hot Shots;
Novelodians, male trin; Sally
Foster; Lula Belle & Arkie,
songs; Uncle Ezra; Maple City
Four; Joe Kelly, m.c.; WJZ
WHAM KDKA WIRE WHIO
WAVE WLS (sw-11.87)
CBS-Professor Quiz & His Brai-
n-busters: WABC (sw-11.87),
WBBM-Bernie Cummins' Orch.
WCKY-Front Page Dramas
WCPO-Ward's Orchestra
WHAS-Louisville Ensemble
WSM-Thank You Stusia

8:45 EST **7:45 CST**
★ Smiling Jack's Missouri Moun-
tainers: WSM WCHS WPAD
KMOX Thank You, Stusia
WBBM Rhythm Revue
WCKY-Hit Tune Revue
WJR-Sports on Parade
WKRC-Rubinoff, violinist

9:00 EST **8:00 CST**
★ CBS-Your Hit Parade &
Sweepstakes; Freddie Rich's
Orch.; Margaret McCrae &
Buddy Clark, vocalists; Norse-
men Quartet: WABC WBBM
WFBM WHAS KMOX WMMN
WKRC WJR WLAC WWVA
(sw-6.12-6.06)
NBC-Nat'l Barn Dance: (sw-
6.14)
WCKY To be announced
WCPO-Bill Dietrich's Orch.
WGY-News; Organ Reveries
WSAI-Titans of Science
WSM-Possum Hunters; Uncle
Dave Macon; Gully Jumpers

9:15 EST **8:15 CST**
WGN-Joe Sanders' Orch.
WSM-Gully Jumpers

9:30 EST **8:30 CST**
NBC-Jimmy Lunceford's Orch.:
WJZ WHAM
NBC-Stringtime: WEAF WHIO
WTAM WGY WCKY (sw-9.53)
Dance Orch.: KDKA WGN
WAVE To be announced
WCPO-Billy Shaw's Orch.
WGY-Musical Prgm
WIRE-Rubinoff, violinist
WLS-Hilltoppers; Prairie Ram-
blers & Patsy Montana
WLW To be announced
WMAQ-Grant Park Concert
WSAI-Concert Hall
WSM-Dixie Liners

9:45 EST **8:45 CST**
WIRE-Stringtime (NBC)
WLS-Henry Hornsbuckle; George
Goebel & Four Hired Hands
WSAI-Duke Messner's Orch.
WSM-Curt Poulton; Missouri
Mountaineers

10:00 EST **9:00 CST**
★ NBC-ALKA-SELTZER PRE-
sents The Nat'l. Barn Dance:
WLW (also see 8:30 p.m.)
CBS-Bob Crosby's Orch.: WABC
WMMN WJR
NBC-News; Irving Aaronson's
Orch.: WJZ WHAM
NBC-Clem McCarthy, sports:
WEAF
News: WIRE WKRC WWVA
Four Star Revue: KMOX WBBM
KDKA News; Sports; Weather
WAVE-Ferde Grofe's Orch.
WCKY-Five Star Final
WCPO-Jack Sprigg's Orch.
WFBM-Sportslight
WGY-News; Frankie Carle's
Orch.
WHAS-Here's to You
WHIO-News; Claude Hoagland's
Orch.
WLAC-Around the Town
WLS-Nat'l Barn Dance
WMAQ-King's Jesters
WSAI-Mel Snyder's Orch.
WSM-Honey Wilds; Fruit Jar
Drinkers; Delmore Brothers
WTAM-George Hessberger's Orch.

10:15 EST **9:15 CST**
NBC-Irving Aaronson's Orch.:
KDKA (sw-6.14)
CBS-Bob Crosby's Orch.: WFBM
WKRC WSMK
NBC-Clint Noble's Orch.: WEAF
WCKY WIRE WAVE WHIO
WTAM WGY (sw-9.53)
MBS-Horace Heidt's Orch.: WGN
WSAI
WLS-Cabin & Bunkhouse Melo-
dies
WMAQ-Henderson's Orch.
WWVA-Club Diamond

10:30 EST **9:30 CST**
NBC (News, WEAF only) Russ
Morgan's Orch.: WEAF WGY
WAVE WHIO WCKY WIRE
WTAM (sw-9.53)
CBS-Hal Kemp's Orch.: WABC
WJR WKRC WHAS WLAC
NBC-Al Donahue's Orch.: WJZ
WHAM KDKA (sw-6.14)
MBS-Griff Williams' Orch.: WGN
WSAI
KMOX-News & Sports
WBBM-John Harrington, news
WCPO-Moonlight Sonata
WFBM-Law for the Layman
WMAQ-Henry Busse's Orch.
WMMN-Melody Manor
WSM-Crook Brothers; Sallie &
Sallie; Deford Bailey; Possum
Hunters
WWVA-Earl Summer's Orch.

10:45 EST **9:45 CST**
CBS-Hal Kemp's Orch.: WFBM
KMOX WSMK
WBBM-Geo. Givot's Circus
WLS-Nat'l Barn Dance
WWVA-Inquiring Microphone

11:00 EST **10:00 CST**

NBC-Eddy Duchin's Orch.: WEAF
WCKY WHIO WTAM WIRE
WGY (sw-9.53)
CBS-Jan Garber's Orch.: WABC
WLAC WBBM WHAS KMOX
WKRC WSMK WMMN WJR
NBC-Lou Brigg's Orch.: WJZ
WHAM WSAI WAVE KDKA
(sw-6.14)
WFBM-News
WGN-Dance Orch.
★ WLW-Paul Sullivan, news room
WMAQ-Mark Fisher's Orch.
WSM-Dixie Liners; Uncle Dave
Macon; Fruit Jar Drinkers;
Sid Harkreader; Delmore Bros.;
Robert Lunn; Deford Bailey;
Bunkley
WWVA-Midnight Jamboree

11:15 EST **10:15 CST**
KMOX To be announced
WFBM-Jan Garber's Orch. (CBS)
WLW-Tommy Tucker's Orch.

11:30 EST **10:30 CST**
CBS-Benny Goodman's Orch.:
WABC WHAS WKRC
NBC-Henry King's Orch.: WJZ
WAVE KDKA WSAI WHAM
(sw-6.14)
CBS-Herbie Cummins' Orch.:
WSMK WMMN WLAC WBBM
WJR WFBM

NBC-Charles Stenross' Orch.:
WEAF WTAM WCKY WHIO
WIRE WGY (sw-9.53)
MBS-Joe Sanders' Orch.: WLW
WGN
KMOX-News
WMAQ-Ben Pollack's Orch.

11:45 EST **10:45 CST**
KMOX-Edlie Dunstedter; Orch.
WCKY-Slumber Hour

12:00 EST **11:00 CST**
CBS-Eddie House, singing organ-
ist: KMOX WBBM
NBC-King's Jesters: WMAQ
WHIO WSAI WAVE WIRE
Dance Orch.: WHAS WGY WGN
WENR-Flet. Henderson's Orch.
WFBM-Louie Lowe's Orch.
WHAM-Art Taylor's Orch.
WLAC-Malcolm Tate, organist
WLW-Barney Rapp's Orch.
WSM-Curt Poulton
WTAM-Midnight Revue

12:15 EST **11:15 CST**
NBC-Willie Hollander's Orch.:
WSAI WHIO WMAQ
CBS-Carl Schreiber's Orch.:
KMOX WBBM
WAVE-Dou Pedro's Orch.
WIRE-Sandy Williams' Orch.
(NBC)
WSM-Crook Brothers' Band

12:30 EST **11:30 CST**
NBC-Keith Beecher's Orch.:
WENR
NBC-Mark Fisher's Orch.: WIRE
WHIO WMAQ WAVE

MBS-Ozzie Nelson's Orch.: WGN
WLW
WFBM-Carl Schreiber's Orch.
(CBS)
WHAS-Dream Serenade
WLAC-Malcolm Tate, organist
WSAI-News; Slumber Hour
WSM-Gully Jumpers; Sam &
Kirk McGee; Bunkley Brothers
WTAM-Paul Burton's Orch.
WWVA-Organ Interlude

12:45 EST **11:45 CST**
CBS-Jos. Cherniavsky's Orch.:
WBBM KMOX WFBM
WWVA-Midnight Jamboree

1:00 EST **12:00 CST**
MRS-Horace Heidt's Orch.: WGN
WLW

KMOX-Dancing Time
WBBM-News; Musical Weather
Man
WHIO-Sleepy Valley

1:15 EST **12:15 CST**
WBBM-Austin Mack's Orch.

1:30 EST **12:30 CST**
WGN-Joe Sanders' Orch.
WHIO-Music Goes 'Round
WLW-Moon River

End of Saturday Prgms.

SHORT-WAVE PROGRAMS FOR SATURDAY

(See Page 29 for List of Stations and Frequencies)

EST Shown; for CST Subtract One Hour
5 a.m.—Dance hands: YK3ME
6 a.m.—Lutes' Night: GSG GSH
6:45 a.m.—Children's hour: GSG GSH
8:20 a.m.—Surrey vs. Notts, cricket: GSG GSH
9:30 a.m.—H. M. Grenadier Guards band: GSG
10:15 a.m.—A Little More Drama: GSG GSG
10:45 a.m.—Olympic games opening: GSG GSG
11:45 a.m.—Surrey vs. Notts, cricket: GSG GSG
12:15 p.m.—Children's hour: GSG GSG GSO
1 p.m.—Cuban dance music: COCD
1:45 p.m.—Soldier songs: GSB GSD GSO
2 p.m.—Latin American music: (OC)
2 p.m.—Olympic games opening: GSB GSD
4 p.m.—Letter to a golf club secretary: GSB GSF
4:55 p.m.—Listener greetings: DJB DJD

5 p.m.—Mayor's program: COCD
5:30 p.m.—Dance music of 1925: GSB GSF GSC
5:30 p.m.—League of Nations: IIBL HBP
6 p.m.—Singers: COCO
6 p.m.—Hanwell band: GSD GSF GSP
6:30 p.m.—J. D. Casalis and partner: GSD GSF
7:05 p.m.—Olympic games opening: GSD GSF
7:15 p.m.—Sound pictures: DJB DJD
7:45 p.m.—Veezuclan songs: YV2RC
8:15 p.m.—Raul Izquierdo, crooner: YV2RC
9 p.m.—National Tourist program: TIFP
9 p.m.—Tidworth Tattoo: GSG GSF
9:32 p.m.—Raymond's orchestra: GSG GSF
10:25 p.m.—Titania's Palace visits Canada: GSC
10:30 p.m.—Opportunity program: COCD
10:45 p.m.—Listener greetings: DJB DJD
12 mid.—Oveasen hour: JVH

CONTESTS ON THE AIR

SUNDAY

12:30 p.m. EST (11:30 CST), NBC network.
While the City Sleeps. Cash for true stories
about milkmen.

6:45 p.m. EST (5:45 CST), NBC network. Sun-
set Dreams. Rebroadcast for West at 10 p.m. EST
(9 CST). Jingle contest, wrist watch prizes.

TUESDAY

8 p.m. EST (7 CST), NBC network. Vox Pop.
Wrist watches weekly for questions or problems.

WEDNESDAY

9 p.m. EST (8 CST), NBC network. Your Hit
Parade. Carton of cigarettes given for naming
three leading hit songs of the week.

SATURDAY

9 p.m. EST (8 CST), CBS network. Your Hit
Parade. Carton of cigarettes given for naming
three leading hit songs of the week.

THROUGH THE WEEK

2 p.m. EST (1 CST), NBC network. Daily ex-

cept Saturday and Sunday. Pepper Young's Fam-
ily. Cash, radios, for finishing sentence.

6:30 p.m. EST (5:30 CST), NBC network. Lum
'n' Ahner program. Two bicycles given daily,
except Saturday and Sunday, for last line in
limerick. Merchandise requirement.

ARE YOU CONTEST WISE?
Are you winning the coveted prizes you see announced to
the papers? Your chance is as good as those of who, but
you must know how. THE BEST SOURCE OF INFOR-
MATION COMES THROUGH READING AMERICA'S
FOREMOST CONTEST PUBLICATIONS, CONTEST
MAGAZINE and NUGGETS MONTHLY
Single copy 20c — \$2.00 per year
SPECIAL INTRODUCTORY OFFER
In order to acquaint you with these leading contest publi-
cations, we will send you both magazines for a period of
FOUR MONTHS for only ONE DOLLAR. Issued on the
1st and 15th of the month.
A. D. FREESE & SON, Publishers UPLAND, IND.

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**Smiling Jack and
His Mountaineers**
8:45 p.m. EST—7:45 CST
650 Kilocycles 50,000 Watts

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HOT SHOTS**

The Rural Rhythm Boys
LISTEN TO THEIR UNIQUE TIN PAN BAND
EVERY SATURDAY NIGHT—56 NBC Stations
A rollicking program with a full hour of old time singing,
dancing and homespun fun. A program that's different. Over
40 outstanding Radio stars on this popular program. Brought
to you direct from WLS, Chicago, every Saturday night over
KDKA - WLW
8:30 P.M., EST — 10:00 P.M., EST

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Wear the WEIL BELT for 10 days at our expense! You will appear many inches slimmer at once and in ten days your waist line will be 3 inches smaller. 3 inches of fat gone or no cost! "I reduced 8 inches" writes Geo. Bailey. "Lost 50 lbs." writes W. T. Anderson. . . . Hundreds of similar letters. If you do not . . .

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(2) Lily of the Valley
(3) Aristocrat

Send only **20¢**
A single drop lasts a week!

To pay for postage and handling send only 20¢ (silver or stamps) for 3 trial bottles. Only one set to each new customer. **PAUL RIEGER,**
293 Davis St., San Francisco, Cal.

BLAZING THE RADIO TRAIL

(Continued from Page 21)

but there were echoes and the microphone picked them up. Next the band played out-of-doors with excellent results. But the coming Winter would make out-door broadcasting impossible. So a tent was erected on the roof of the building. Never before had sound reproduction been so accurate.

The operators of KDKA rubbed their hands in glee and announced that they had triumphed. So, indeed, they had until a wild wind whipped its way across Pittsburgh and lifted the tent from the roof to deposit it in the street below, much to the amazement of passers-by.

But minds were alert in radio, then as now. And some bright lad had the idea of putting up the tent indoors. On the top floor of the building was a spacious room. The tent was erected there and the music continued. And from this grew the idea of draping the rooms with burlap and monks cloth.

And were those rooms—thus draped and with no air conditioning—hot! Golly! I've strummed away on my ukulele with the perspiration pouring from my face and fingers. However, that was all part of radio life in the early 1920s.

No other industry has grown so rapidly. Do you remember how long people said that the motion pictures were "in their infancy"? The phrase has never been applied to radio. The reason is that radio, unlike the movies, did not stay in its infancy. Never has an art developed so quickly.

In 1920 there was but one station. In 1922 there were 600 throughout the country, and, in 1924, there were 1,400!

Imagine such strides! From the time when people marveled that the human voice over the air could be heard for a distance of three or four miles until the day when radio made possible that most fascinating and thrilling of radio legends which I am about to tell.

I refer to the story of the newspaper editor and Admiral Byrd. It was on the first expedition of Little America that a certain newspaper had a radio hook-up half-way 'round the world. There was a broadcasting set both at the paper and in Byrd's camp.

One night the editor decided to go to his home to listen to the broadcast and disconnected his telephone so that he would not be interrupted. While thus engaged something very important, demanding an instant decision on his part, came up at the office. Knowing that he could not be reached by telephone, the broadcaster at the paper (in New York) asked Admiral Byrd—in distant Little America—to ask the editor to telephone his office. And that transaction took only a fraction of the time it would have taken a messenger to go from the office to the editor's home.

When such thrilling things as that could happen in our profession, it is no wonder that I and many others looked with awe at the great possibilities which radio would develop.

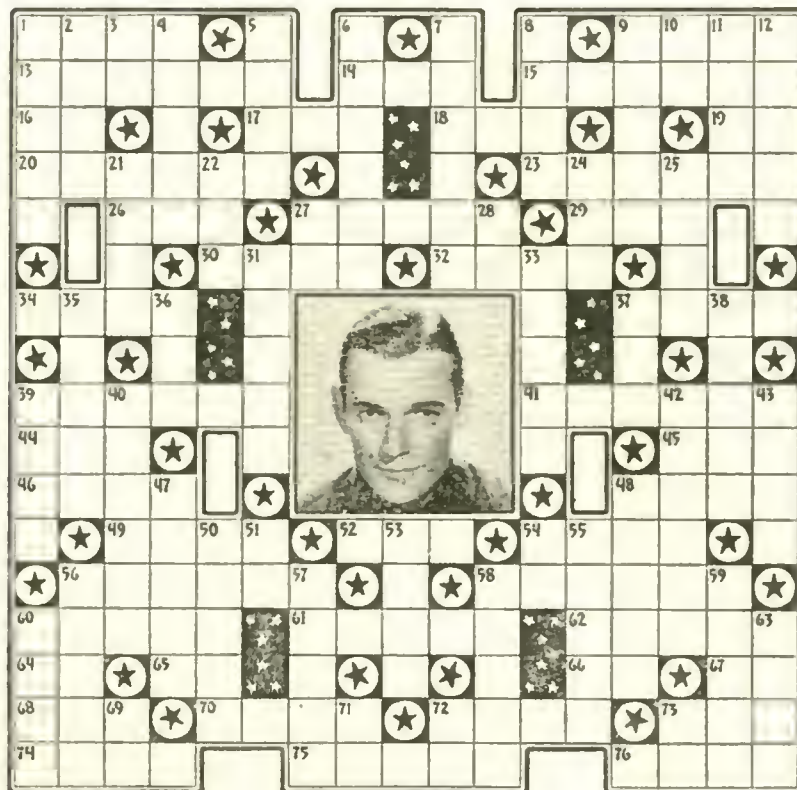
It was a fortunate "hunch" (at least I think it was) that brought Peter to radio.

I was playing with my girl synco-paters over the air when Peter, already a recognized song writer, came to the station out of curiosity as so many people did then. This was just a few months after my radio debut.

We were introduced by his brother, whom I had met at a music publisher's house, and he asked me to lunch. Due to his momentary financial embarrassment (Peter says he was just plain broke) we went to a little Italian place. I ordered spaghetti, the cheapest dish on the menu and the most fattening.

At any rate, the next evening he carried my ukulele case home for me—and has kept the job ever since! When we walked into the studio to do our first broadcast together, a nice-looking young man was singing "Road to Mandalay." I thought it sounded divine and that the singer had a grand voice.

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

- 1—Little organ Annie
- 9—Hoff, bandleader
- 13—Performing on the stage
- 14—Feminine name
- 15—Marion —, prima donna
- 16—A state (abbr.)
- 17—Ozzie was a — student at Rutgers
- 18—Prosecute
- 19—Clara, Lu 'n' —
- 20—Tommy and Jimmy —
- 23—Buddhist temple
- 26—Consumed
- 27—Connie —, contralto
- 29—Greek letter
- 30—Charles —, announcer
- 32—Long ago
- 34—Short lyrical poems
- 37—Van, announcer
- 39—Professor Kellenneyer
- 41—Tiny Mexican songstress
- 44—Crime Claws
- 45—Lubricate
- 46—Warnow, maestro
- 48—First man
- 49—Abner
- 52—Frank — Calling
- 54—Asian desert
- 56—The star in the photo
- 58—Shaké well before —
- 60—Venuta, singer
- 61—Newspaper edition
- 62—Girani, singing harpist
- 64—Article
- 65—Initials of British maestro
- 66—Knights of England (abbr.)

VERTICAL

- 1—Trio and White
- 2—A sound repeated
- 3—Against
- 4—Ordinal number
- 5—Unattractive
- 6—Ruby —, conductor
- 7—Louise — and the West-erners
- 8—Gail

- 9—Plugs up
- 10—Bawly
- 11—Rustie pipe
- 12—Abe —, maestro
- 21—Control in speed
- 22—Slippery fish
- 24—Minnie
- 25—Covered with oil
- 27—To set forth
- 28—Thus
- 31—Chateau maestro
- 33—Smiling Irish eyes
- 35—Ancient Italian goddess of light
- 36—Hayes, commentator
- 37—Chester Lauck
- 38—Feminine name
- 39—Hal of North Carolina
- 40—Russ —, bandleader
- 42—Medicine
- 43—Charity
- 47—Detroit Symph. conductor
- 48—Endure
- 50—Sade is Bernadine —
- 51—Chemical symbol for iron
- 53—Male voice
- 54—Grand Union (abbr.)
- 55—City in Japan
- 56—The Star of Stars
- 57—Ted —, bandleader
- 58—Composer of "St. Louis Blues"
- 59—To gaze
- 60—Grandpa Burton, Bill —
- 63—Rapee, conductor
- 69—Negative
- 71—Exclamation of surprise
- 72—Wynn
- 73—Mix type

Solution to Puzzle Given last Week

ORAGONETTE FRAY
EAST ADORE ROLE
ACT METER EELS
NEABENNAIDE
EDITORS TEAMING
RIO MARIE
SHEEN JESSICA SNEER
MA DRAGONETTE CM
OZARK DRAGONETTE MACES
TENON ENO
ELEMENT FLAYEL
BEAR RUN BIO
GALE MASON BURN
ALAR EDEMA PRIG
BERG DETERMINES

The "Road to Mandalay" lad was to be our announcer. We were thrilled at hearing our names linked together for the first time, and afterwards the person who had linked them was introduced to us—Graham McNamee.

When our program was over, he shook hands with Peter and me. "That was swell," he said. "You two make a great team!"

And somehow his words, casual as they were, were prophetic. It is up to our listeners to say how great a team of entertainers we are, but certainly there can be no doubt that our love for each other is great. And I think that Mac sensed the happiness that was in store for us.

Our career was launched by Graham McNamee. Our radio life stretched ahead of us like an enchanting white road!

(To Be Continued)

May Singhi Breen and Peter de Rose, the Sweethearts of the Air, may be heard Tuesday through Saturday over an NBC network at 11:15 a.m. EDT (10:15 EST; 10:15 CDT; 9:15 CST; 8:15 MST; 7:15 PST).

SONG HITS OF THE WEEK

WITH the northern part of the continent gasping for breath after the terrific heat, those Americans seem to have forgotten all about Dixie. At least, enough so that it slipped to fourth place in this week's "Your Hit Parade" tabulation of popular songs. Now, in a frenzy of generosity, the country sings "Take My Heart," and follows it—though not in apposition—with "These Foolish Things." The fifteen hit-tunes are listed below in the order of their popularity.

- 1—Take My Heart
- 2—These Foolish Things
- 3—You Can't Pull the Wool over My Eyes
- 4—Is It True What They Say About Dixie?
- 5—The Glory of Love
- 6—It's a Sin to Tell a Lie
- 7—Would You
- 8—A Small Hotel
- 9—Robins and Roses
- 10—On the Beach at Bali Bali
- 11—Stompin' at the Savoy
- 12—Let's Sing Again
- 13—No Regrets
- 14—Crosspatch
- 15—She Shall Have Music

THE RADIO THEATER GOES HOLLYWOOD

(Continued from Page 25)

persistent that we had to rush to finish within the hour."

Still prowling around backstage, we run into a young actor who tells us the story about Clark Gable's ears. The script writers wanted to put in a line or two in DeMille's speech referring to the size of the popular actor's listening apparatus. But they didn't know how Clark would take it. Finally one of them broached the subject to Gable.

"Who is going to be listening to the program?" Clark asked.

"Oh, only about 80,000 women and a couple of guys."

"Okay," grinned the actor, "leave the cars in."

A muffled explosion, over in one corner of the darkened stage, arouses our curiosity. We find that Charles Forsythe, sound man extraordinary, is responsible. He was a drummer six years ago, but he got to fooling around and became a sound expert.

CHARLIE shows us how, during the Marlene Dietrich-Clark Gable show, he achieved the sound of a car door closing by gently shutting a traveling bag. Our astonishment grows in leaps and bounds. The realistic explosion was achieved by bouncing a rubber ball full of shot, the ball being supported by rubber bands. A wireless key, tapped just the right way, gives the sound of a whining shell in "The Dark Angel." There are hundreds of other tricks, developed exclusively for the Radio Theater.

During all of our investigation, the little group of actors around the table waits patiently. Then Herbert Marshall comes in. Merle Oberon is detained at the studio, but she arrives soon afterward with David Niven, who also has a role in the show. Merle kisses Herbert affectionately on the cheek, just below his left ear, and we know instantly that they have been friends for a long time. Herbert rumples her hair affectionately. Then they all pull up chairs and go to work.

We are surprised to see the feeling Merle puts into the mere matter of a first rehearsal. The soft intonations of her voice are reminiscent of work in her "Dark Angel" role on the screen. Her smile flashes then fades as the corners of her delicate mouth turn down, touching her face with an infinite sadness.

BIT by bit, the play takes shape. Herbert Marshall, reading his script, says, "Have you seen my profile?"

Then he stops, bites his lip, looks puzzled and says, "After I say 'profile,' hadn't I better exclaim 'there!' You know, this is a radio audience. How are they going to understand what comes next unless I say something to indicate that I have shown my profile?"

A brief consultation follows. The line reads as we hear it over the air: "Have you seen my profile? There!"

Things go on that way for hours. The play sounds all right to us. Why can't they put it on the air the way it is instead of holding several more rehearsals?

"Timing is the big problem," Director Woodruff explains patiently. "The whole script has to be carefully checked, trimmed or expanded here and there. Almost every word is scheduled to a precise second. Yet none of this careful timing must interfere with the dramatic quality of the play."

This very thing, we learned, almost happened during the broadcast of "The Thin Man." The program had carried along too rapidly. Toward the end, there was too much time left. By signals the director telegraphed the idea to the cast that they must drag their lines wherever possible. The musical background was held a bit

longer. Where previously applause had been cut short, it was now lengthened. Finally, Myrna Loy and Bill Powell finished off before the microphone.

HOW about it?" we ask. "Doesn't timing throw a scare into these movie stars who are used to more deliberate work in front of a camera?"

"In some cases, yes," is the answer. "Ruby Keeler confessed to being quite frightened before she went on in 'Burlesque.' This was, of course, as much a result of the type of role being new as to fear of the mike."

Now, what of the future? What stars will step before the mike at the Radio Theater?

These are questions that even the sponsors themselves cannot answer. At present it appears certain that Jeanette MacDonald will come next, but—at this writing—her leading man has not been chosen. Gary Cooper and Jean Arthur are on the schedule. So are Claudette Colbert, Carol Lombard and Jack Oakie. Mae West, too, may appear later, but probably not if she sets her price at \$10,000, the last figure offered her for a radio appearance.

Bright as the future is for the Radio Theater, there is no possible way in which a definite program can be mapped out. Hollywood is an uncertain city. Everything depends on whether or not the stars have free time from constantly changing picture schedules. Everything, of course, with the one exception of the necessity for securing permission from various agents.

But sooner or later, all of Hollywood's famous artists will come to your home by way of the little theater on Hollywood Boulevard. A careful estimate shows that during the next year more than \$4,500,000 will be spent in movieland for rights to the talents of its actors, musicians and writers.

That, of course, is a great deal of money. Remember, however, by what strange and devious paths these entertainers come. We wouldn't turn on our radio to listen to a grime-smear oil worker. But if, as is the case, that oil worker struggled for years to become finally Clark Gable, that would be a different matter. No little tap dancer from Brooklyn could thrill millions of listeners. Unless she happened to have fought her way to the top and become Ruby Keeler.

AND no radio program produced by a man who worked in a barn would create a ripple of attention unless that same man happened to be one who struggled through many bitter years to become known as the creative genius behind "The King of Kings," "The Ten Commandments," and "The Crusades."

In other words, unless the man happened to be Cecil B. DeMille—and the program one we know as the Radio Theater.

Lux Radio Theater may be heard Mondays over a CBS network at 9 p.m. EDT (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST).

SO YOU WANT TO BE AN ANNOUNCER

(Continued from Page 7)

size) a good working knowledge of at least three foreign languages, preferably French, Italian and German. You probably will be told to throw some keys that turn the various microphones in the studio on and off; you'll have to watch the time and the second-hand of the clock like a hawk while—at the same time—making sure you know what's going to happen next.

You'll have to learn to blend all the component parts of a program so that it goes out on the air smoothly, evenly and interestingly.

What you will do during the actual broadcast will be only a small part of what you must know about the business. In short, learn all that you can and then forget all but the essentials!

Probably all this sounds a bit confusing. It usually is confusing to a new man, but—after a few weeks of actual announcing—you'll find that your old pal, the sub-conscious mind, has taken over most of the routine work. Then you begin to talk to the microphone just as you would to a friend of yours, a very valuable friend who's giving you a chance to enlarge your personality in a way our grandfathers could hardly have imagined.

You'll find that one of the most important duties that you will have as an announcer is part of the unwritten law of radio that you are the man responsible for keeping the program on the air. I don't mean in a technical sense. That's the engineer's job. But even in the best regulated and planned programs, something may—and occasionally does—go wrong!

What happens if the orchestra quits too soon—or plays too long? Suppose the speaker you have put blithely on the air for a ten-minute talk gets up and walks out of the studio without so much as a thank you?

Don't laugh. If you ever get behind a microphone, you may have a chance to feel that icy sensation down your spine when you realize that something has to happen. And happen right now! Five seconds can be an agonizingly

long time when nothing but the very best of silence is emanating from your studio, and when you realize all too well that you are the person at whom the engineer is waving wildly. And that his gesture says plainly: "Do something!"

What happens when a program from a distant studio suddenly fails and there is nothing but a great silence on the air? I'll tell you: You'll find out whether you belong in radio or not! Because if you do, the chances are pretty good that you'll do something about it. For example, take the case of the speaker who suddenly walks out. A friend of mine on a Philadelphia station had a trying experience with such a person. In the midst of a ten-minute talk, the speaker suddenly found that she had misplaced a whole page of her manuscript. She paused for a moment, and then announced to the startled announcer as well as to the listening audience: "I've lost a page. I'll be right back!"

WITH the rapid stride of a panther, she reached the studio door and was gone. What happened? The announcer came through with something like this: "Mrs. A. will return to the air in just a moment. In the meantime let's take a page from our musical album to replace that page Mrs. A. seems to have lost."

The announcer sustained the program with recorded music for a few moments until the speaker returned, triumphantly with the missing page!

What opportunities are there for announcers in fields outside of radio? Jimmy Wallington will tell you. Also he will explain further qualifications that broadcasting demands of its announcers! Read Jimmy's fascinating feature in next week's issue.

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Summery Songsters



In oval, Mary Jane Walsh, thrush with Shep Fields in New York's exclusive Hotel Pierre. Above, Dorothy Page, an NBC contribution to Hollywood, still heeds the call of the microphone in spite of a touch of the Hawaiian in her attire

Left: Harriet Hilliard, sunning herself before making another film to follow her sensational debut in "Follow The Fleet." She claims that next to husband Ozzie Nelson, and next to singing on the air, she likes a dip in the pool best